

Use the below template to invite local media contacts to speak with your organization and the Coalition about #NourishKidsNow:

Good morning/afternoon [NAME],

I'm reaching out with an exciting story opportunity.

[DESCRIBE YOUR ORGANIZATION]. We are a proud member of the Healthy School Food Coalition, whose goal is to see all K-12 students having daily access to healthy food at school.

Inflation is having a huge impact on the ability of [ORGANIZATION] and similar organization to provide their essential services. [EXPAND ON YOUR EXPERIENCES - have you had to reduce program offerings? Is your funding in danger of running out before the end of the school year?]

[ORGANIZATION] and the Coalition for Healthy School Food would like to shed light on the **urgent need for the federal government to act on their campaign promise to commit funding to a National School Food Program.**

Coalition Coordinator Debbie Field (schoolfood@foodsecurecanada.org 416 537-6856) and myself ([CONTACT INFO]) are available for an interview, and can also connect you with numerous experts on the subjects of student nutrition and school food programs. We would love to speak with you about our [#NourishKidsNow campaign](#) and the work we are doing to advocate for a National School Food Program for Canada.

I would be happy to speak further by phone or email. Thank you for your time,