1ST OCTOBER MOVIE FIESTA: HALF-PRICE SPECTACULAR:
SCRATCH EXTRAVAGANZA

TERMS AND CONDITIONS

Trade Promotion Competition Licence no.: 59142 (Only Apply for Lucky Draw)

1. **TERMS AND CONDITIONS**

(a) These terms and conditions ("**Terms and Conditions**") apply to the **1ST OCTOBER MOVIE FIESTA: HALF-PRICE SPECTACULAR : SCRATCH EXTRAVAGANZA** ("**the Event**") that we, Hong Kong Theatres Association Limited ("**we**" or "**HKTA**"), organise.

(b) By participating in this Event, you agree to accept these Terms and Conditions.

2. **EVENT DETAILS**

(a) The Event includes an instant-win, scratch-and-win opportunity to win prizes. The participation period of the Event starts on 25th September 2024 and ends on 1st October 2024 (both days inclusive) ("**Participation Period**").

(b) During the Participation Period, you will receive a scratch card ("**Card**") through one of the following methods, subject to the distribution policies of the individual participating cinemas:

1. You may receive one (1) Scratch Card for each movie ticket purchased for a film screening on 1st October 2024 at the Participating Cinemas. For online ticket purchases, you can redeem the Scratch Card(s) at the box office of the cinema on the day of the 1st October screening, upon presentation of the printed ticket(s).
   Or,
2. The Cinemas may distribute the Scratch Card(s) to patrons at the house entrances on 1st October 2024, upon presentation of the ticket(s).

Participating Cinema List:

	Circuit	**Name of Cinema**	**Region**	**District**
1	ACX	ACX CINEMAS	Hong Kong Island	Eastern
2	Broadway Circuit	Broadway MongKok	Kowloon	Yau Tsim Mong
3	Broadway Circuit	Broadway Cinematheque	Kowloon	Yau Tsim Mong
4	Broadway Circuit	B+ cinema apm	Kowloon	Kwun Tong
5	Broadway Circuit	PALACE ifc	Hong Kong Island	Central and Western
6	Broadway Circuit	MOViE MOViE Pacific Place	Hong Kong Island	Central and Western

7	Broadway Circuit	Broadway Kingswood	New Territories	Yuen Long
8	Broadway Circuit	Broadway Kwai Fong	New Territories	Kwai Tsing
9	Broadway Circuit	Broadway Tsuen Wan	New Territories	Tsuen Wan
10	Broadway Circuit	MY CINEMA YOHO MALL	New Territories	Yuen Long
11	Broadway Circuit	MOViE MOViE Cityplaza	Hong Kong Island	Eastern
12	Broadway Circuit	PREMIERE ELEMENTS	Kowloon	Yau Tsim Mong
13	Broadway Circuit	B+ cinema MOKO	Kowloon	Yau Tsim Mong
14	Broadway Circuit	GALA CINEMA Langham Place	Kowloon	Yau Tsim Mong
15	CGV	CGV Cinemas D2 Place	Kowloon	Sham Shui Po
16	Chinachem	Paris London New York Milano Cinema	New Territories	Tuen Mun
17	Cine-Art House	Cine-Art House	Hong Kong Island	Wan Chai
18	Cine-Art House	Cine-Art House (Maritime Square)	New Territories	Kwai Tsing
19	Cinema City Circuit	Cinema City Chai Wan	Hong Kong Island	Eastern
20	Cinema City Circuit	CANDY PARK BY CINEMA CITY	New Territories	Tsuen Wan
21	Emperor Cinemas	Emperor Cinemas @ Entertainment Building	Hong Kong Island	Central and Western
22	Emperor Cinemas	Emperor Cinema Tuen Mun	New Territories	Tuen Mun
23	Emperor Cinemas	Emperor Cinemas Ma On Shan	New Territories	Sha Tin
24	Emperor Cinemas	Emperor Cinemas iSQUARE	Kowloon	Yau Tsim Mong
25	Emperor Cinemas	Emperor Cinemas Citywalk	New Territories	Tsuen Wan
26	Emperor Cinemas	Emperor Cinemas The LOHAS	New Territories	Sai Kung
27	Emperor Cinemas	Emperor Cinemas Times Square	Hong Kong Island	Wan Chai
28	Emperor Cinemas	Emperor Cinemas Plus+ Tai Wai	New Territories	Sha Tin
29	Emperor Cinemas	Emperor Cinemas Plus+ THE SOUTHSIDE	Hong Kong Island	Southern
30	Golden Harvest Circuit	GH Whampoa	Kowloon	Kowloon City
31	Golden Harvest Circuit	Grand Ocean	Kowloon	Yau Tsim Mong
32	Golden Harvest Circuit	the sky	Kowloon	Yau Tsim Mong
33	Golden Harvest Circuit	StagE	New Territories	Tuen Mun
34	Golden Harvest Circuit	GH V WALK	Kowloon	Sham Shui Po
35	Golden Harvest Circuit	GH Harvest Galaxy	New Territories	Eastern
36	Golden Harvest Circuit	GH MegaBox	Kowloon	Kwun Tong
37	Golden Harvest Circuit	GH TaiPo	New Territories	Tai Po
38	Golden Scene Cinema	Golden Scene Cinema	Hong Kong Island	Central and Western
39	Lumen Cinema	Lumen Cinema	New Territories	Kwai Tsing
40	Lux	Lux Theatre	Kowloon	Kowloon City
41	MCL Circuit	MCL Telford Cinema	Kowloon	Kwun Tong
42	MCL Circuit	Grand Kornhill Cinema	Hong Kong Island	Eastern
43	MCL Circuit	MCL Metro City Cinema	New Territories	Sai Kung

