Your “Shortcut” to Finally Scaling Your Business with YouTube ads?

❌ Without hiring expensive agencies
❌ or struggling through outdated courses...

Dear fellow advertiser:

Ever wished a team of true experts could peek over your team’s shoulder…

…and show you EXACTLY what to do to scale your business with YouTube Ads?

With everything you need to execute, clearly defined…

…from **creatives**, to **targeting**, to **campaign setup & optimization**…

...So your team can simply “paint by numbers” to implement…

...and be confident that you’re leveraging the hard-earned expertise of industry experts that know how to get results at scale on YouTube -

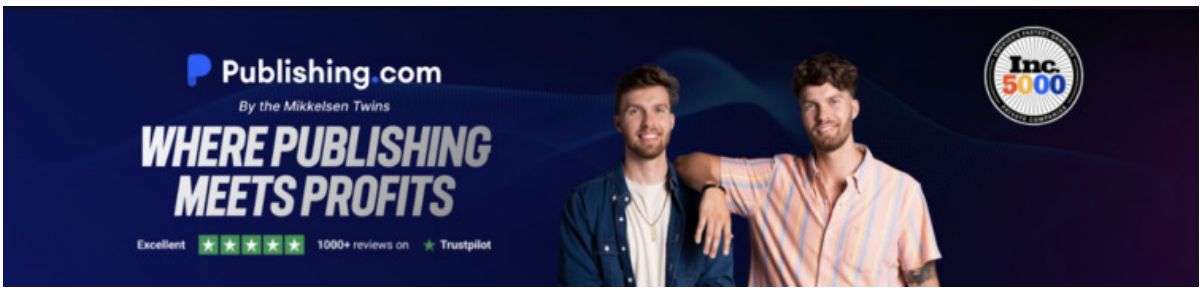
…***instead of just guessing?***

If so then you’re going to love what we have in store for you.

It’s a new way of working closely with our team, called VidTao Navigator.

Inside Navigator for 2023 we saw everyone from one-person affiliate ninjas looking for guidance on offer selection, creatives and scaling…

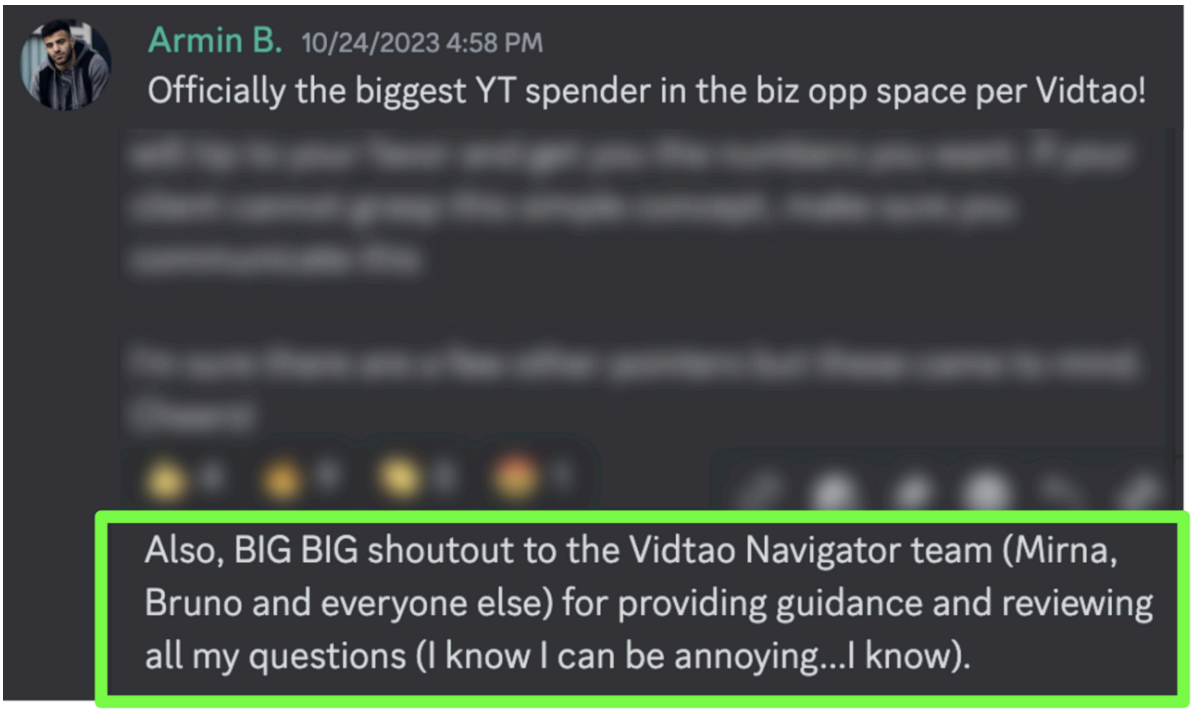
…To world-class Direct Response teams like Publishing.com who leverage our team's experience to cut the learning curve and drive more profit & scale with YouTube ads.



