TEMPLATE:

Subject: Exciting Opportunity: Free Tree for Our Property!

Hello <u>property owner's name</u>,

I hope you're doing well! I wanted to share an amazing opportunity that could enhance our property at <u>your address</u>. The Isla Vista Community Services District is offering free trees to Isla Vista property owners as part of their new initiative to increase much-needed tree canopy coverage in our community. I think it would be particularly beneficial if there was a tree placed in <u>x</u> location on the property because <u>x</u>. The Community Services District is only offering free trees for a limited time and I'd love for us to take advantage of this initiative while it's available! You can find out more and request a free tree by <u>clicking here</u>.

EXAMPLE: Feel free to use this example for inspiration. We recommend suggesting 2-3 possible locations to your property owner for planting a tree. The extensive list below is provided to help spark ideas.

Subject: Exciting Opportunity: Free Tree for Our Property!

Hello **Property Owner**,

I hope you're doing well! I wanted to share an amazing opportunity that could enhance our property at **6925 Sabado Tarde Rd**. The Isla Vista Community Services District is offering free trees to Isla Vista property owners as part of their new initiative to increase much-needed tree canopy coverage in our community. I think it would be particularly beneficial if there was a tree placed

- In front of our living room window to provide shade that would reduce indoor temperatures. The sun often heats up our living room causing it to be an uncomfortable part of the home during the day.
- In front of the downstairs bedroom window in order to provide privacy given that this window is highly visible from the street.
- In the middle of our lawn since it is already irrigated and a tree would reduce lawn maintenance needs.
- In our front lawn because currently, our yard looks barren.
- In our front yard because when it rains, the ground becomes flooded and a tree would mitigate this issue significantly.
- Near the front driveway because when it is hot, the asphalt heats up causing the surrounding area and therefore our home to get very hot.
- In front of my bedroom window in order to act as a sound barrier. Because we live on a highly trafficked street, it is constantly noisy.

The Community Services District is only offering free trees for a limited time and I'd love for us to take advantage of this initiative while it's available! You can find out more and request a free tree by <u>clicking here</u>.

BONUS:

- Attach a photo of the exact area where you would like to see a tree on your property so that the property owner can envision it better!
- Offer to water the tree for as long as you live at the property! If you are renewing your lease that is even better! Mention it!