44	MCL Circuit	STAR Cinema	New Territories	Sai Kung
45	MCL Circuit	Grand Windsor Cinema	Hong Kong Island	Wan Chai
46	MCL Circuit	Festival Grand Cinema	Kowloon	Sham Shui Po
47	MCL Circuit	MCL Green Code Cinema	New Territories	North
48	MCL Circuit	Movie Town	New Territories	Sha Tin
49	MCL Circuit	MCL Cheung Sha Wan Cinema	Kowloon	Sham Shui Po
50	MCL Circuit	MCL Cyberport Cinema	Hong Kong Island	Southern
51	MCL Circuit	K11 Art House	Kowloon	Yau Tsim Mong
52	MCL Circuit	MCL Citygate Cinema	New Territories	Islands
53	MCL Circuit	MCL Amoy Cinema	Kowloon	Kwun Tong
54	MCL Circuit	MCL Cinemas Plus+ Plaza Hollywood	Kowloon	Wong Tai Sin
55	MCL Circuit	MCL The One	Kowloon	Yau Tsim Mong
56	MCL Circuit	MCL Airside	Kowloon	Kowloon City
57	Newport	Newport Theatre	Kowloon	Yau Tsim Mong
58	Newport	Hyland Theatre	New Territories	Tuen Mun
59	Sunbeam	Sunbeam Theatre	Hong Kong Island	Eastern

3. PRIZES & REDEMPTION ARRANGEMENT

3.1 Grand Prize and 2nd Prize Redemption Arrangements

(a) Prize Details:

Grand Prize: 75 Free Movie Vouchers (10 Winners)

2nd Prize: 10 Free Movie Vouchers (30 Winners)

(a) Winners must contact us at hkta@netvigator.com or call 2576 3833 to register and arrange prize redemption on or before 11th October 2024, (5:00pm). Failure to register by the deadline will be considered as forfeiting the prize.

(b) Winners are required to present the clear, original and complete Card for verification and prize redemption at the office of The Hong Kong Theatres Association (Address: 42-44 Yee Wo Street, Causeway Bay, Hong Kong; Office hours: Monday to Friday, 9:30am to 5:00pm) within the scheduled redemption period. For those aged below 18, they must be accompanied by an adult/guardian to redeem the prize. Hong Kong Theatres Association will collect the Card upon redemption.

We are not responsible for any lost Scratch Cards and the card will not be reissued. For registration purposes, the winner's phone number, email address, and the first 4 digits of their identification document will be required.

(c) Prize winners must retain the original Scratch Card for verification and prize collection purpose. Photocopies will not be accepted. Failure to provide the complete Scratch Card or loss of the card will result in forfeiting the prize.

(d) All prizes in this Event cannot be refunded, transferred or exchanged for cash.

(e) We reserve the right to disqualify any participant or winner without any notice on the grounds of non-compliance with or breach of any of these Terms and Conditions.

