

One-Dimensional

WHISPERS THAT STAY WITH US

20SomethingBrain

As everyone nowadays, I was scrolling through my social media when out of nowhere, a video popped up with someone saying something along the lines of:

“When creating a new page as a content creator or a business, you should choose just ONE niche and stick to it.”

Well, as you might have noticed by now, I’m doing everything BUT that. My page right now is a mess—complete chaos. Naturally, this made me think: should I find my “niche”? I want to reach as many people as I possibly can and create a community of like-minded individuals.

But the more I thought about it, the more it seemed wrong. I want my page to represent me. And sorry, but I’m not one-dimensional; I like to think I’m quite complex and deep. Even if that’s just an idea in my head, **NO ONE—literally NO ONE—is one-dimensional.**

By nature, we all have multiple layers and evolve as we grow. So why should I reduce myself to just a fraction of who I am? Why should anyone?

Sure, if your goal is to have a page about romance books, it’s obvious that your content will revolve around that topic. But even then, no single thing is completely isolated from everything else.

Everything is connected, and you can’t zero in on just one thing. I mean, you can, but speaking from experience, it’s not healthy. In this case, if you want to create a community, you must diversify.

Firstly, no two people are the same. So even if you find someone with the same interests as you, you’ll never have someone who shares 100% of your opinions, perspectives, or tastes. Secondly, it’s just plain boring. Having a page that only

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talks about one thing is like eating your favorite meal three times a day for the rest of your life. Sure, at first, you're on cloud nine, but eventually, you'll just get sick of it.

So yes, I will choose a niche to focus on: **my mind, my chaos...** Why?

Because I'm already in a complex box- My body. I refuse to confine myself to another box.

This page will be chaotic, will evolve with me, and will change with my mood because I'm human. And so will be my account: organic.

My account will be a product of a flawed human being, and I'm not saying this as if it's a bad thing. I'm just saying there's no such thing as perfect. I'm not perfect, and my account will most definitely not be.

So here's your warning: if you want a stable, picture-perfect platform, this is not the one. But if you enjoy a good soap opera, I think you should stick around!

What do you say?

And I'm curious—what's your opinion on very niche accounts? Do you think those are the ones that people can relate to most and will join?

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