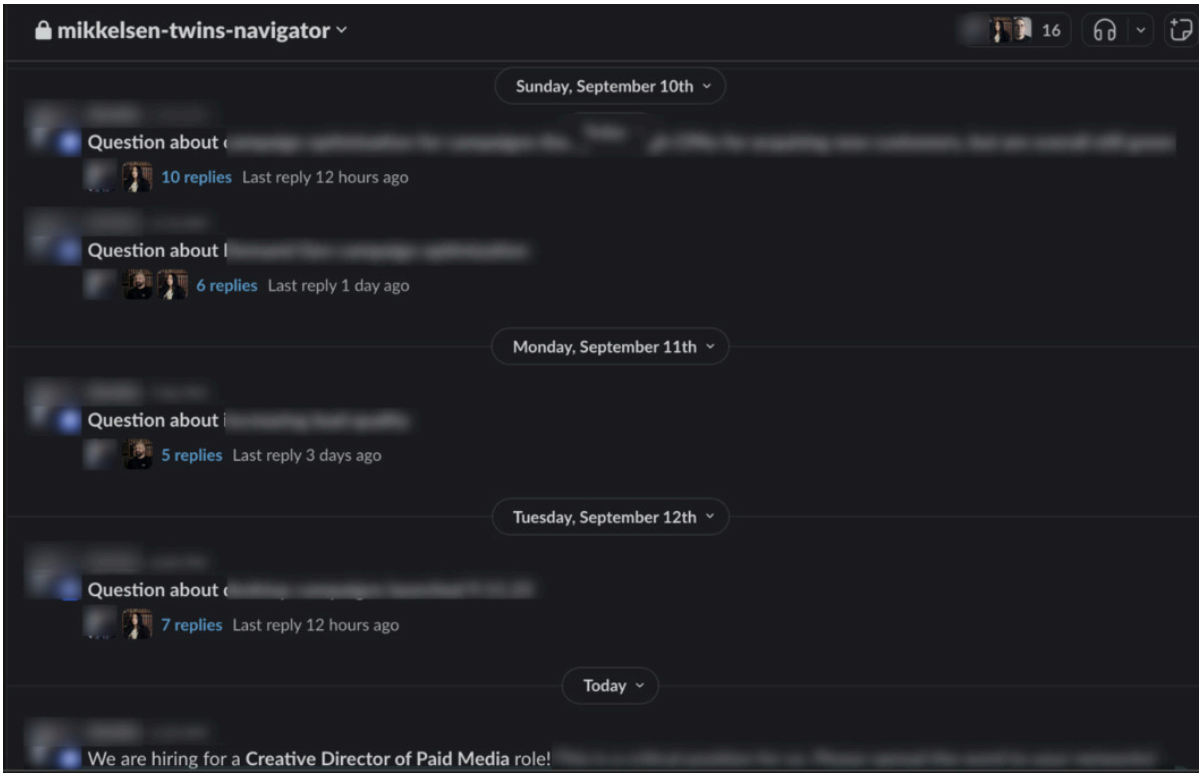
Now the Mikkelsen twins' team is truly among the best of the best when it comes to media buying and creatives.

But even with that said, it always is a MASSIVE help to have an expert team at your side to provide feedback and guidance, so that you can be confident in the moves you make when the stakes are high.

Just look at what Publishing's Senior Media Buyer Armin Mirzakhanlou had to say about leveraging the help of our VidTao Navigator team to help this business scale on YouTube in 2023:



And that's exactly what you get, like you'll see inside this screenshot from inside our VidTao Navigator private Slack channel with the Publishing.com team)

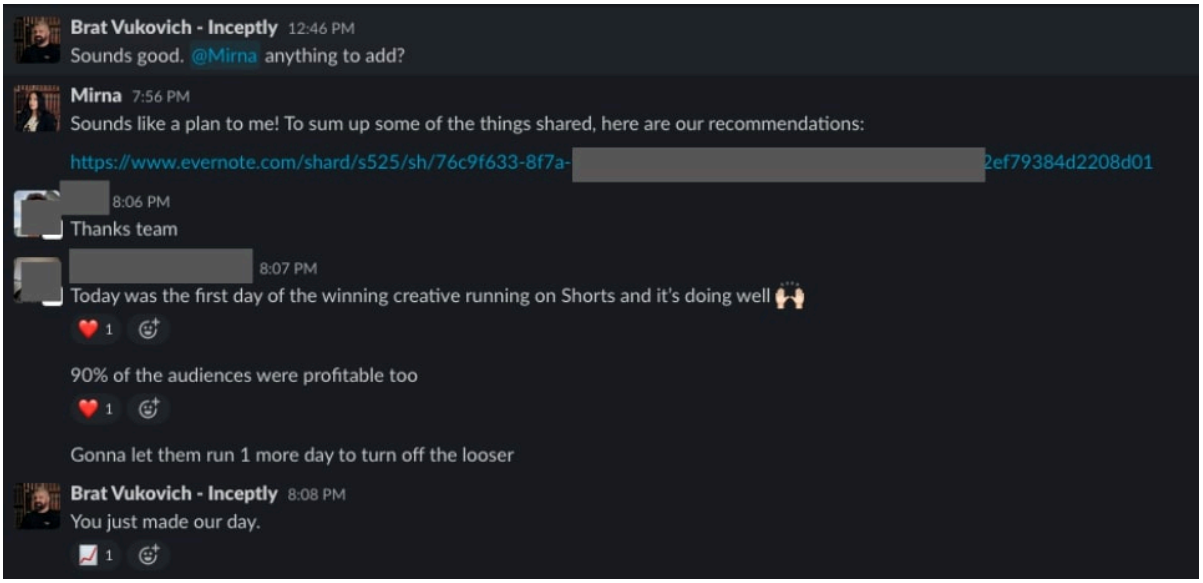


In just a moment, we'll get into the details of exactly what VidTao Navigator is all about...

