

Hey Eric,

I have recently found out about your best-seller books and your career as a finance expert. As the pioneer of financial counseling, I believe that you have some invaluable information to give out to individuals through your newsletter and your e-books.

I firmly believe, as an avid e-book reader myself, that a closer relationship with the author guarantees a purchase. And what's the best way to achieve this relationship? An email sequence.

What I have in mind is an email sequence that will foster a closer relationship with the readers and allow you to use a "hack" to successfully promote your e-books.

This hack is no other than using the reader's feelings to sell him a book. On top of that, the words the reader uses can be used to make them feel more familiar with the environment, further boosting their desire to buy your e-books.

I have created some of the emails so you can have an insider look at what they look like. If you'd like to have an insider look at what they look like, contact me.

It would be beneficial to have a call and discuss this possibility.

Would that be of interest to you?

Best Regards,

Alexandros Ortoulidis

ALTERNATIVE:

Hey Eric,

I have recently found out about your best-seller books and your career as a finance expert. As the pioneer of financial counseling, I believe that you have some invaluable information to give out to individuals through your newsletter and your e-books.

I firmly believe, as an avid e-book reader myself, that a closer relationship with the author guarantees a purchase. And what's the best way to achieve this relationship? An email sequence.

What I have in mind is an email sequence that will foster a closer relationship with the readers and allow you to use a "hack" to successfully promote your e-books.

This hack is no other than using the reader's feelings to sell him a book. On top of that, the words the reader uses can be used to make them feel more familiar with the environment, further boosting their desire to buy your e-books.

I have created some of the emails so you can have an insider look at what they look like.
[Here is the link to access them](#)

It would be beneficial to have a call and discuss this possibility.

Would that be of interest to you?

Best Regards,

Alexandros Ortoulidis