

TikTok Shop Mastery: Full Course Breakdown

Unlock the power of TikTok Shop and turn your screen time into a 6-figure business. Here's what you'll learn inside:

- ◆ **Orientation Session**

Kick start your journey with a clear roadmap and winning mindset.

- ◆ **TikTok Shop Business Models**

Explore proven strategies and pick the perfect model for your success.

- ◆ **Seller vs Creator Accounts**

Learn the key differences — and how to leverage both for growth.

- ◆ **Step-by-Step Account Setup**

Set up your Seller & Creator accounts like a pro (with extra tips!).

- ◆ **Brand Registry & IP Protection**

Stay safe — master copyright, trademarks & TikTok's policies.

- ◆ **TikTok Shop Interface & Analytics**

Navigate your dashboard like a CEO using built-in tools & data insights.

Winning Products & Smart Sourcing

- ◆ **Product Hunting (Part 1 & 2)**

Find trending, high-demand products using data-driven techniques.

- ◆ **Live Product Analysis**

Real-time feedback on your product picks to sharpen your eye.

- ◆ **Supplier Outreach & Negotiation**

Pitch suppliers confidently and get the best deals.

- ◆ **Alibaba Deep Dive + Data Analysis**

Master sourcing through Alibaba with the numbers to back it up.

Listing Like a Pro

AI-Powered Content Creation

Use ChatGPT & tools to write killer product titles, descriptions & hooks.

Single & Multi-Variation Listings

List like a pro — with clean, optimized formats for more conversions.

Scaling, Ads & Long-Term Growth

Business Scaling & Full Launch Cycle (2 Parts)

Go from setup to scaling — manage your budget, inventory & growth.

Fulfillment Strategies

choose the best shipping and order-handling methods for your model.

Affiliate Program

Use TikTok's affiliate system to boost exposure and passive sales.

Customer Service & Daily Ops

deliver excellent service and run your store smoothly every day.

Sales Boosting Tactics

Level up your marketing with viral strategies and expert hacks.

TikTok Ads Mastery

Launch powerful paid campaigns using TikTok Ads Manager & Creative Center.

By the end of this course...

You will have a fully operational TikTok Shop business — ready to grow, scale, and thrive in 2025 and beyond.