

Who am I talking to? This is a practice email, it is made for people who are subscribed to the house designer's newsletter.

Where are they now? Stuck in finding a design that suits their budget.

Where do I want them? I want them to schedule a call after reading the email.

How will I do that, what words and feelings? By amplifying their pain, make it easier for them to get to their dream state.

SL: Looking for the best house design

Hi Name,

How much time have you been looking for a design for your new house?

What about making the process of finding the design easier and simpler for you?

Now, we will help you find the design that suits you and your budget, then all you need is to relax and we will do everything from measuring your new house to installing everything.

You don't have to waste days or even weeks to choose a design or get stuck in the insulation process.

Your dream house where your family gathers and your children play around isn't far anymore.

Schedule a call with us to discuss your new design