

WSA 2025 – Application form template for WSA Contest Database

The application procedure for WSA 2024 requires detailed information on your solution that you have to provide in the [WSA Contest Database](#).

Please find below the template with the application fields you will have to fill in. To make this process easier for you, you can complete this template and later copy it on your official application in the [WSA Contest Database](#):
<https://db.icnm.net/Signup/WSA/2024/>

Please find also some guidelines what information we are looking for in order to make a strong candidature. More detailed information about the application process and the WSA Database manual [here](#).

PLEASE NOTE: *all fields marked with * are obligatory.*

Contact Details

- Gender:
- First name*:
- Last name*:
- Phone number*: (incl. country code)
- Email*:
- Address*:
- ZIP code / City*:
- Birthday*:
- Country*:

Solution Data:

PLEASE NOTE:

In case of nomination, some data may have been entered by your WSA National Expert and will be not editable. If there are any changes necessary, please contact: office@wsa-global.org

- Solution Title in English Language*:
- Solution Title in Original Language*:
- Category*:
- Country*:
- Language(s) of the product interface*:
- Type of organisation*:
- Solution URL*:
- Your Homepage:
- Special/System requirements:

- Solution's Facebook page:
- Solution's X page:
- Solution's Instagram:
- Solution's YouTube Channel:

Producers / Team

PLEASE NOTE: You can add up to 28 team members here.

- Gender*:
- First name*:
- Surname*:
- Date of Birth*:
- Job Title*:
- Email*:

Project Details:

Provide a link to a video of your solution preferably in English, or with English subtitles.

Please provide a short video about your solution. It should be short and explanatory, so one can get a good impression about how your solution works. It is really helpful for the Jury members to get a quick introduction to your solution.

If possible, the solution should be in English or with English subtitles. The video is not obligatory, but we highly recommend it.

You can add more links, divided by a semicolon.

What problem does your solution solve? Please describe the challenge in your community/country that your solution addresses. *

**obligatory* >> Limit of characters: 1000

Please describe the concrete problem that your solution is solving.

Give the jury a concrete summary of what issue your solution solves, which issue it addresses. What is/was the situation on the ground without your solution? Mention local and regional challenges if needed to understand the context.

Who's lives are improved thanks to your solution? *

**obligatory* >> Limit of characters: 1000

Who is your target group? Who's lives are better thanks to your solution? Is it a specific group? Is it the local society in general?

How does your local context (social, cultural, economic, and political) influence the problem you are addressing and the effectiveness of your proposed solution? *

**obligatory*

>> Limit of characters: 2000

Are there any specific contextual barriers you are facing in your community/place, where you are implementing your solution? Please share the local context. The WSA Jury members are from all around the world and their local context may be very different from yours. This is the space for you to show them the reality that you are working with, possible challenges that are in your country/community, that other people in different parts of the world might not be encountering when trying to solve a similar issue.

What is your approach and method for tackling the problem? *

**obligatory*

>> Limit of characters: 800

How exactly are you tackling the problem that you introduced? What is your strategy to elevate the situation for the target group? Please try to explain your approach and method in a straightforward way. This answer should give the Jury members a clear understanding of how your solution works and your reasoning behind it.

Is your solution fully launched and on the market? *

**obligatory*

Yes - No

Only fully launched solutions that are already making an impact qualify for WSA.

What year did you launch your solution? *

**obligatory*

Please enter a year when your solution was created.

If your project was launched more than 3 years ago, please share when was the most recent release or major revision of your solution? *

>> Limit of characters: 100

If your solution was launched more than 3 years ago, you must demonstrate significant innovation, updates or new features.

WSA awards solutions and innovations that have been introduced on the market after 2021. If your company has been founded earlier, this is not a problem – but please specify the launch/introduction date of the specific service/solution you are applying with.

Who else on the market is addressing the same problem, either locally or globally? *

**obligatory*

>> Limit of characters: 400

Do you know your competitors and who is doing something similar? Please include both local, national and international competitors that you know.