<u>But first, what impact can VidTao Navigator have on *your* business?</u>

Take a look at this screenshot from today from one of our VidTao Navigator members:

(someone who btw already spends over $1 million USD per month on ads…)



They joined a private VidTao Navigator Slack channel with our team…

And after just a couple days of our feedback & recommendations?

They're already scaling on an entirely new source of traffic: YouTube Shorts.

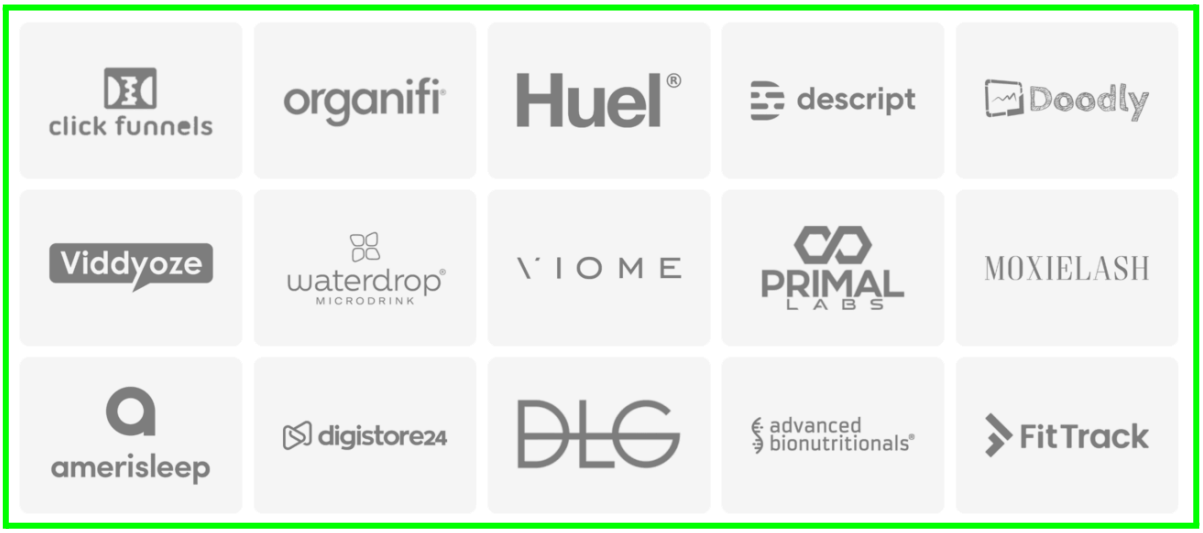
So…

What makes it possible for our team to have such a huge impact on your success with YouTube ads, so quickly?

Here's the thing…

At VidTao, we track over 8 million live YouTube ads in our software, each and every day.

And at our YouTube ad agency Inceptly - we have helped generate over $950 Million USD in Direct Response Revenue for clients like these:

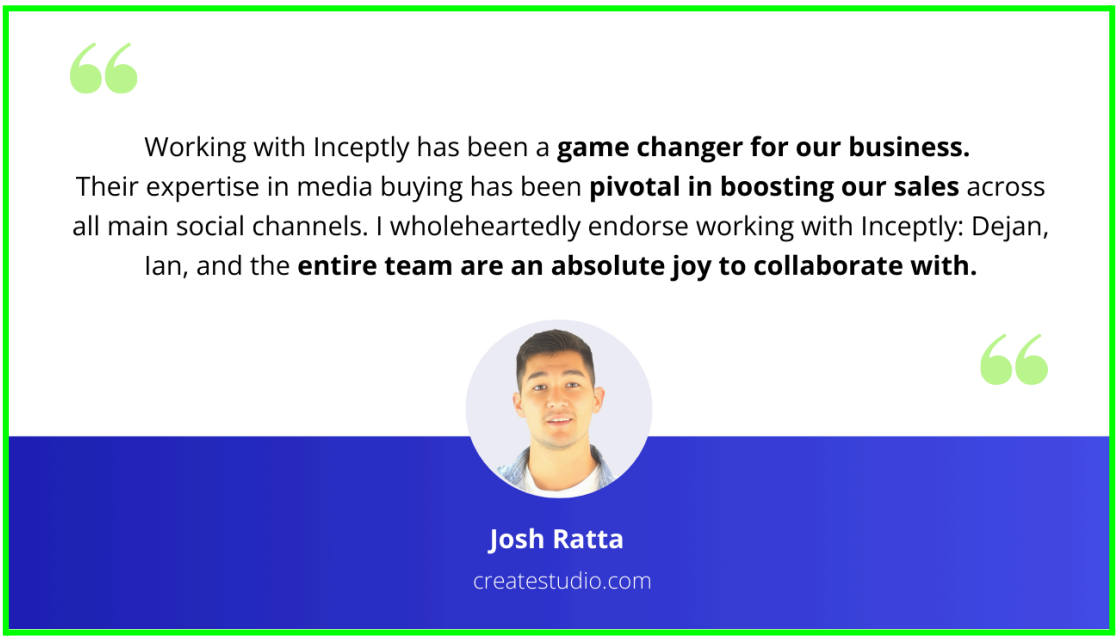


Our work has even caught the attention of those who see behind the scenes on EVERY YouTube ad campaign:

Here's what one of Google's top Performance Marketing Reps says about Inceptly:

"[Inceptly is] One of the largest (if not the largest) Youtube for performance agency in the world ... I don't know of any other agencies that are at their level when it comes to YouTube for performance."