(f) Terms and Conditions for Redeeming the Movie Vouchers at the Participating Cinemas:

1. Each Movie Voucher can be redeemed for one (1) 2D movie ticket and can be used for movies with varying ticket prices, including preview shows. The cinema will collect the Movie Voucher upon redemption.
2. The voucher is not valid for any special format films, including but not limited to RealD Cinema (3D), 4D, 3D, CGS, all D-BOX Version, IMAX 2D/ 3D movies, MX4D movies, Onyx Cinema LED, 4DX, SCREENX, Sunbeam Theatre Chinese Opera Show, Film Festivals, special programs, live broadcast programs , venue rental or group bookings and movies with special engagement with the film distributors. No additional payment shall be accepted to upgrade the ticket to any of the excluded formats.
3. The voucher is not valid for use at any VIP Houses and showtimes, and no supplementary payment will be accepted.
4. The voucher cannot be exchanged for cash, resale by any means, or used in conjunction with any offers, discounts or promotions.
5. The voucher is not valid for purchase of Child, Student, or Senior Tickets.
6. The voucher is valid until 30th September 2025.
7. The voucher will be deemed invalid for any altered, modified or damaged.
8. The voucher Holder shall comply with the “Film Censorship Ordinance”.
9. The voucher must be presented prior to the purchase of the ticket at the box office.
10. In case of any dispute, the Hong Kong Theatres Association and the cinemas reserve the right of final decision.

3.2 3rd to 6th Prizes Redemption Arrangements

(a) Prize Details:

3rd Prize: $50 Concession Voucher (200 Winners)
4th Prize: Small popcorn (600 Winners)
5th Prize: $30 Concession Voucher (300 Winners)

6th Prize: One cup/can/bottle of soft drink (1,000 Winners) *[subject to the availability of the cinema's beverage options]*

* Remark : Prize redemption for the third to sixth prizes is not applicable to Lux Theatre and Sunbeam Theatre

(b) Winners of the 3rd to 6th prizes must present the clear, original and complete scratch card for verification and prize redemption. Photocopies are not accepted. We are not responsible for any damaged, lost or stolen scratch cards and the card will not be reissued.

(c) Winners who have lost or are unable to provide the clear, original and complete scratch card will be deemed to have forfeited the prize.

(d) All scratch card prizes must be redeemed between 1st October - 31st October 2024 **("the Redemption Period")** in accordance with these terms and conditions. Winners who fail to redeem the prizes within the Redemption Period will be deemed to have forfeited the prizes without compensation.
The prizes can be redeemed at any of the Participating Cinemas.

(e) Each scratch card prize can only be used once. The cinema will collect the Card upon redemption.

(f) Scratch card prizes or any part thereof cannot be returned, transferred or exchanged for any other benefits, products or services.

(g) The Scratch card prize is for your personal use only. The prize is not for resale by any means and cannot be used for any commercial or promotional purposes.

(h) Scratch card prizes cannot be used in conjunction with any other promotions, discounts, membership privileges, coupons and/or vouchers.

(i) The scratch card will not be replaced, accepted or otherwise redeemable if lost, stolen or destroyed.

(j) If you return or refund an item, the value of the scratch card prize will not be refunded, and the used scratch card will not be reissued.

(k) The above terms and conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.

(l) If there is any conflict or discrepancy between the English and Chinese versions of these Terms and Conditions, the Chinese version (for all intents and purposes) shall prevail and be treated as the correct version.

4. MISCELLENOUS

(a) If any participant violates any rules or commit any illegal acts that result in any losses on the part of us or any third parties, the relevant participant will be liable for all the losses and we reserve all legal rights to recover damages or other compensation from the relevant participant.

(b) We will not be liable for any matter or loss in relation to any computer or internet network issues. All dates and time related to the Event are recorded according to the reception of our server and computer records.

(c) The provisions contained in each clause of these Terms and Conditions shall be enforceable independently of each of the others and its validity shall not be affected if any of the others is invalid. In the event any provision of these Terms and Conditions is determined to be illegal, invalid, or unenforceable, the validity and enforceability of the remaining provisions of these Terms and Conditions shall not be affected.

(d) A person who is not an eligible participant in the Event has no right at law to enforce any of these Terms and Conditions. For the avoidance of doubt, no person other than Hong Kong Theatres Association and eligible participants will have any rights or benefits from these terms and conditions under the Contracts (Rights of Third Parties) Ordinance (Cap 623).

(e) These Terms and Conditions shall be governed and interpreted by the laws of the Hong Kong Special Administrative Region of the People's Republic of China ("**Hong Kong**"). You hereby irrevocably submit to the non-exclusive jurisdiction of the Hong Kong Courts in connection with any disputes arising from or in connection with these Terms and Conditions.

(f) In case of any dispute, the Hong Kong Theatres Association and the participating cinemas reserve the right of final decision.