

BRANDON'S BOOK

Brandon Henderson - [Available for Freelance!](#)

Writer/CD/ECD/Jr.AD/Whatever

Contact: almostprobablybrandon@gmail.com

Feel free to leave comments!

WORK

Michelob Ultra



[-Pickleball Hustlers](#)

[-The Instructor](#)

[-Run Back the Miracle](#)

MoMA

- [OOH](#)
- [Video](#)

Bonvoy Marriott

- [Good Night Room](#)
- [Press](#)

Heinz

2026 NFL DRAFT - [Mr. 57](#)

McDonald's



McDonald's - [Grimace Shake](#)

- [Press](#)

McDonald's - [Can I Get Uhhhhhhh....](#)

McDonald's - [Adult Happy Meals](#)

McDonald's - Famous Orders

- [Travis Scott](#)
- [BTS](#)
- [Etc... Etc...](#)

McDonald's - Trays

- [Super Bowl](#)
- [Holiday](#)

McDonald's - [This spot we never made](#)

Bud Light



Bud Light - The Bud Knight Quadrilogy

- [Ye Olde Pep Talk \(The Prequel\)](#)
- [Bud Knight](#)
- [Joust](#)
- [Heart to Heart](#)
- [The Return](#)

Bud Light - Dilly Dilly

- [The Original Spot](#)
- [A Few More](#)

Bud Light - Philly Philly

- [Pep Talk](#)
- [Parade + Statue](#)

Bud Light - Famous Among Friends

- [Coworkers](#)
- [Supplies](#)
- [Vendor](#)
- [What did I miss?](#)

Bud Light - [Between Friends](#)

Spotify



Spotify - Stories

- [OOH](#)
- [Never Ending Story](#)
- [Nuns](#)

Spotify - Justin Bieber
- Company

Spotify - Have You Heard

- [Funeral](#)
- [Global Warming](#)
- [Rap Caviar](#)

ESPN



ESPN - This is SportsCenter

- [Spy](#)
- [John Clayton](#)
- [Handshakes](#)
- [A Whole Bunch More](#)
-

ESPN - It's Not Crazy, It's Sports

- [The Name](#)
- [Shake On It](#)
- [Aloha, Alabama](#)
- [The Rest!](#)
-

ESPN - It's not Crazy It's Sports, [Errol Morris Documentary](#)

ESPN - [College Football Playoffs](#)

ESPN - Fantasy Football

- [The Double Commissioner](#)
 - [The Double Commish Commish Reports](#)
-

ESPN - [The NBA on ESPN](#)

ESPN - [The NBA on ESPN Christmas Day](#)

ESPN - NASCAR Sprint Cup Series

- [Sprint Cup](#)
- [Nothing Beats First Place](#)

Dos Equis



Dos Equis - The Most Interesting Man in the World

- [Intro](#)
- [First :15's](#)
- [Other Things](#)

MORE!

Heineken Light - Occasionally Perfect

- [Handlebar Moustache](#)
- [Snakeskin Jacket](#)

Land Rover - You'll Feel Safe Inside

- [Sword Collector](#)
- [Cat Sitter](#)
-

Virgin Atlantic - Fear of Not Flying Virgin Atlantic

- [Videos](#)

Ad Council - Youth Reckless Driving

- [Invincible w/ Fred Willard](#)
- [Horse w/ Rob Riggle](#)

Starburst - [Powerful People Deserve a Powerful Candy](#)

- [Also enjoyable...](#)
-

Volvo - Online Treasure Hunt

Ad Council - AI Blood

- [Intro](#)

Whew... Almost Done...

Agencies:

Wieden + Kennedy NY - CD, ECD, CCO

Young & Rubicam CW, ACD

TBWA/Chiat Day CW

Mother NY - AD/CW

Euro RSCG (now: Havas) - AD/CW

Holland Advertising (now: Closed) - AD/CW

AWARDS:

[Click for partial list of awards.](#)

Contact

almostprobablybrandon@gmail.com