

Today's Champions

Empowering Those With Autism



All people can be champions, those diagnosed with autism and those who support them.

Today's Champions is an organization that strives to treat all people with dignity and respect, just like driver Bryan Clauson (BC) did, on and off the race track. The organization began to establish programs that empower individuals with autism, just as Bryan did. From our Racers for Autism events, to our Sensory Backpack program, and everything in between, autism acceptance and empowerment are at the core of what we do.

From our roots, Today's Champions was created in honor of the friendship between Bryan Clauson and our son, Ben William Hodgin (BW). Bryan was a renowned race car driver who just happened to be our son's best friend. Their friendship was pure, genuine, and unique. They became friends through a love of sports in December of 2011 and it continued to blossom until we lost Bryan to a tragic racing accident on August 7, 2016.

Bryan had a tremendous impact on BW. BC could challenge him to do things that no one else could do. He treated BW like a peer, a buddy, a true friend – something we have struggled to find for 30 years. Since that day, our family has been committed to honoring BC each and every day. With that, Today's Champions was born, along with our programs and initiatives to empower individuals with autism – just as Bryan did.

Thank you in advance for your support! We look forward to our potential partnership and are excited about your involvement.

Sincerely,

Ben & Beth Hodgin
Founders, Today's Champions



Thank you for your interest in being a sponsor of our 2023 event, BC's 8th Annual Racers for Autism. See below for sponsorship levels, along with our Champion Application form. Please contact us at todayschampions.org/contact-us and our board will be in contact with you soon.

WHAT IS RACERS FOR AUTISM?

The first initiative for Today's Champions was to honor Bryan by continuing his legacy and the event he started years ago at Chilli Bowl Nationals in Tulsa, OK. Bryan started Racers for Autism in hopes of spreading awareness about autism in his racing community. Today's Champions didn't want to let his legacy of good fall to the side. We've successfully had our first Racers for Autism event in Tulsa in 2019, continued this event in Indiana in 2021 and 2022, and can't wait to host it again in 2023 during BC39 Week.

Racers for Autism events include a silent auction, food, drinks, live entertainment, and driver meet and greets! We're thrilled to announce that our 2023 event, BC's 8th Annual Racers for Autism, presented by Today's Champions, will be held in Indianapolis at Daredevil Brewing Co.

Event date: September 26th, 2023

Location: Daredevil Brewing Co

Time: 7-10:30pm

Attendee Cost: \$50

Ticket and auction site: <https://autism.wedoauctions.com>

All funds collected for this event will go to support future events and initiatives by Today's Champions. (e.g. Sensory Backpack program and First Responder Training. Learn more about our program and events at todayschampions.org.)

BECOME A CHAMPION

2023 SPONSORSHIP LEVELS



LEVEL: RACERS FOR AUTISM CHAMPION

PRICE: \$5000 (Presenting Sponsor)

INCLUDED:

- event signage
- social media brand promotions
- logo on event t-shirt
- 16 Racers for Autism tickets
- 16 Racers for Autism event t-shirts
- 2 premier covered tables
- 8 BC39 race tickets, parking included

LEVEL: AUTISM ACCEPTANCE HERO

PRICE: \$2,500

INCLUDED:

- event signage
- social media brand promotions
- logo on event t-shirt
- 8 Racers for Autism tickets
- 8 Racers for Autism event t-shirts
- 1 premier covered table
- 4 BC39 race tickets, parking included

LEVEL: BC FOREVER

PRICE: \$1000

INCLUDED:

- event signage
- social media brand promotions
- logo on event t-shirt
- 4 Racers for Autism tickets
- 4 Racers for Autism event t-shirts
- Reserved table for 4

LEVEL: PARKED IT

Price: \$500

INCLUDED:

- event signage
- 4 Racers for Autism tickets
- 1 reserved umbrella table

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CHAMPION APPLICATION

Name of Contributor or Business:

Contact Person: _____

Phone: _____

E-mail: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Please attach business or brand logo once submitting this application.

DONATION TYPE:

Check or Cash: _____

Sponsorship level selection: _____

Payment date: _____

Electronic signature: _____

Thank you for taking the time to fill out this application. Please email this form to beth@todayschampions.org and our board will be in contact with you soon.