

Abstract should be single spaced. All margins should be 2.5 cm.

ABSTRACT TITLE (Times New Roman, font size 16, bold, upper case, centered)

(Author 1) Name SURNAME (Times New Roman, font size 12, centered)

Affiliation and its address including country (Times New Roman 12, italics, centered)

E-mail address (Times New Roman, font size 12, centered)

(Author 2) Name SURNAME (Times New Roman, font size 12, centered)

Affiliation and its address including country (Times New Roman 12, italics, centered)

E-mail address (Times New Roman, font size 12, centered)

(Author 3) Name SURNAME (Times New Roman, font size 12, centered)

Affiliation and its address including country (Times New Roman 12, italics, centered)

E-mail address (Times New Roman, font size 12, centered)

Abstract 300-700 words (Times New Roman, font size 12, bold, justified)

Abstract text (font 12, justified, single spaced)

Abstract should have minimum 300 words, but no longer **than 700 words**. Abstracts should follow the structure below:

Background: Briefly describe the broader context or issue being explored and explain why this topic is relevant in current academic or policy discussions. Identify a gap in the literature or a specific problem that motivates the research.

Purpose: Clearly state the main objective or research question of the paper. Explain what the study seeks to contribute, whether it is testing a hypothesis, exploring a relationship, or evaluating a policy.

Method: Summarize the research approach, including the type of analysis (e.g., econometric model, case study), data source, time frame, and variables used. Mention any diagnostic or robustness tests applied, if relevant.

Conclusion: Present the key findings and explain their significance in relation to the research question. Optionally, mention limitations and suggest how the results could inform future research or policymaking.

Use single-line spacing and single paragraph. Do not use bullets or numbering, tables or figures. Do not include references. **Abstracts that do not meet these formatting requirements will be returned.** The organizing committee reserves the right to edit abstracts for clarity or correctness of English, but will consult the author if any significant changes are needed.

Keywords, up to five (**font size 12, bold, justified**): Internet, e-business, strategy and decision-making (Times New Roman, font size 12, left)

JEL classification: up to 5 codes from the following classification

<https://www.aeaweb.org/econlit/jelCodes.php?view=jel> (Times New Roman, font size 12, left)

Acknowledgement: (Times New Roman, font size 12, bold, left)