

## Call to Action Ad

Are you dissatisfied with your company's current photo and video material?

With just 1-2 days of filming per month, we provide you with enough professional images and short videos to keep your channels fresh and exciting for months.

Maximize your online presence and give your brand new shine with professional social media photos and captivating Instagram Reels. Stand out from the crowd.

We guarantee that when you work together, you will never have to worry about the content for your company's social media yourself. We'll do it.

Get your free consultation now.

Budget: 12€/Day

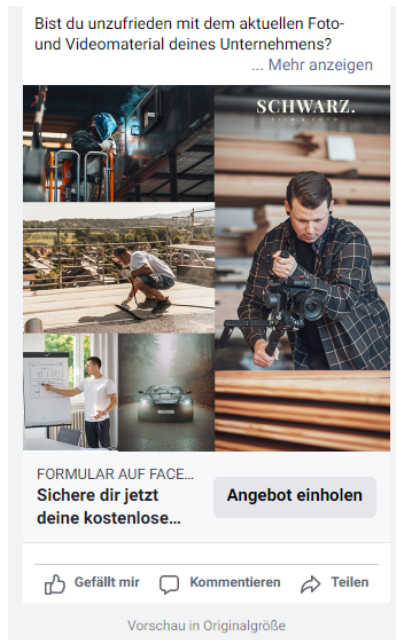
Target Area: Baden-Württemberg (State in Germany)

Target Audience:

Between the ages of 25-55

Interested in content creation

I set the target group's job title to entrepreneur



## Questions:

**What would be the first thing you'd change if you had to take over this client and get results?**

Create a call to action!

A phone number to call/text, a website to visit, etc. (put a button in there for this as well)

Give instructions on how to reach your client.

**Would you change anything about the creative?**

Creative is alright, I think. It can be the same. Maybe add in a headline at the top that says "Need Professional photos taken? We can help."

**Would you change the headline?**

Theirs: "Are you dissatisfied with your company's current photo and video material?"

Change it from dissing the current photography group their company is using and simply sell on the better thing that you do. SELL THE DREAM, don't convince them to hate what they have, give incentive to get something better; your company!

Mine: "Running a content creation channel? Need Professional Photos and short form videos? We're here to help!"

### **Would you change the offer?**

Here is how I would change the offer from the it from the original copy:

With just 1-2 days of filming per month, we provide you with enough professional images and short videos to keep your channels fresh and exciting for months.

Mine: "We'll provide you with professionally taken images and short videos to make sure your channel stands out from the rest."

Maximize your online presence and give your brand new shine with professional social media photos and captivating Instagram Reels. Stand out from the crowd.

Mine: "We'll send your online presence to the next level by giving your content a brand new look!"

We guarantee that when you work together, you will never have to worry about the content for your company's social media yourself. We'll do it.

Mine: "Never worry about your social media content again; We've got it covered."

Get your free consultation now.

Mine: "Text PHOTO to (1) (###-###-####) to receive your free consultation today!"