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ENGLISH TITLE (*Consist of a maximum of 15 words that describe the article using italics and bold as well as capital letters*)

JUDUL BAHASA INDONESIA (Terdiri atas maksimal 15 kata yang menggambarkan artikel menggunakan cetak tebal serta huruf kapital)

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Abstract

Abstract using Times New Roman font, bold and italic text, size 11.

Keywords: *Digitalization; Product Detail Pages; Financial Management.*

Abstrak

Abstrak menggunakan font Times New Roman, cetak tebal dan miring, ukuran 11.

Kata kunci: *Digitalisasi; Product Detail Pages; Pengelolaan Keuangan.*

INTRODUCTION

The content of the manuscript includes the sections of the Introduction, Implementation Methods, Results, and Achievement of Targets, Conclusions, Acknowledgments, and Bibliography. Make sure the manuscript content does not contain personal identities or affiliations of the authors, except for the acknowledgments section.

Broadly speaking, the Introduction section contains background, problem formulation, activity objectives, and literature review. Writers are required to describe quantitatively the portraits, profiles, and conditions of the target audience involved in community service activities. It can also describe the condition and potential of the area in terms of physical, social, economic, and environmental relevance to the activities carried out. Also describe the potential that is used as material for community service activities. The author is asked to formulate the problem concretely and clearly in this section. Explain the goals to be achieved in service activities.

This section is supported by a literature review which is used as a support for the concept of service. Authors are required to present primary and up-to-date literature reviews (references to journal articles and conference proceedings) (references published within the last 10 years). Literature review is not limited to theory, but also empirical evidence. Enrich this introductory section with the efforts that have been made by other parties. This article is the result of dedication which is a downstream of

Received 27 October 2022; Received in revised form 28 February 2023; Accepted 1 March 2023; Available online 6 March 2023. (*Journal History will be filled in by the editor*)



10.20473/jlm.v7i1.2023.001-012 (The DOI will be filled in by the editor)



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research results, which can be the results of your own research or other researchers. The length of the introductory section is around 1–2 pages and typed with 1 space.

COMMUNITY SERVICE METHOD

In the method of application section, clearly and concisely describe the method used to achieve the goals set in the community service activities. The results of this service must be measurable and the authors were asked to explain the measuring instruments used both descriptively and qualitatively. Explain how to measure the level of achievement of the success of community service activities. The level of achievement can be seen from the attitude, socio-cultural and economic changes of the target community.

RESULTS AND DISCUSSIONS

Community service is an effort to disseminate science, technology and art to the community. These activities must be able to provide added value to the community, both in health (medical), economic, policy, and behavior change (social) activities. Describe that community service activities have been able to make changes to individuals/communities and institutions, both short and long term.

The discussion in the article aims to: (1) answer the problem formulation; (2) shows the findings obtained based on Community Service activities that have been implemented; (3) interpret or interpret the results obtained; (4) linking the results of Community Service with ideal or expected conditions; and (5) modification of Community Service activities according to needs. In answering the formulation of the Community Service problem, it must be followed by an explicit conclusion. Interpretation of the results is done by using logic and ideal/normative references. Conditions in the field are associated with previous Community Service results or expected ideal conditions. In an article, it is sometimes inevitable to organize the writing of Community Service results into "subheads".

In this section, describe how the activities are carried out to achieve the goal. Explain the indicators of achieving the goals and the benchmarks used to indicate the success of the community service activities that have been carried out. Disclose the advantages and disadvantages of the output or the main focus of the activity when it is seen that it is in accordance with the conditions of the community in the activity location. Also explain the level of difficulty in carrying out activities and production of goods and opportunities for future development. Articles can be strengthened with relevant documentation related to goods or services as outputs, or the main focus of activities. Documentation can be in the form of pictures of the implementation or implementation process, pictures of prototypes or product prototypes, tables, graphs, and etc.

In the body of the text, avoid using bullet points, alphabets, or numbering as follows:

1)

2)

This writing model is preferred: 1), 2)

- Manuscript is written in essay format, no numbering between chapters/sections is allowed.

- Tables and graphs should be referred to in the discussion.
- Keep tables or graphs as simple as possible. The table should contain table numbers, titles, notes and information where necessary (below the table to explain the abbreviations in the table). Use only horizontal lines, vertical lines are not allowed.

Tables dan Figures

Tables and figures are part of the manuscript and cannot be separated from the body of the manuscript. Place tables and figures where appropriate to the narrative so they complete the narrative. Tables and figures are numbered sequentially based on the order in which they appear in the text. Tables and figures must be given a title. These numbers are followed by the title of the table and figure. Table display can be seen in Table 1.

Tabel 1. Judul tabel

Heading	Heading	Heading	Heading
Data			
Data			
Data			

Images included in the manuscript must be of good quality. Images do not stand alone and must form a relevant part of the text. Please note that the images are not documentation that is not related to the discussion of the manuscript. Make sure the manuscript does not display images that show the identity or affiliation of the authors.

