

## < Cawd Website Senior Portfolio >

Of all the things a web site may be, a web portfolio is a curated selection of work that provides an overview of your creative experience. It basically tells someone how you want to be understood. A web portfolio can also serve as your main communication hub where the rest of your online presence branches out from.

### Creating your Portfolio:

If you are applying for a job, scholarship and/or admission in a fine arts/computer arts/design field, it is likely that you'll have to submit a portfolio.

Here are some general pointers for developing and preparing a portfolio:

1. Gather/Organize your works together in one place. Google Drive is perfect.
2. Decide what you want to showcase - usually this is about 10 pieces (7-12 is average)
3. Select a variety of work that you want to showcase:
  - a. Modeling
  - b. Photography
  - c. Programming
  - d. Animation
  - e. Traditional / Digital Art
  - f. Photo manipulation, digital editing, sound design
  - g. Game Dev
  - h. Best Writings
  - i. other?
4. Reviewers/Readers want to see your talent, not necessarily your development so be selective and showcase your best works
5. Provide accurate labels for every piece you select. This may include descriptions and tools used. This area is often overlooked.
6. A KanBan (trello) board is not required but is highly recommended to keep yourself organized

### Your portfolio deliverables:

At the very least, your portfolio will have....

- ☐ [About Me](#) Page with picture of you and a short description about yourself and what you'll find in the portfolio (this will be your landing page - index.html)
- ☐ Resume Page: HTML/CSS Resume or Resume Highlights page with PDF link to resume
- ☐ Best Works Page(s): 7-12 pieces of work (with descriptions and/or captions)
- ☐ You could also have several pages that show off your work by category
  - ☐ 3D Modeling
  - ☐ Animation
  - ☐ Photography
  - ☐ Web Development

- ☐ Motion Graphics / Multimedia
- ☐ Art & Design
- ☐ A Fun Facts Page: could be a piece of writing, community service summary, hobbies, list of things that inspire you, award and/or certifications with descriptions.

### The details (the fine print):

- Your portfolio will be created using HTML/CSS and may (or may not) include a CSS Framework like Bootstrap. You may include javascript, just be sure you understand what you are adding.
- Before coding, you will create a wireframe of your design on paper for desktop & mobile
- All pages will link through navigation (it may be one page scrolling or multiple pages)
- All pages will have a footer section with your contact information (you may want to include your socials too)
- All pages will have a <title> in the <head> so each page is unique
- Your website will scale for mobile and desktop.
- Mobile breakpoint will be set at 576px
- Your code will pass validation for CSS and HTML (warnings are ok)
- Your website will pass ADA (using WebAim) with no errors
- Your website will be usability tested with at least two testers, results documented (we'll do this as a lesson)
- Your website will be presented to the class (this will count in Q2)

### Production Schedule (subject to change)

|                        |                                                                                                                                                                                                      |
|------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| January 2nd - Week 17  | Collection of portfolio assets<br>Personal Photo<br>Final Draft About Me<br>Site Design, Layout planning<br>Wireframe of Senior Portfolio (graded)<br>Friday January 5th for desktop Wireframe (due) |
| January 13th - Week 18 | Wireframe of Mobile version (graded)<br>Friday, January 17th for mobile Wireframe (due)<br>Coding Sprint, desktop – all pages                                                                        |
| January 20th - Week 19 | Usability testing of coded website<br>Coding Sprint, mobile version Updates<br>Presentation of Portfolios (Friday, January 24th)                                                                     |

[Grading Rubric](#) link