– Senior Google Performance Marketing Rep



And we are building ads & managing media buying - RIGHT NOW - across nearly every direct response / performance marketing / ecommerce vertical, from SaaS, to info products, affiliate, lead generation and much more.

✅ We see things that nobody else sees in the YouTube world.

✅ We see what ads work, we see what campaigns work.

✅ We see what's scaling, and we see what's flopping.

And most important, we understand WHY.

And because we understand why, we'll do something for you that no one can at a fraction of what all agencies will charge you, when it comes to…

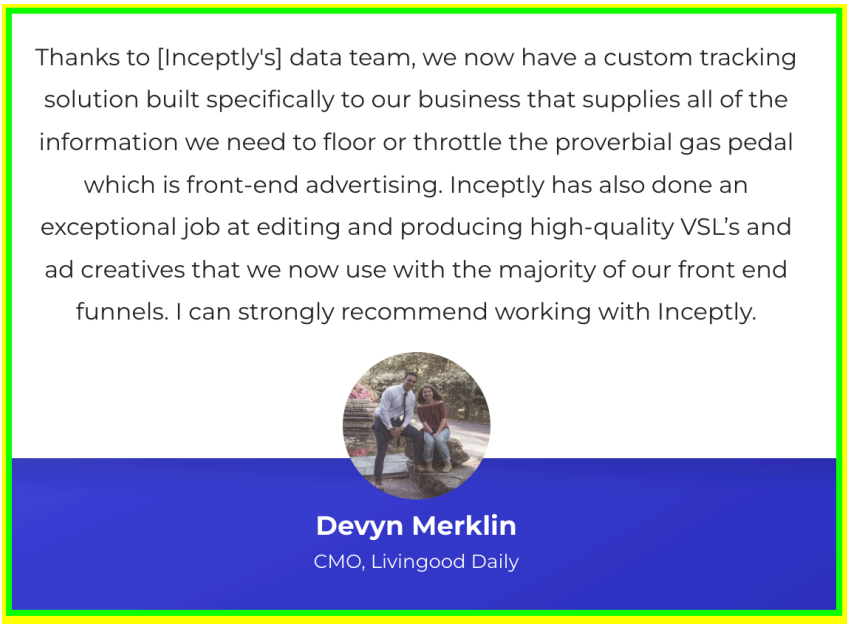
…MEDIA BUYING: We'll log in to your ad account, dig deep to uncover insights & tell you exactly what to do in terms of setup, targeting, campaign structure, optimization, testing, and scaling. (so you get results AND your team will internalize the knowledge to run successful YouTube ad campaigns, from scratch, yourself.)

(btw - Here's what Descript.com (a AI company valued at $1 billion USD) has to say about our team's media buying skills…



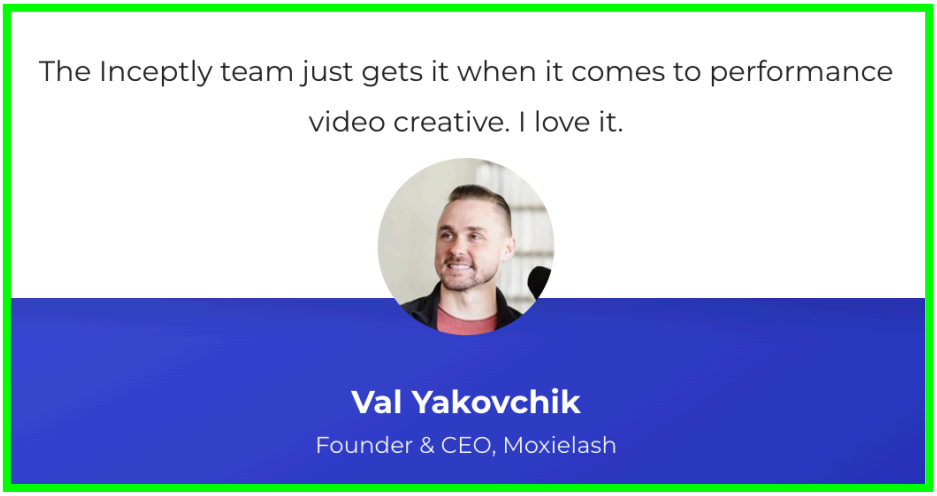
…TARGETING - Optimized targeting? Expansion? Broad/Demo? Custom? We've got you covered with targeting ideas based on our knowledge of exactly what's working, right now.

