🚀 TikTok Shop Mastery: Full Course Breakdown

Unlock the power of TikTok Shop and turn your screen time into a 6-figure business. Here's what you'll learn inside:

🔹 **Orientation Session**
Kick start your journey with a clear roadmap and winning mindset.

🔹 **TikTok Shop Business Models**
Explore proven strategies and pick the perfect model for your success.

🔹 **Seller vs Creator Accounts**
Learn the key differences — and how to leverage both for growth.

🔹 **Step-by-Step Account Setup**
Set up your Seller & Creator accounts like a pro (with extra tips!).

🔹 **Brand Registry & IP Protection**
Stay safe — master copyright, trademarks & TikTok's policies.

🔹 **TikTok Shop Interface & Analytics**
Navigate your dashboard like a CEO using built-in tools & data insights.

🔍 Winning Products & Smart Sourcing

🔸 **Product Hunting (Part 1 & 2)**
Find trending, high-demand products using data-driven techniques.

🔸 **Live Product Analysis**
Real-time feedback on your product picks to sharpen your eye.

🔸 **Supplier Outreach & Negotiation**
Pitch suppliers confidently and get the best deals.

🔸 **Alibaba Deep Dive + Data Analysis**
Master sourcing through Alibaba with the numbers to back it up.

✍️ Listing Like a Pro

🛒 **AI-Powered Content Creation**
Use ChatGPT & tools to write killer product titles, descriptions & hooks.

🧺 **Single & Multi-Variation Listings**
List like a pro — with clean, optimized formats for more conversions.

📈 Scaling, Ads & Long-Term Growth

📊 **Business Scaling & Full Launch Cycle** (2 Parts)
Go from setup to scaling — manage your budget, inventory & growth.

📦 **Fulfillment Strategies**
choose the best shipping and order-handling methods for your model.

💼 **Affiliate Program**
Use TikTok’ s affiliate system to boost exposure and passive sales.

🛎️ **Customer Service & Daily Ops**
deliver excellent service and run your store smoothly every day.

🚀 **Sales Boosting Tactics**
Level up your marketing with viral strategies and expert hacks.

🎯 **TikTok Ads Mastery**
Launch powerful paid campaigns using TikTok Ads Manager & Creative Center.

💡 **By the end of this course...**
You will have a fully operational TikTok Shop business — ready to grow, scale, and thrive in 2025 and beyond.