

For Leaders in the built environment and Individual Contributors

Hi [name of manager],

I'd like to expense a subscription to [The Influential Project Manager Newsletter](#). It's a weekly newsletter for business leaders and is a resource that would help me get even better at my job.

As a subscriber, I get in-depth issues with actionable advice every week and project manager resources that can help with my job. The newsletter covers topics like [communication](#), [leadership strategies & tactics](#), [productivity](#), and [mental models](#) to lead complex strategic initiatives.

It costs \$72/year (\$6/month). If it helps with experimenting with just one approach that helps me or the team work better, it's already a fantastic deal. I'm pretty sure the ROI on this resource will easily be 100x.

Let me know if you're fine with this.

Thanks,

[Your name]

For Project Managers

Hi [name of manager],

I'd like to expense a subscription to [The Influential Project Manager Newsletter](#). It's a weekly newsletter for project managers and team leaders and is a resource that would help me become an even better project manager.

As a subscriber, I get in-depth issues with actionable advice every week that helps project managers become more influential, so they can provide predictable outcomes on their projects and for their stakeholders.

The newsletter covers topics like:

- Lead through unpredictability
- Improving performance, accountability, & quality
- Building high performance project teams
- Get more done in less time
- Eliminating project risk

It costs \$72/year (\$6/month). If this resource helps with just one approach that makes our team more efficient, it's already an outstanding deal. I'm confident the ROI on this expense will easily be 100x.

Let me know if you're fine with this.

Thanks,

[Your name]