



Dryden Dairy Day

Participation Fact Sheet



Saturday, June 13, 2026

Theme: Red, White & Moo

Event location: [Montgomery Park](#) (Elm Street, Dryden)

DrydenDairyDay.org

DrydenDairyDay@gmail.com

Payment Information:

- On DrydenDairyDay.org via the registration form (drydendairyday.org/registration/)
- Check payable to “Dryden Grange” should be mailed to Pat Brennan (50 Lake Road, Dryden, N.Y., 13053)

Vendor at Montgomery Park:

- **Registration:**

- Deadline: 11:59 p.m ET on June 1
- Register at DrydenDairyDay.org; Mandatory for all vendors.
- Once you complete your registration, you will receive a confirmation email. If you do not (check your junk folder), please contact the committee via drydendairyday@gmail.com.
- Vendors will receive an email four days prior to the event sharing booth number and location; this information will also be posted by 7:30 a.m. at the gazebo in Montgomery Park.

- **Registration Fee:**

- Nonrefundable

	Early Bird Registration <i>(through May 20)</i>	Registration <i>(May 21-June 1)</i>
10' space	\$30	\$55
20' space	\$50	\$75

- **Food and Beverage policy:**

- Your menu (including beverages) must be included with your registration. This is to ensure we do not duplicate items.
- No alcoholic beverages nor soda/pop are allowed in the park.
- Food vendors are responsible for obtaining a food permit from the [Tompkins County Health Department](#). Food permits must be on display at their booth in the park. Dryden Dairy Day holds no responsibility for non-compliance with Health Department rules and regulations.

- **Mandatory Permits:**

- For liability, each organization must be able to present a certificate of insurance to any member of the Dryden Dairy Day committee if requested; \$100,000.00 in coverage is recommended.

- A Village Vendor permit is included with the registration for participation in activities in Montgomery Park. If you plan to sell items along the parade route, or anywhere else in the village, you must apply for a permit at the Dryden Village Hall.
- **Setup:**
 - Vendors may begin setting up at 7 a.m.
 - A limited number of "on site" parking permits are available for \$25 ([see below](#)). All other vendors will unload/load from Elm Street. Morning traffic will proceed west to east (going toward the fire hall) along Elm Street; drop off supplies, then proceed to an alternate parking location. Please have a driver with you to make this as efficient as possible. Plan to bring a wagon or cart to move your items to your designated location.
 - All vehicles (excluding food trucks, emergency vehicles, and those who purchased a permit, [see below](#)) must be removed from Elm Street by 9:30 a.m.; violators will be towed at their own expense.
 - You must provide your own tables, chairs and tent/shade.
- **Take Down:**
 - Vehicles will be allowed to travel east to west down Elm Street (toward Ithaca) starting at 3 p.m.
 - Vendors must be operational until 3 p.m.; those who leave early risk not being invited back.
- **Parking:**
 - Free parking is available at the fire hall and the village lot behind the post office.
 - A limited number of passes to park in Montgomery Park are available for \$25, use registration form.
 - Limited and handicap parking MAY be available.
- **Electricity:**
 - A very limited supply of only 20 amp electric service available; we recommend bringing your own generator if you need an accessible, consistent supply.

Participate in Parade:

- **Registration:**
 - There is no fee to join the parade.
 - Registration is limited to the first 50 groups to complete registration (with a narrative).
 - **Registration closes at 5 p.m. ET on Monday, June 1.**
 - At the time of registration you must include the following items:
 1. *Name of entry:* (company, group, individual)
 2. *A complete narrative* to be read as you pass in front of the Dryden Hotel:
 - a. This narrative should include information about your group/organization
 - b. This cannot be sent in later, nor updated after your registration.
 - c. Any groups without a narrative will have their position in the parade forfeited.
 3. *How you will be participating:*
 - a. Trucks: Trucks are strictly limited to emergency vehicles, tow trucks, dump trucks, and other similar emergency vehicles.
 - b. Bands: Marching Bands.
 - c. Walking/Marching Groups: Any groups that do not have motorized vehicles as part of their displays. Banners, Pull carts, wagons, etc. are welcome with this group.