How does your solution differ or stand out from the competitors you just described? *

**obligatory*

>> Limit of characters: 2000

How is your solution different from your competitors? What added value does it have? How does it better solve the problem? How is it more suitable for the target group? How does it solve challenges that your competitors missed? How is it better suited for the local context?

Share your success metrics (even simple ones): user numbers, downloads, views, or what else that shows that people are using your solution.*

**obligatory*

>> Limit of characters: 2000

Please give us any data/numbers on the usage/active engagement of the target group. If you have more detailed data, such as how often do people use the solution, their testimonies, include those as well.

What has changed in your users' lives as a result of using your solution? How do you measure that impact of your solution? *

**obligatory*

>> Limit of characters: 2000

Thanks to your solution, how is your target group's life different/better? Can you describe how you measure this change in behaviour/impact it has on the users?

How do you measure that your solution is bringing you closer to your desired outcome? How do you measure that people using your solution are experiencing its positive impact?

Who is working on this solution? Please introduce your team briefly. *

**obligatory*

>> Limit of characters: 1000

Please let us know more about your team.

How many people are working for your solution? Who is your team? What's your governance structure? Who is the leading team?

Do you have a female founder or co-founder? *

**obligatory*

Yes - No

Do you have any advisor or angel investor who believes in your solution that you would like to mention?

This is a non-obligatory question, but if you'd like to share who has supported you/believes in what you are doing, please include it.

What are the primary technologies supporting your solution?*

**obligatory >> checkbox*

AR; VR; AI; Big Data; Blockchain; Deep learning; IoT; Wearables; 3D Printing; NLP; Robotics; ML; analytics; CMS; NFT; None of the above

Please choose the technologies that your solution contains.

If none of the above applies, please specify the digital component of your solution in the following question.

If none of the above applies, please specify the digital component of your solution?

If you did not select any from the above, please specify the digital component of your solution.

How do you sustain your business financially? To increase/sustain your impact and business, you need income. Who pays for what? *

**obligatory >> Limit of characters: 1000*

Do your users pay for using the solution? Is your solution funded or co-funded by a government or someone else? If applicable, share your pricing model.

Which UN Sustainable Development Goal(s) are you addressing with your solution?*

**obligatory >> checkbox*

Please select all that apply.

No Poverty; Zero Hunger; Good Health and Well-Being; Quality Education; Gender Equality; Clean Water and Sanitation; Affordable and Clean Energy; Decent Work and Economic Growth; Industry Innovation and Infrastructure; Reduced Inequalities; Sustainable Cities and Communities; Responsible Consumption and Production; Climate Action; Life Below Water; Life on Land; Peace Justice and Strong Institutions; Partnership for the Goals

If applicable – please provide a functional test account for Jury members.

>> Limit of characters: 1000

Please share some information if and how the jury members can test your solution. Provide login data/download links/tutorials etc.

Please provide some tips for the jurors, how they should navigate through your solution. This is the section to pinpoint which areas, sections etc. the Jurors should have a special focus on.

If necessary, please provide free access codes and installation procedure for jury members.

Demo version links (working links), Demo users and passwords, Download links

Uploading additional files, videos and pictures

Please upload videos, screenshots, and PowerPoint presentations to show the unique features of your digital innovation. The jury will review your product online and needs clear visual materials to understand how it works and looks. They will not download or install applications for initial evaluation, so it's important to provide comprehensive visual aids to highlight what makes your digital innovation special.

(You can upload files in the following formats: jpeg, jpg, png, gif, tif, doc, docx, pdf, ppt, pptx, ppsx, xls, xlsx, avi, mp4, wmv. The maximum file size is 8.00 MB.)

IMPORTANT: If you use a file-sharing service (like WeTransfer) to provide your files, please ensure they can be downloaded for at least six months.

If you are using Google Drive to share files, please set the sharing options to 'anyone with the link can view' to ensure the jury can access them.