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Photographing Culture



This picture was taken in Sephora on Boylston Street. This picture represents a huge Latino community in Boston and the US. Hispanic Latinos have had a very big impact on the US economy, even on the makeup industry. For example, Rare Beauty was founded by Selena Gomez whose father is Latino and she is now a billionaire because of her beauty brand This example can tell us how language expresses heritage and how there is a big language exchange because of how big the Latino community is in Boston. Boylston Street is also a very popular street in Boston where there is a lot of tourism



I saw this sign walking through the Boston Commons, also a very big tourist spot in Boston. This sign indicates that people should not feed the animals in the park. This is translated into six different languages: Spanish, Haitian, Korean, Japanese, Mandarin, and Vietnamese. There is a very big population of all these languages in Boston and some tourists may not know English so having these signs helps them understand what is asked of them. This explains globalization and how Boston is a very big immigrant city and a tourist one as well.



This sign is outside of the Boston Public Library and invites every US citizen to vote. Around 20% of Boston's population is Latino, according to Boston Plans. This makes every 2 out of 10 people Latino which is an immensely large number, this number only including legal residents. This means that 2 out of 10 people of voters are Latino and therefore, this sign expresses this number. This sign is outside a very famous tourist spot in the city as well, meaning that a lot of people transit it, and a lot of people will be able to read it.

These pictures represent how diverse the city of Boston is and how globalization and migration have impacted the way signs are expressed in Boston, especially in Spanish because of the Latino population.