

Faculty Name – SHILPA K P
 Designation- Assistant Professor
 Department- Commerce
 Experience- 13 years

❖ **AWARDS & ACHIEVEMENTS**

- a. International Academic Research Excellence Award 2024- Central Africa ,
- b. Academic Excellence of the year from MESA 2024
- c. International award for Exemplary Researcher- I2OR
- d. SRA Global Award 2024- Distinguish Academician award
- e. Innovative leader of SILA 2025
- f. Won Best Research Paper award in the International conference for the titled *A Study on Qualitative & Quantitative Analysis of knowledge & Perception about stock market among Undergraduate students of Bangalore City University- Bangalore*
- g. Won Best Paper Presentation Award in International Conference, Thailand Titled *leveraging digital transformation & technological advancements in higher education for sustainable developments* .
- h. Life membership registration for Indian Accounting Association
- i. Fellow Member of I2OR- International Institute of Organised Research India.
- j. Successfully Completed 4 weeks of MOOC- Online Mentoring Program, a Project of UNESCO Initiated OE4BW as a Course Developer.

❖ **TEXTBOOKS**

- a. Publication of Textbook in International publication house – VALUE EDUCATION- Iterative International publisher ISBN No. 978-93-6252- 361-7
- b. BCU textbook by Evershine Publications- MARKETING MANAGEMENT ISBN No. 978-81-972453-6-7

❖ **PAPER PUBLICATIONS**

	Title of the paper	Journal	ISSN/ISBN	Date and year of publication
1	Problems Facing by Rural Women Entrepreneur in Karnataka & its Measures.	Patashala Trust,	978-81-918540-1-4	January 2014
2	Supply Chain and Logistic Management.	Innovations Management in Commerce, Management,	ISSN No. 2348-9405/9413 Volume: 5	April 2018
		Social Science and	Impact Factor: 3.5	

		Technology		
3	The Significance of MOOCs in the Domain of Distance Education.	Global Challenges in Distance Education (GCDE,2019)	ISBN No. 978-93-87360-30-3	April 2019

4	A Study on Awareness about GST among U.G Students of Bangalore Universities.	UGC Care listed International Journal (IJIPAR)	Volume-9 ISSN No.- 2349-8978	November 2019
5	A Study On Comparative Analysis of Tax Structure prevailing in India and Srilanka.	UGC Care listed Our Heritage Journal	Volume: 68 Impact Factor 6.6 ISSN No. 0474-9000	February 2020
6	A Qualitative Analysis of Academic Stress of B.Com Students Pursuing Professional Courses in Bangalore Universities.	UGC Care listed Our Heritage Journal	Volume: 68 Impact Factor 4.912(SJIF) ISSN No. 0474-9030	February 2020
7	A Study on Significant Influence of implementing GST in Retail textile Business-Bangalore.	UGC Care listed Journal Sambodhi	Volume-44 No. 01(XV) ISSN No.- 2249-6661 Impact factor 5.80	November 2020
8	An Analytical Study on Knowledge & perception of GST after implementing NEP among Bcom students of Bangalore universities.	Review of Research	Volume-9 ISSN No.- 2249-894X, Impact factor 5.7631(UIF)	January 2022

9	An Analytical Study on Comparison of India & Srilanka's tax structure.	AIMS	Volume-18, Issue 1 ISSN No.-2321 8487	March 2023
10	A Study on impact of Make in India Campaign on Indian Economy among the students of Bangalore City University	MLA	ISBN No. 978-81- 958790-3-8	July 2023

11	Analytical Study about Indian stock market	Bishop Hebbbar	ISBN No.- 978-93-58 90- 944-9	April 2023
12	A Case study review of GST implementation in the textile industry with a special emphasis in Karnataka,	Internation al Journal IJMRT	Peer Reviewed Journal, ISSN No. 2582- 7359, Impact factor 6.325	August 2023
13	Emerging AI in 21st century education	Imperial publication Pvt. Ltd.	ISBN No. 978-93- 91044-28-2	November 2023
14	An analysis of Financial Management in Indian startups by implementation of AI	OP Jindal University	E- ISBN 978- 81-935730- 7- 5	November 2023
15	Impact of academic streams on ICT awareness & Academic performance	Scienext journal of Humanities & Social Science	Volume 2, Issue 1	February 2024
16	Leveraging digital transformation & technological advancements in higher education for sustainable developments	IJIRMF UGC approved Journal, Peer reviewed I, Referred, Indexed journal	ISSN 2455- 0620, Impact factor- 9.47, Vol. 10 , special issue 55	November 2024