…TRACKING & ATTRIBUTION - FINALLY be confident that you're allocating your precious adspend to the campaigns & creatives that are actually driving profitable top-of-funnel growth…



…COPYWRITING: we give you ideas and proven examples for you to model (So that you rapidly build up your team's internal ability to ideate & create winning YouTube ads)

…VIDEO PRODUCTION: We've built an unbelievably skilled & experienced direct response video production team, with experience in everything from live action informercials, large scale UGC generation, "lean" video production and everything in between, and we are 100% at your service to impart everything we've learned to your team, so you can build your own high-performance internal video production team & start scaling with video ads on YouTube, YouTube shorts and more…

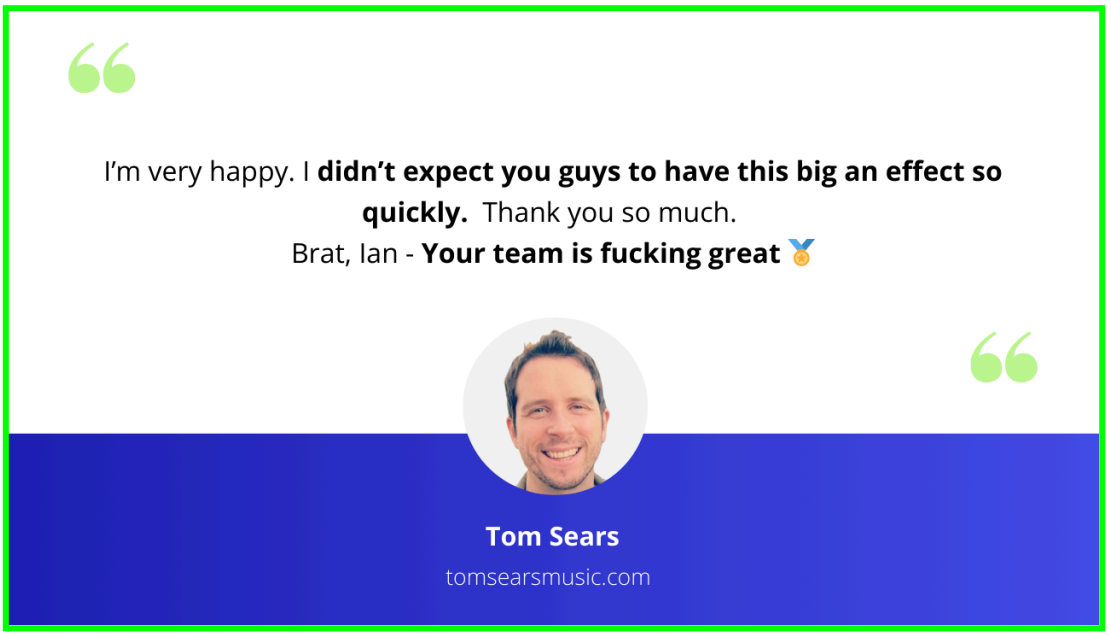


…OPTIMIZATION - struggling with conversion rate? We'll give you ideas on what to test next to bump up your conversion rates (and profit)

…COMPLIANCE: we'll help you navigate Google's sometimes complex compliance landscape, and share our step-by-step SOPs for getting ads approved..

And everything else you need when it comes to levelling up your paid acquisition on YouTube + Google…

…So that you know EXACTLY what to do to scale your business with YouTube Ads: everything you need to execute is clearly delivered, right there with you in your private Slack channel for any clarification you need.



So if you are ready to "Crack the code" on YouTube ads & fast-track your path to scale…

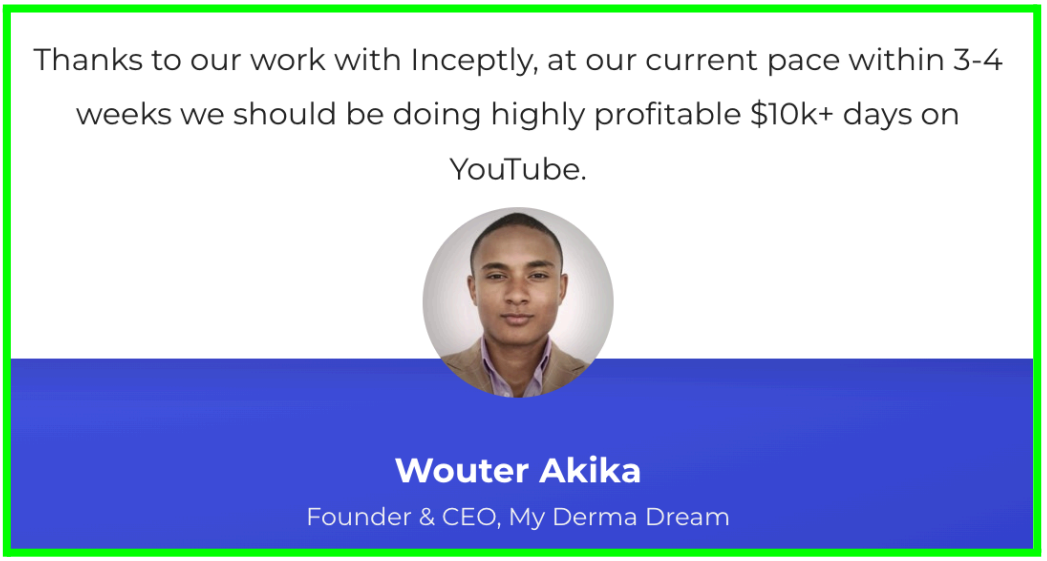
WITHOUT…

❌ Spending a fortune on external agencies…
❌ Hiring and dealing with the uncertainty of un-tested internal media buyers…
❌ Struggling to "fly solo" & implement yet another generic hours long course that takes forever to execute and is NOT specific to your actual business…

If so, then please read on.

