

ICP HUB India



Brand Guidelines


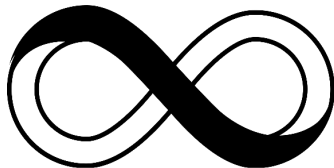
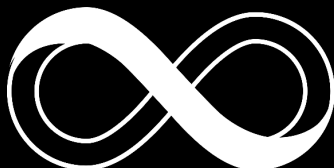
Logo Guidelines

Please note following are the official logos of ICP Hub India, no other logo will be considered as an official logo. Each version of the logo must be used appropriately, as per the demand of the situation

Please Note:

1. The Logo(s) cannot be modified in any way or form.
2. The Aspect Ratio of the logo must be maintained at all times
3. The colour of the logo(s) cannot be changed.
4. There must be an approximate area of 10 px left clear around the logo(s) at all times
5. The Logo cannot be used without the authorization of **ICP Hub India**
6. [Click Here](#) to Download all the logos

Full Colour Black	All Logos
	
PNG	SVG
Full Colour White	All Logos
	
PNG	SVG
Full Colour	All Logos

 ICP India	
PNG	SVG
Full Black	All Logos
 ICP India	
PNG	SVG
Full White	All Logos
 ICP India	
PNG	SVG

Social Media Guidelines

Profile Picture Guidelines

The profile picture of **ICP HUB India** is as follows:

[Click Here to Download the Profile Picture](#)



For LinkedIn: [Click Here to download](#)

Please Note:

1. All socials and communities of ICP HUB India must have the same profile picture.
2. You cannot alter the profile picture in any way or form without the approval of the **Dfinity team**

Name Guidelines

The official name of the hub is **ICP HUB India**, this is the only name that should be used in any official communications.

Please Note:

1. *In official Communications there can be no variations to the name.*
2. *The number of characters, formatting and capitalizations must remain consistent with the ones shared in this document.*

Handle Guidelines

The official handle of the hub is **icphub_IN**, this is the only handle that will be considered as an official handle for **ICP HUB India**.

Please Note:

1. *In all Communications there can be no variations to the name*
2. *The number of characters, formatting and capitalizations must remain consistent with the ones shared in this document.*

Banner Guidelines

The Banner of ICP HUB India is as follows:



[Click Here to Download the Banner](#)

Please Note:

1. *All socials and communities of ICP HUB India must have the same banner.*
2. *You can alter the dimensions of the banner to fit in each of the official social media.*
3. *You cannot alter the banner without the approval of the **Dfinity team**.*

Following Guidelines

Please keep your X account following as little as possible, Follow the following 4 accounts and **turn on** the notifications

1. @ICPHUBS
2. @dfinity
3. @DFINITYDev
4. @dominic_w

BIO Guidelines

Keep your bio concise and mention your hub's focus. Include **#ICP** and **#worldcomputer**

Website Guidelines

Keep the following website

<https://crewsphere.io/>

Hashtag Guidelines

Please use **#ICPhubs** in all online postings on all socials of **ICP HUB India**