

	Points Possible	Points Earned
Presentation	25	
Title (catches attention and clearly related to content)	2	
Intro (lets reader know what to expect and states a thesis)	2	
Captions & Explanation (clearly explains multimedia content)	5	
5 Photos/Illustrations	2	
3 Songs	6	
AV (audio/video) embed or link (min. 3)	5	
Quotes from Lyrics at least one for each song. (should clearly label where the quote is from.	3	
Total	25	

Quality

	4	3	2	1
Content	Clearly makes a connection between music and the era. Digs deep to find songs. It is clear that the writer truly understands the importance of music and the role that it played in history. Makes comparisons between all songs.	Makes a connection between the music and the era. Songs may be the standard choices. The writer grasp the importance of music, but only on the surface. Makes comparisons between some songs.	May be missing an element. The connection of some of elements may be unclear. At times it may seem that the author does not understand the importance of music. May make a comparison between songs.	Missing one or more elements. The connect between the songs and era are unclear. Just a list of songs
Organization	Easy to follow. Clear beginning middle and end.	May have a slight hiccup, but in general easy to follow	Reader is required to reread or rewind to understand content.	No apparent organization
Visual Appeal/Fluency	Not cluttered. Makes effective use of transitions and animation. Photos and videos are high quality			Overlapping images. Pixelated. A lack of intent.