Because Our Team's Expert Guidance is Your "Cheat Code" to Scaling via YouTube Ads as quickly & efficiently as possible…

Here's what one client said about our collaboration inside Slack:



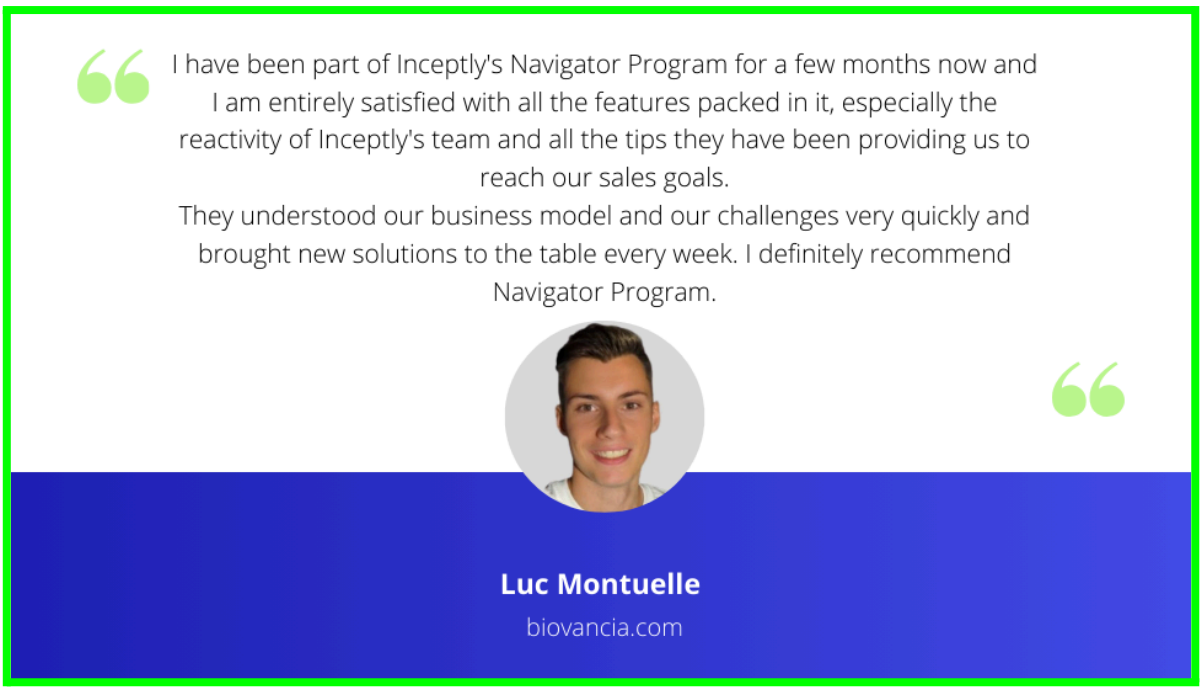
And that's why this is the best and fastest way to get the YouTube ad results you want, with the team you already have.

When it comes to YouTube ads, **<u>you</u> identify the destination & the results you want to achieve…**

…And we'll show you exactly how to get there, with the team you already have (or by yourself).

Which is why we are introducing a new way to work with our team called:

VidTao Navigator



What's in VidTao Navigator?

VidTao Navigator Includes:

- Everything in VidTao 2.0 Premium
- VidTao Yearly Discord Channel
- PLUS, most importantly…

Your Own Private Slack channel with our team

We are inside your ad account with you - and right there with you in Slack guiding you through every step of the way to scaling on YouTube, including…

