



2026 Christmas Parade Application



Theme: Red, White, and Merry!

Date: Monday, December 7, 2026

Time: 6:00 PM Parade Start | Arrival between 4:30 – 5:15 PM

Location: Battle Street

1. Contact Information

- **Organization/Business Name:** _____
- **Contact Person:** _____
- **Mailing Address:** _____
- **Primary Phone:** _____
- **Alternate Phone:** _____
- **Email Address:** _____

2. Insurance Information (Required)

- **Driver's Auto Insurance Company:** _____
- **Policy Number:** _____
- **Policy Expiration Date:** _____

3. Type of Entry

(Check all that apply)

- ☐ **Float/Group/Truck with Trailer** – \$50 per vehicle
 - ☐ **Car/Truck/ATV/Motorcycle** – \$25 per vehicle or \$150 for multiple in group
 - ☐ **Professional Float** (pre-made) – \$700 (Must provide truck to pull; Be at location by 4:00)
 - ☐ **Transfer Truck** - \$100
 - ☐ **Band**
 - ☐ **Emergency Vehicle**
 - ☐ **Other** (Please specify): _____
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4. Parade Entry Requirements

- ☒ All entries **must include a float** decorated in a **Christmas theme** (Red, White, and Merry). *Car clubs must have prior approval.*
 - ☒ All entries must display a **sign or banner with your organization's name on both sides** of the float.
 - ☒ All vehicles and floats must **arrive between 4:30 PM and 5:15 PM** at the designated staging area.
 - ☒ **Application and payment are due by Tuesday, December 1, 2026.**
 - ☒ **Proof of vehicle insurance is required** with the application.
 - ☒ A **signed Hold Harmless Agreement** must accompany this application.
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5. Prohibited Items & Conduct

- ☒ **No live Santa characters.** Only the official parade Santa is permitted.
 - ☒ **No distribution of pamphlets, flyers, newsletters, or other materials** along the parade route or in the staging area.
 - ☒ **No horses allowed.**
 - ☒ **No walking groups**, except for **pre-approved performance-based groups** (bands, dancers, cheerleaders).
 - ☒ **No non-Christmas music.** All audio played during the parade must be Christmas-themed.
 - ☒ **No political or special interest group promotions.** This is a celebration of the Christmas season.
 - ☒ The **Parade Committee reserves the right** to accept or deny any entry.
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6. Arrival & Staging

- **Arrival Time: 4:30 – 5:15PM**
- **Staging Area / Zone:** Map attached
 - **Professional Floats – Central Baptist Church parking lot**
 - **Floats/Groups/Cars/Trucks/Etc. – Battle Street in front of Mt. Canaan Life Center**
 - **Bands – Mt. Canaan yard/parking lot (in grassy area)**
- **Drop-Off Instructions:** Parents may drop off kids/students that are participating at the corner of Battle & West Street in front of Piggly Wiggly parking lot. **NO PARKING.**

7. Hold Harmless Agreement (Required)

By signing below, the entrant and all participants agree to **indemnify and hold harmless** the Greater Talladega Area Chamber of Commerce, its employees, volunteers, and associated entities from any claims, damages, or liabilities arising out of participation in the 2026 Christmas Parade. Participants also agree to comply with all rules and instructions provided by parade officials.

This agreement is governed under the laws of the State of Alabama.

Authorized Signature: _____

Printed Name: _____

Date: _____