PROJECT PROGRESS - MONTH 2 BOOSTING CARDANO IN SOUTH AFRICA



Introduction

In the second month post-funding, we brought our assets together to work on remaining objectives. In December, we were able to successfully host the event which had received 100+ registration on Meetup as a result of the hardwork put into online & offline marketing.

We can satisfactorily say that the project is completed and we are preparing the project close-out documents for submission anytime soon. From those documents, we will share

some insightful scenes of the event we had and as well what we have achieved in terms of impact.

Objectives Completed.	
☐ Preparation	on of presenters and presentation slide decks.
☐ Online and	d offline marketing of the event.
☐ Hosting of	mini-seminars across universities to spread awareness.
☐ Visiting go	vernment officials' offices to give out invitations.
☐ Booking o	f flight tickets and hotels for external presenters.
☐ Hotel rese	ervation for external team members.
☐ Recipient	of external team members (presenters) to South Africa.
☐ We would	demonstrate our ability to boost Cardano/Catalyst adoption in South
Africa by h	nosting our grand outreach event.
☐ Payment o	of incentives to presenters.
☐ External to	eam members travel back to their respective destinations.

☐ Conduct an online exam to evaluate the attendees.

☐ Conduct an online survey to collate suggestions.

☐ Project close out report and video.