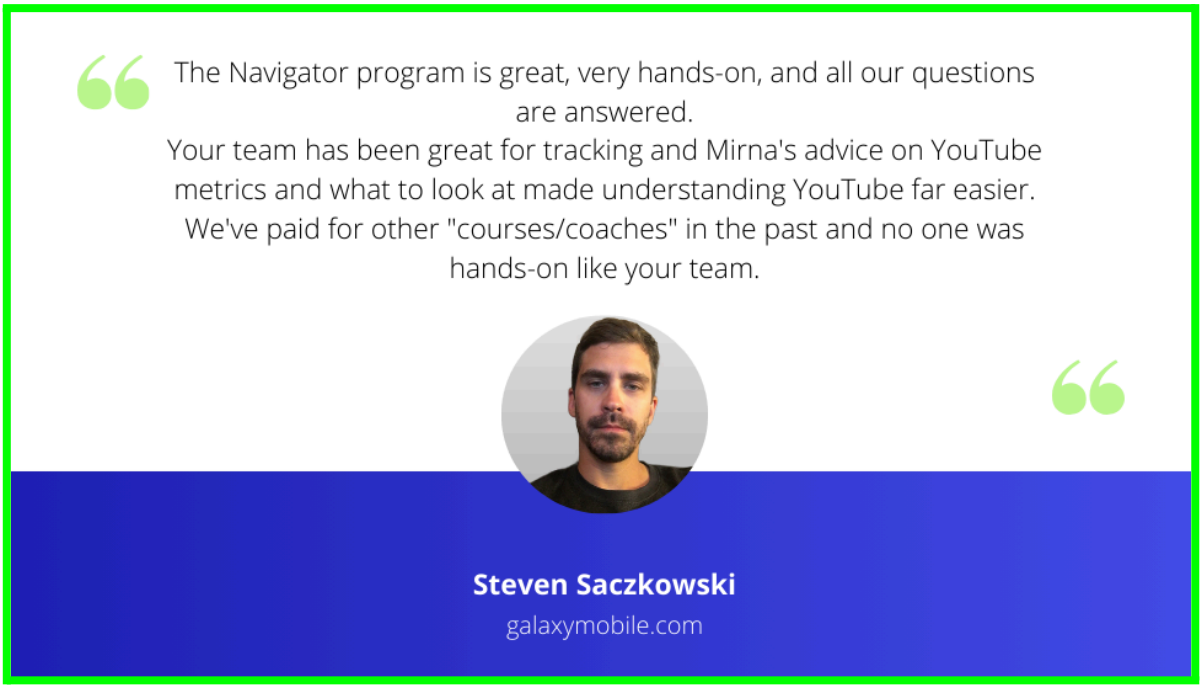
• **Your ads -** we'll dig deep into your ad structure, help you identify new ads to model and new tests to run…
• **Your campaigns -** we'll show you exactly how to structure your campaigns for maximum results, and iterate as soon as you see data
• **Your targeting -** Optimized targeting? Expansion? Broad/Demo? Custom? We've got you covered with targeting ideas based on our knowledge of exactly what's working, right now.
• **Your optimization -** struggling with conversion rate? We'll give you ideas on what to test next to bump up your conversion rates (and profit)
• **...And everything when it comes to levelling up your paid acquisition on YouTube + Google**

We will provide a detailed review of:

• **What's working** in your account - and WHY
• **What's not working** in your account - and WHY

...And most important:

The exact steps to do, to take your performance to the next level, based on everything we're seeing working right now both inside VidTao & at our agency Inceptly.



📺 **You'll get a step-by-step video walk through of our exact recommendations...**

...So you can easily execute our plan yourself, or hand it to your team and have them execute it.

(and if you have questions or need followup? We're right there with you in your private Slack channel.)

This will eliminate guesswork:

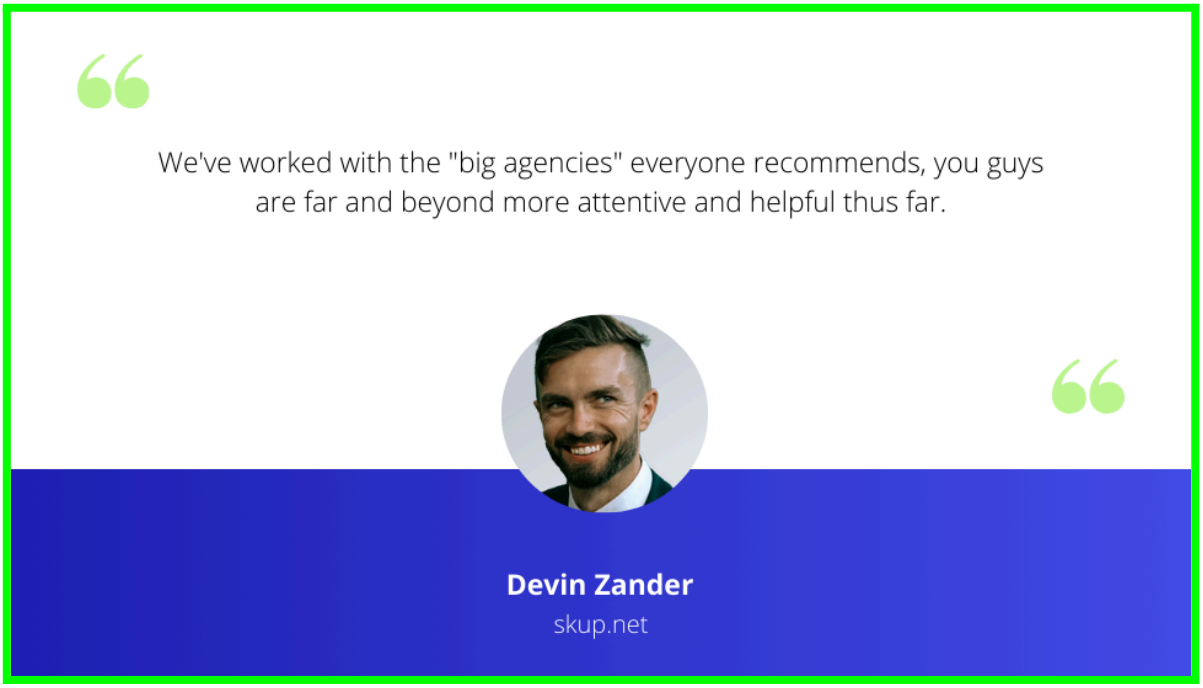
❌ **No more struggling through hours of already-outdated training courses**
❌ **No more wondering if you are missing some "secret" ingredient in your campaign setup or ad structure**

And week by week, you & your team will become YouTube advertising experts, as you internalize everything our team shares with you.

What's NOT in VidTao Navigator?