- d. Floats/Vehicles/Groups with Animals: Float, pickup trucks, cars and anything else that doesn't fit into one of the aforementioned categories.

** Groups that include both vehicles and walkers will also line up with this section.

** You are welcome to have as many vehicles and/or participants in the parade

- Once you complete your registration, you will receive a confirmation email. If you do not (check your junk folder), please contact the committee via drydendairyday@gmail.com.

- **Line Up:**

- Line up begins at 8 a.m. in the Empire Livestock Parking Lot; parade starts at 9:30 a.m.
 - Trucks: Emergency vehicles, tow trucks, dump trucks, and other similar emergency vehicles line up/stage at **the Empire Livestock parking lot**.
 - Bands: Marching Bands will line up/stage on **the side James St. and Elementary School Parking lot** just off of James Street.
 - Walking/Marching Groups: All Walking groups will line up/stage on **Wellsley Drive**.
 - Floats/Vehicles/Groups with Animals: Staging takes place at **the Dryden Town Barn Parking lot**. The first float will be at the west driveway ready to pull out on 392, and all other groups will line up behind them in order wrapping around the back of the town barns. ** Groups with both vehicles and walkers will also line up with this section.
- The parade order is generally set by order of registration. Unfortunately, we cannot honor location requests nor to be with/near other groups.
- The final lineup will be emailed to group leaders one week prior to the parade. Leaders should share the details with their participants to ensure people know where to meet and to minimize traffic disruption.
- Parking is not available at the staging areas (with the exception of vehicles participating in the parade). Free parking is available in the Village Municipal Lot, behind the Fire Hall, and in school parking lots. We also discourage driving to drop off near the staging areas.

- **Parade:**

- Parade will begin promptly at 9:30 a.m.
- Route:
 - Begins at intersection of James Street and 392/East Main Street heading West; continues onto West Main Street; turns right on Lewis; ends at the intersection of Lewis and Elm.
- Please do not “throw” candy from vehicles or marching groups; you may walk along the edge of the road and hand candy to parade viewers, making sure you keep it out of the street.

- **Awards:**

- Awards will be given in the following categories:
 - Best use of theme: \$200
 - Best walking group: 1st place \$100; 2nd place \$75
 - Best marching group: 1st place \$100; 2nd place \$75

Cows In Time Square:

- **Purchase a cow:**

- A limited number of new cows are available each year; purchase a cow for \$35 at DrydenDairyDay.org
- To receive your cow, present receipt to Dryden Agway starting May 1
- Decorate your “bovine” for increased visibility for your group/organization/business.

- **Own a Cow:**

- If you already own a cow – touch her up, and get her ready for display. Let the theme guide your creative energy!

- **Display:**

- You can display your cow at your home or place of business.
- A “herd” will be on display in Time Square; if you plan on displaying your cow in this location, please drop her off behind the benches at the back of the park from May 26 to 28.
 - For safety reasons please do not set up your own cow in Time Square.

- **Pick up/take down:**

- Please remove your cow in Time Square *immediately after* Dairy Day. Dryden Dairy Day is not responsible for cows left in Time Square after the event.

Sponsorship:

Help us make the 42nd Dryden Dairy Day a memorable event for everyone!

While registration helps, it only covers a portion of the costs needed to bring a day filled with family fun activities to our community. Sponsorships ensure we can provide engaging entertainment for all ages and celebrate our region's agricultural community.

Four levels of sponsorship are:

- Cream of the Crop (\$300+)
- High Yield (\$200—\$299)
- Bessie’s Bounty (\$100—\$199)
- Farmers Friend (up to \$99)

General Rules and Regulation:

- All forms of participation must be approved by the Dryden Dairy Day Committee.

Purpose of Dryden Dairy Day:

- Dryden Dairy Day is the community service project of the Dryden Grange. Its purpose is to reinstate an old-time atmosphere by coordinating local farmers, businesses and organizations and by gaining their sponsorship, involvement and cooperation in a program with a dairy theme that is entertaining, fun, educational and affordable for families both young and old.