

# PixMark - Privacy Policy

Last Updated: January 29, 2026

## 1. Introduction

PixMark ("we", "our", or "the App") is committed to protecting your privacy. This Privacy Policy explains how we handle information when you use our photo watermarking application.

## 2. Information We Do NOT Collect

We do not collect, store, transmit, or share any personal data. PixMark operates entirely offline and locally on your device.

We do NOT collect:

- Personal identification information
- Location data
- Usage analytics
- Browsing history
- Contact information
- Any data from your photos

## 3. Face Data Policy

### 3.1 Face Data Collection

PixMark does NOT collect any face data. The App does not use facial recognition technology, face detection algorithms, or any biometric scanning features.

### 3.2 Face Data Usage

Since we do not collect face data, there is no usage of face data within our App.

### 3.3 Face Data Sharing with Third Parties

We do NOT share any face data with third parties because we do not collect face data in the first place.

### 3.4 Face Data Storage

No face data is stored. The App processes images locally for watermarking purposes only. Image processing is performed using standard canvas rendering technology without any facial analysis or recognition.

## 3.5 Face Data Retention

We do not retain any face data. Since no face data is collected, there is nothing to retain.

## 3.6 How Image Processing Works

When you add watermarks to photos:

- Images are processed entirely on your device using local canvas rendering.
- No facial features are detected, analyzed, or extracted.
- The App simply overlays text, images, or timestamps onto your photos.
- Processed images are saved locally to your device only.

## 3.7 Explicit Statement on Face Data

PixMark explicitly confirms: We do not collect, use, disclose, share, or retain any face data. The App has no capability to detect, recognize, or process facial features. All image processing is performed locally on your device without any biometric analysis.

# 4. Device Permissions

## 4.1 Photo Library Access

- Purpose: To import photos for watermarking and save watermarked images.
- How we use it: When you choose to import a photo or save your work, we access your photo library.
- Data handling: Photos are processed locally. We do not upload or transmit photos to any server.

## 4.2 Camera Access

- Purpose: To capture photos directly for watermarking.
- How we use it: When you choose to take a photo within the App.
- Data handling: Captured photos are processed locally and never transmitted externally.

## 4.3 Microphone Access

- Purpose: To record voice memos for your saved works in the gallery.
- How we use it: When you choose to record a voice memo on the work detail page.
- Data handling: Voice recordings are stored locally on your device only. We do not upload or share audio recordings.

# 5. Local Data Storage

All App data is stored locally on your device:

- Saved works: Stored in local app storage
- Text notes: Stored locally with your saved works

- Voice memos: Stored as local audio files
- Coin balance: Stored in local device preferences
- Export count: Stored in local device preferences

We have no access to your locally stored data.

## 6. In-App Purchases

- Purchases are processed through Apple's App Store.
- We do not collect or store payment information.
- Transaction records are managed by Apple.

## 7. Third-Party Services

PixMark does not integrate any third-party analytics, advertising, or tracking services.

## 8. Data Security

Since all data remains on your device:

- Your data is protected by your device's security features.
- We recommend using device passcode/biometric lock.
- We cannot recover data if you delete the App.

## 9. Children's Privacy

The App does not knowingly collect information from children under 13. The App is a general photo editing tool suitable for all ages.

## 10. Changes to This Policy

We may update this Privacy Policy periodically. Changes will be posted within the App or on our website.

## 11. Contact Us

If you have questions about this Privacy Policy or our data practices, please contact us at:  
Email: [PixMark@gmail.com](mailto:PixMark@gmail.com)

## Summary

Data Type	Collected	Stored	Share d
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Face Data	No	No	No
Personal Info	No	No	No
Photos	No (processed locally)	No	No
Voice Memos	No (stored locally only)	Device only	No
Usage Data	No	No	No

PixMark is a fully offline application. All processing occurs on your device. We do not collect, store, or transmit any user data.