Adelaide Tadder

(858)-232-9921 | adelaidetadder@icloud.com | Los Angeles & Boston

EDUCATION

Berklee College of Music *Boston, MA*

Bachelor of Arts in Music Industry Leadership and Innovation, *Concentration in Management* May 2029

GPA: 3.77/ 4.00

EXPERIENCE

Artist Manager Intern July 2025- January 2026

Hillary Sullivan Los Angeles & Remote

- Supported day-to-day management operations for artists, including Dora Jar, Elio, and Eilish Constance, assisting with booking, press, and project coordination
- Coordinated tour logistics, merchandise planning, and high-volume email communications to ensure streamlined execution across teams
- Designed promotional graphics and marketing materials for booking agents, press, and digital campaigns
- Conducted weekly digital analytics and platform monitoring, developing content plans and audience growth strategies to drive engagement

Community Content Manager September 2022- Present

Dora Jar Remote

- Managed and curated a fan-run Instagram page with 1,500 followers and 30K monthly interactions in collaboration with Dora Jar's marketing team, creative director, and management at Island Records, aligning content with official campaign strategy.
- Designed and published original digital content, including tour updates, behind-the-scenes media, promotional graphics, executed giveaways through the label, and visuals supporting announcements and merchandise launches.
- Maintained consistent artist updates and community interaction to strengthen fan engagement and support overall audience growth.

Production Assistant June 2023- June 2024

Tim Tadder Photography Carlsbad, CA

- Assisted on commercial photo shoots for major clients, including Forbes, pharmaceutical campaigns, and Manscaped, supporting high-level production execution
- Supported on-set operations through equipment setup, shoot preparation, and coordination of extras to ensure efficient filming
- Contributed to production logistics and team coordination to maintain smooth, on-schedule shoot days

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Marketing Coordinator January 2026- Present

Syncubator Boston, MA

- Lead coordination and execution of interviews with creative and business cohorts while developing promotional content in collaboration with APM Music to grow club visibility and engagement.

Team Member September 2024- January 2025

District C Raleigh, NC

- Supported project- based learning initiative by connecting high school students with local businesses.
- Assisted in program coordination efforts that foster collaboration, critical thinking, and communication through real-world problem-solving.

SKILLS

Software: Adobe, Google Workspace, Canva, Microsoft Office Suite

Content Creation: Canva, Capcut, Instagram, TikTok, YouTube

Interests: Artist Management, Marketing, Graphic Design, Fashion Design, Nail Technician

REFERENCES

Hillary Sullivan
| Hillary@someonewholovesme.com