



MY CHECKLISTS

Member Home Page Checklist

- link to member account settings page
- website video tour
- quick links to your protected content
- recommended video welcome message
- quick link to faq/support
- other special offers, banners, and links
- social buttons

Members Home Page
Welcome to the Members Area where you can access at least one of our online courses, you may also:

- 1 Login First
- 2 Access Online Courses
- 3 How To Use This Site
- 4 FAQ's, Help & Support

If you are NOT a member and you have minutes to preview our [Online Training](#)...
After you purchase one (or more) courses, After you login, you will be able to process your course(s), which you purchased.

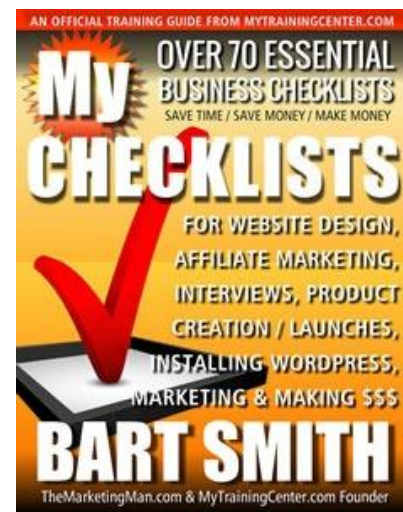
BartSmithWorld.com

Member Home Page Checklist

by BartSmith.com | My Checklists [Book Details Page](#) + [Video Tours](#)

If you have a membership website, here's a checklist of items, links and options you might want to put on your homepage so your members can get the most out of your site.

1. ___ Create a **video welcome message** and/or video tour on your home page. Take members on a navigational tour so they know where and how to find valuable information and what they're looking for.
2. ___ **Tutorial/content spotlights** can showcase some of your new training content that you want members to check out as soon as they log in.
3. ___ Provide **link(s) to access the other/regular member protected content** they paid to access.



4. ____ Make it easy for members to **edit their Member Profiles**.
5. ____ Link to **modify/update their payment information** if that's an option with the membership software you used to build your membership website.
6. ____ Provide a **link and instructions to cancel a membership**.
7. ____ A link to **join your Affiliate Program** so they can promote your membership website will be profitable for both of you.
8. ____ **Include testimonials from other paid members** attesting how great your membership website is.
9. ____ Have a **member spotlight area to demonstrate how some members are benefiting** from your membership website.
10. ____ Have a **link to your product pages** so members can buy your products, in addition to the membership they just purchased.
11. ____ Have **advertising somewhere on the member login page**, a page they get redirected to after login, then perhaps on the home page for members. You can reverse this and have ads on all pages associated with the log out process as well.
12. ____ Link to **Help & Support or a FAQ** (frequently asked questions) page.
13. ____ Link to your **Contact Us page** so members can get their questions answered.

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