

SESSION NAME: Audiobooks in the Wild (business)
DAY/TIME: Wednesday, Feb 28, 12:15pm-1:45pm (Eastern Time)
TYPE: Webinar (panelists on screen only ... Q/A via chat)
ROOM: [Click here for a direct Zoom link \(MAC\)](#), yes recording

Emergency Contact (text msg preferred): Janet Benson 530-613-8114

[Link to opening slides for HQ](#)

NAMES/ROLES

SESSION RUN OF SHOW

arrive 5-10 mins early Speaker: Eric Barnett Lizzie Breyer Bowman Darcy Piedmonte Moderator: Amy Metsch arrive 15 mins early HQ Team Member: Janet Benson • Housekeeping • Support	General Notes: Everyone joins as a participant with cameras and mics OFF. As soon as your camera and mic are on, you are seen and heard by ALL participants. HQ to arrive 15 minutes before the session starts and will elevate all panelists/speakers/moderators to “panelist” status. HQ is screen sharing opening slides. At 12:15pm ET HQ will give a heads up that we are about to begin. HQ makes some housekeeping remarks (antitrust, sponsors, using the chat functions), turn things over to Moderator. Moderator kicks off the session, and turns things over to speaker.
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Speaker Bios: www.audiopub.org/apac-speaker-bios

Moderated by:

Amy Metsch (Associate Publisher and Director of Audio Programming at Spiegel & Grau)

Formerly Vice President, Associate Publisher, and Editorial Director of the Penguin Random House Audio. She has worked in the audiobook industry for 19 years and in publishing since 1991.

Speakers:

Eric Barnett (*Director of Sales & Marketing, Supporting Cast*)

Eric Barnett is a veteran of the audiobook industry with over 10 years of experience. Presently, he is the Director of Sales and Marketing for Supporting Cast, the industry's leading podcast subscription & direct audiobook sales platform. In this role he oversees new partnerships, business expansion, and marketing strategies. Eric also serves on the board of the Audio Publishers Association. In his free time, you will find Eric spending time with his family, cheering on Cleveland sports teams, running, and playing Dungeons & Dragons!

Lizzie Breyer Bowman (*Media SVP, Growth and Marketing, Lemonada*)

Lizzie leads the marketing function for the full slate of 50+ podcasts at Lemonada Media. Previously, Lizzie served as managing director for national marketing and marketing capabilities at American Public Media. As an independent marketing consultant, she worked with clients ranging from large CPG companies to early-stage startups, and she spent almost 8 years at General Mills in brand management and marketing. She holds an MBA from Darden (University of Virginia) and a BA from the University of North Carolina Chapel Hill. Her pre-MBA career was spent in journalism, at newspapers such as The New York Times and the Atlanta Journal-Constitution. She lives in Minneapolis, MN.

Darcy Piedmonte (*Senior Sales Manager, NetGalley*)

Darcy Piedmonte is the Senior Sales Manager at NetGalley, a platform that helps publishers and authors promote digital review copies and audiobooks to book advocates and industry professionals. She works closely with publishers to help them take advantage of best practices and create data-driven strategies while also introducing NetGalley to potential new subscribers. As a former educator and college counselor, Darcy carries her love of books and helping people to the NetGalley community.