

Presentation Tips and Tricks

Consider these interactive presentation tools:

- Create a pre-narrated documentary using *iMovie*, *Camtasia* or *Windows Movie Maker* (We have a green screen).
- Music/ Podcast using *Garage Band*
- Interactive website with multimedia using *Weebly*, *Symbaloo*, or *Google Sites*
- Animated web-based program such as *Animoto*, or *Powtoon*;
- An Infographic using *Piktochart*, *Easel.ly*, or *Infogr.am*
- Digital whiteboard lesson using one of the iPad apps such as *Show Me*, *Explain Everything*;
- Interactive slide deck: *Pear Deck*, or presentation deck such as *PowerPoint*, *Google Slides*, *Keynote*, *HaikuDeck*, *Canva*, or *Prezi*.
- Digital Poster Maker: *Adobe Spark*

Follow these simple rules:

1. Choose a font that is easy to read, such as Arial or Times Roman.
2. Font size should be at least 28 pt; bulleted items at least 22 pt.
3. Choose colors carefully. It's hard to focus on reds, yellows and oranges.
4. Don't crowd too many words on the screen; one or two lines of type is more than enough.
5. Don't narrate or read the slides verbatim. Your audience already knows how to read!
6. The most powerful presentations use only images, video, a keyword or phrase or graphics. There is no reason to use a slide that simply repeats what you have said. Instead, use visual aids to reinforce your point. It is true that a picture is worth a thousand words.
7. Distribute handouts *after* your presentation: If people can read while you are presenting, they tend to either read ahead or stay glued to the handout and not to you.