

feat. CHRIS CUTCLIFFE & HUNTER TAYLOR

Life is Better on a Team. We'll Show You Why.

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Our Story



In the fall of 2017, Coach Chris Cutcliffe, a second-year head football coach at Oxford High School, and Dr. Hunter Taylor, a new professor at the University of Mississippi, were introduced by a mutual friend, Dr. Andy Mullins. After connecting, Taylor shared his doctoral dissertation about six championship high school football programs from Texas, and Cutcliffe invited him into his program as an advisor.

The pair then started a practice of meeting weekly to collaborate on ways to make Cutcliffe's football program better. Their consistent meetings (that continue to this very day) produced new plans that sought to better foster a family culture, develop future leaders, and maximize the program's on-field potential.

AFTER TWO YEARS OF WORKING TOGETHER, THE 2019 FOOTBALL TEAM CAPTURED THE 6A STATE CHAMPIONSHIP AND WAS NAMED THE #1 TEAM IN THE STATE BY MAX PREPS. THIS WAS THE FIRST FOOTBALL STATE CHAMPIONSHIP IN SCHOOL HISTORY.

Soon afterwards, the pair began getting invited to speak about their work to audiences across the country from a variety of contexts. Almost all of their clients seemed to want answers to the same two questions: 1) How do I turn my group of employees into a team? 2) What are the actual benefits of turning my group of employees into a team?

Since they began their collective work of sharing their best practices, Coach & Doc launched a podcast, wrote a book, and have hosted in-person and virtual clinics for national audiences.

Most recently, Cutcliffe and Taylor launched two new ventures:

- * Taylor Sports Club - a live show set in Taylor, Mississippi, where the pair interviews different sports heroes from the SEC in front of an in-person audience.
- * The Retreat – an invitation-only, two-day gathering of a select group of college and high school coaches from across the South who share the same values as Coach & Doc. In the winter, the duo conducts a one-day winter retreat for the business community with a focus on serving Mississippi.



The Founders



Hunter Taylor

Co-Founder, CEO

Dr. Hunter Taylor serves the University of Mississippi as a professor, but that only touches the surface of how he views his life's vocation. He's a leader, a storyteller, and the visionary behind the Coach & Doc brand. But at his core, he's a coach.

When he's not in work mode (or even when he is), you'll likely see him with his beautiful wife, Brittany, and their three sons – Yates, Simms, and Knox.

Chris Cutcliffe

Co-Founder, COO

Coach Chris Cutcliffe serves Oxford High School as its football coach, but that also only touches the surface of how he utilizes his many skill sets. In fact, we'd argue that he is probably the only high school football coach in the country that also doubles as the Director of Continuous Improvement for an entire school district. But as talented as he is, he's an even better person.

If you see him around town, you'll likely see him with his beautiful wife, Molly, and their SIX sons – Shivers, Bennett, Oliver, Theodore, Louis, and Gregory.



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