- We don't ***touch*** your ad campaigns - **<u>because we log in, dig deep to uncover insights and then tell you exactly what to do</u>** in terms of setup, targeting, campaign structure, optimization, testing, and scaling. (so you get results AND internalize the knowledge to run successful YouTube ad campaigns, from scratch, yourself.)
- We don't ***create*** your YouTube ad scripts or videos - **<u>we give you ideas and proven examples for you to model PLUS high-performance video editing frameworks</u>** (So that you rapidly build up your internal in-house ability to ideate & create winning YouTube ads)
- We don't get on ***calls*** - because **everything you need to execute is clearly explained & delivered in Slack, right there for you & your team to execute.**

And if you have questions on anything? <u>We're right there with you in your private Slack channel 24/7 for any questions or clarification you need.</u>



So… Who is VidTao Navigator *NOT* for?

- **Agency owners relying on Facebook / Instagram and looking to add YouTube ads to their service offerings:** VidTao Navigator is for non-agencies only. Go here to see our custom up-skilling solution for your agency team: **https://vidtao.com/agency-build-bootcamp**

- **Just getting started?** If you're not yet spending $500+ per day on ads, we can't help you. Instead we recommend joining our general VidTao Slack to network with other marketers, see what is working, and find your first winning campaign.

Who is VidTao Navigator for?

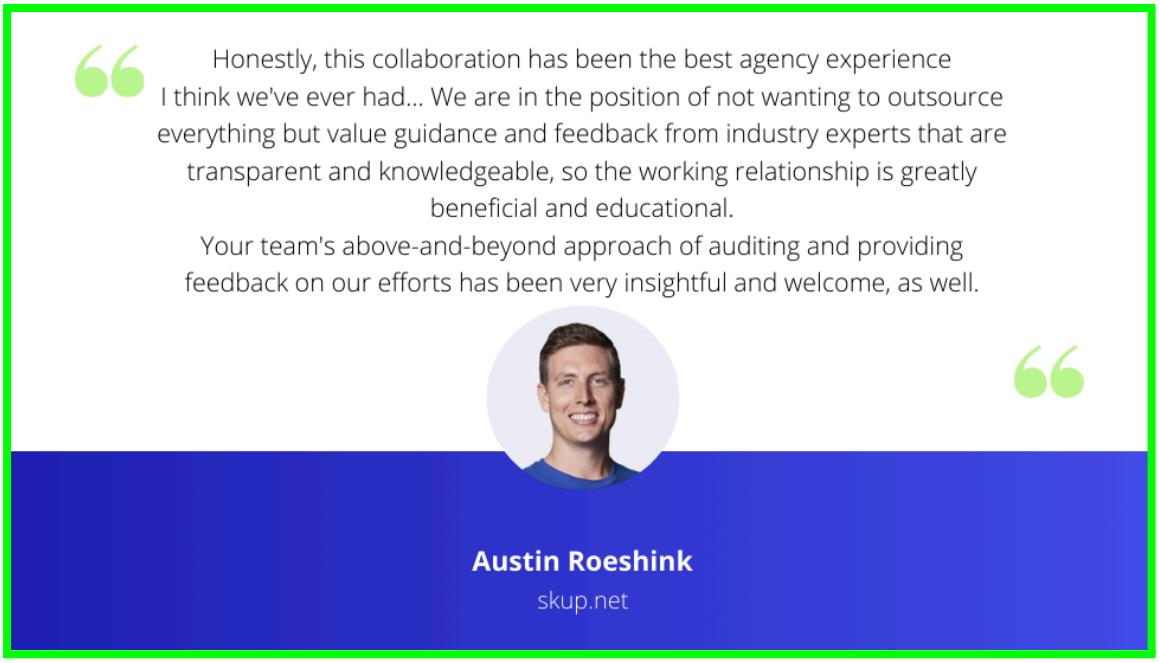
- **CMOs & Growth leads** who want to upskill their internal team with the latest YouTube ads knowledge on both media buying and creatives…

- **Affiliates** who want an extra set of eyes on their YouTube campaigns…

- **Brand owners** who want to arm their marketing team with YouTube ad guidance…

- **Solopreneurs** who are wearing all the hats in their business and want to stop wasting time trying to teach themselves the intricacies of YouTube ad traffic & creatives…

- **VidTao Navigator is for anyone looking to dramatically short-cut the time to success on YouTube, for their specific business and situation.**



And the best part? it'll cost a fraction of what your agency charges you…

Regular price for VidTao Navigator will soon be $2499/month.

And this is the only time we'll be admitting new VidTao Navigator members during Q4 2025…

So if you want to save $500/month on VidTao Navigator, and kick off your Q4 2025 YouTube ad results with a bang?

👉👉👉 **Go here to claim your spot in VidTao Navigator & save $500/month:**

Terms / Guarantee / Etc.

Terms: VidTao Navigator is a month-to-month arrangement. There are no contracts and you can cancel any time.

Guarantee: Because there are so many factors involved in creating a successful ad campaign, we cannot guarantee that our collaboration will yield any specific results for you.

Refunds: VidTao Navigator purchase is refundable within 24 hours of purchase.

Got Questions?

Got questions about VidTao Navigator? Email me here: info@vidtao.com

Best wishes

Ian Nagy
Co-Founder VidTao.com (Free YouTube Ad Research Tool)
Co-Founder Inceptly.com (High-Performance Video Ad Creatives & Ad Management for YouTube, TikTok, FB/IG and more...)