The online version of the journal contains images as sent by the author, while the printed journal is printed in black and white, the author should adapt the image to these conditions. Examples of image placement and naming are shown in Figure 1, Figure 2, and an example of displaying a diagram in Figure 3.



Figure 1. *Catfish Pond Construction.*



Figure 2. Field practice in the production of Slawi mushroom farmers' bag-logs.

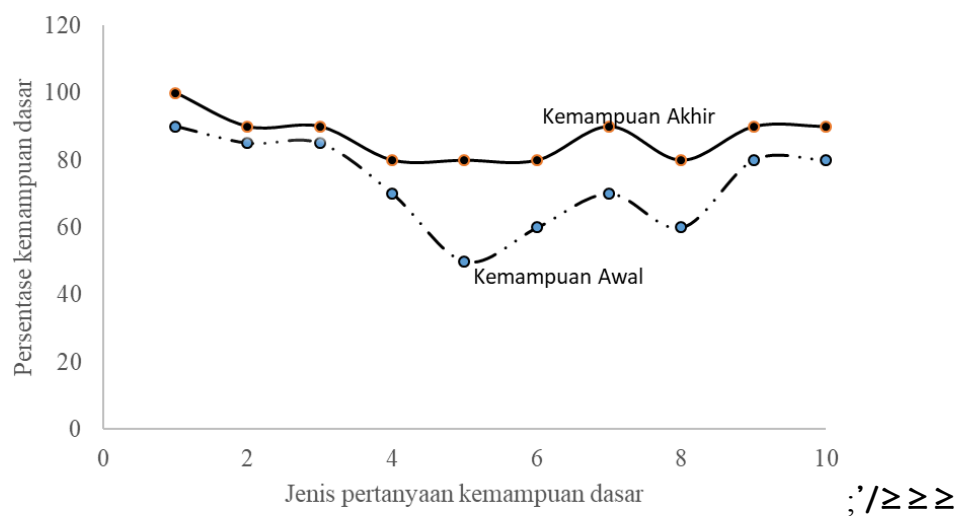


Figure 3. Basic ability test results (%) catfish farmer training participants who were tested at the beginning and end of the community service activities.

CLOSING

Closing contains Conclusions and Suggestions. **Conclusion.** The Conclusion section presents a summary of the description of the results and discussion, referring to the objectives of Community Service. Based on these two things, new main ideas are developed which are the essence of Community Service findings.

Suggestions. Suggestions are prepared based on the Community Service findings that have been discussed. Suggestions can refer to practical action, new theory development, and/or continued Community Service.

Closing (containing conclusions and suggestions) can be in the form of paragraphs, but preferably not in the form of points (don't/avoid using numbering or bullets).

ACKNOWLEDGEMENT

The author would like to thank certain people/parties (xxx) who have provided financial support for the service that has been carried out. Please fill in this section if necessary.

BIBLIOGRAPHY

For good quality articles for publication, the editor advises authors to use primary references (journal articles) compared to other references in the bibliography. Authors are asked to use the most recent references published within the last 5 to 10 years. This journal does not use footnotes in the body of the manuscript, all sources follow the rules for writing citations and bibliography.

Writing references using the Turabian style (author-date style). It is highly recommended to use a reference manager such as Mendeley or Zotero. If the citations and bibliography are compiled manually, the references are written in a way like the following example:

Book:

In Bibliography: Author's last name, first name or initial. Year. *Title*. City of publication: Publisher.

Example: Tambunan, TH. 2008. *Usaha Kecil dan Menengah di Indonesia: Beberapa Isu Penting*. Jakarta: Salemba Empat.

Printed Article Journal:

In-text citation: (Mulyono 2019)

In Bibliography: Author's last name, first name or initial, Year. "Title." *Journal Name* Volume number (if any): page range.

Example: Mulyono, Sugeng and Nyoman Susipta, 2019. "Penguatan Tata Kelola Usaha Bagi Pengrajin Miniatur Kapal Kayu di Desa Wringinrejo Kabupaten Mojokerto." *Jurnal Layanan Masyarakat* 03 (02): 53–57.

Online Article Journal:

In-text citation: (Biltreyst 2004)

In Bibliography: Author's last name, first name or initial. Year. "Title." *Journal Name* Volume (number if any): page range. doi: number (if any) or internet page address.

Example: Biltereyst, D. 2004. "Public Service Broadcasting, Popular Entertainment and the Construction of Trust. "*European Journal of Cultural Studies* 7 (3): 341–362. doi:10.1177/1367549404044787.

Printed Newspaper Article:

In-text citation: (Santoso 2004)

In Bibliography: Author's last name, first name or initial. Year. "Title." *Newspaper Name*, date and month.

Example: Santoso, Iwan. 2004. "Breaking Prejudice to Establish Togetherness." *Kompas*, 22 May.

Addition: The minimum number of references is 10 and it is mandatory to cite one of the Community Service Journal articles.