17	Emperical data analysis of GST implications on the textile business in Bangalore city	UGC care listed journal links, Rabindra bharati university journal of economics	ISSN-0975 802x, volume xxviii, no. 29, impact factor- 6.986	December 2024
18	Bibliometric analysis of GST implications on textile business	UGC care listed journal links, humanities & social science studies,	ISSN-2319 - 829x, volume 13, no. 11, impact factor- 7.28	December 2024
19	An Empirical Investigations in to technological innovations driving the growth & Transformation of Fintech Companiesin India	IJMRT Peer reviewed Journal	ISSN 2582-7359, Impact Factor 6.325 Vol.5 Issue 11	December 2024

Papers Presented from last Five years in MES

S.No	Title of the paper	Conference/ Se minar/Sym po sium	Venue	Date
1	A Study on Awareness about GST among U.G Students of Bangalore Universities.	International	Bangalore City University	11 &12 Nov. 2019
2	A Qualitative Analysis of Academic Stress ofB.Com Students Pursuing Professional Courses in Bangalore Universities.	International	VET College	Feb. 2020

3	A Study On Comparative Analysis of Tax Structure prevailing in India and Srilanka.	International	Bharathidasan University, Tamilnadu	January 2020
4	A Study on Significant Influence of implementing GST in Retail textile Business Bangalore.	International	Sheshadripuram College, Bangalore	4 th & 5 th Nov 2020
5	Impact of GST in Retail Textile sector with Reference to Tiruchirappalli city	International	Bharathidasan University, Trichy	29 & 30 January 2021
6	Pandemic & its impact on GST in Textile Industry	International	Jain University	25 & 26 2021
7	An Analytical Study on Knowledge & perception of GST after implementing NEP among Bcom students of Bangalore universities.	National	JGI , Bangalore	24 & 25 January 2022
8	A Study on Impact of Union Budget 2022 Textile Business	National	MQI Degree College, Bangalore	14 May 2022
9	Quantitative Analysis of Awareness about the reforms in Indirect Taxation GST among the students of BU	National	Acharya Institute of Graduates Studies	17 August 2022
10	A study on HR Recruitment process of Employees in Corporate companies Bangalore	National	Adarsh College, Bangalore	21 Nov. 2022
11	Supply chain, logistic Management & consumer behavior on handling company Baggit Enoki-Karnataka	National	Adarsh College, Bangalore	21 Nov. 2022
12	A study on comparative analysis of tax structure prevailing in India & Srilanka with reference to retail textile marketing	International	Cyberjaya University, Malaysia	19 Oct. 2022
13	A study on Qualitative & Quantitative analysis of	International	Ethiraj College for	24 & 25 January

	Knowledge & perception about		women , Chennai	2023
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	stock market among undergraduate students of Bangalore city university Bangalore			
14	An analysis & perception of undergraduate	Nati9nal	Bishop Hebbar College, Tamilnadu	18 & 9 April 2023
15	A Study on impact of Make in India Campaign on Indian Economy among the students of Bangalore City University	National	MLA , Bangalore	28 July 2023
16	A Case study review of GST implementation in the textile industry with a special emphasis in Karnataka,	International	JGI, Bangalore	3 rd August 2023
17	An Analytical study of Information & Communication technology in the domain of digital marketing	International	Sri Kanyaka Parameswari	30 August 2023
18	A Qualitative & Quantitative analysis of Implementation of AI Tools for managing finances in Indian startups	International	Mount Carmel College, Bangalore	4 August 2023
19	An analysis of Financial Management in Indian startups by implementation of AI	International	OP Jindal Universiry, Raigarh	3 & 4 Nov 2023
20	A hypothetical study on sustainable business practices of EVs & E- based mobility on economic development of India	International	ISBR, Bangalore	1 March 2024

21	Digitalization & Technological innovation in higher education institutions for sustainable development	International	YERA, Bhutan	3, 4 & 5 May 2024
22	A study on sustainable development & technological advancement of India small scale Industry deals with scientific Instruments	International	Swami keshavana nd institute of Technology, managemnt & Gramothan, Jaipur	24 & 25 April 2024
23	An empirical study on technological innovation for Fintech companies in India	National	Tumkur University	19 October 2024
24	Leveraging digital transformation & technological advancements in higher education for sustainable development	International	ICRI, Thailand	8 & 9 November 2024
25	An empirical investigation in to technological innovations	International	Jian college, Bangalore	5 & 6 December

	driving the growth & transformation of Fintech companies in India			2024
26	Descriptive analysis of leveraging Digital transformation & Technological advancements in Higher education for sustainable Development	International	New Delhi institute of Management	20 & 21 December 2024
27	Gender Based variations in AI engagements among Higher education students	International	Grammonat hi' s mandal college, Pune.	30 & 31 January 2025