

Cookie Policy

Introduction

This Cookie Policy explains how AlumniHub ("Platform", "we", "us", or "our") uses cookies and similar technologies on our website to improve your browsing experience and provide personalized services. By using our website, you consent to the use of cookies as described in this policy. If you do not agree to the use of cookies, you may disable them via your browser settings, as detailed below.

1. What are Cookies?

Cookies are small text files that are stored on your device (computer, smartphone, tablet) when you visit a website. They allow the website to recognize your device and store information about your preferences or past actions. Cookies can be "session" cookies, which are deleted when you close your browser, or "persistent" cookies, which remain on your device for a set period.

2. Types of Cookies We Use

We use the following types of cookies on our website:

- **Strictly Necessary Cookies:** These cookies are essential for the website to function properly. Without these cookies, certain services and features, such as account login and secure payment processing, cannot be provided. These cookies do not collect any personal data.
- **Performance/Analytics Cookies:** These cookies collect information about how visitors use our website, such as which pages are visited most frequently and how users navigate the site. This data helps us improve the functionality and user experience of the website. All information collected by these cookies is aggregated and anonymous.
- **Functionality Cookies:** These cookies remember your preferences (such as language and region settings) to provide a more personalized experience. These cookies also remember changes you make to text size, fonts, and other customizable parts of the website.
- **Targeting/Advertising Cookies:** These cookies track your browsing habits to deliver relevant advertising to you on other websites. They also help limit the number of times you see the same advertisement. These cookies are placed by third-party advertising networks with our permission.

3. Third-Party Cookies

We may allow third-party service providers, such as analytics and advertising networks, to place cookies on your device when you visit our website. These third parties may collect information about your online activities over time and across different websites to serve targeted ads. We have no control over these third-party cookies and recommend reviewing the respective privacy policies of these third parties.

Some of the third-party tools we use may include:

- **Google Analytics:** We use Google Analytics to collect and analyze data about how visitors use our website. This helps us improve site performance and user experience. For more information, you can review Google's Privacy Policy.

- **Advertising Platforms:** We may partner with advertising networks that use cookies to deliver ads on other websites that are relevant to you based on your activity on our site.

4. Why We Use Cookies

We use cookies for various purposes, including:

- Ensuring the proper functioning of our website.
- Improving user experience by remembering your preferences and settings.
- Analyzing website traffic and usage to improve website performance.
- Delivering relevant marketing and advertising content.

5. Managing Cookies

You can control and manage cookies in several ways. Please be aware that disabling cookies may affect your ability to use certain features of our website.

- **Browser Settings:** Most web browsers automatically accept cookies, but you can modify your browser settings to refuse cookies or alert you when cookies are being set. Each browser is different, so please consult your browser's "Help" section to learn how to modify your cookie preferences.
- **Opt-Out of Targeted Advertising:** You can opt-out of targeted advertising by visiting the following websites:
 - Network Advertising Initiative
 - Digital Advertising Alliance
- **Google Analytics Opt-Out:** You can opt-out of Google Analytics tracking by installing the Google Analytics Opt-Out Browser Add-On.

6. Cookie Duration

The duration for which a cookie remains on your device depends on whether it is a "session" or "persistent" cookie. Session cookies are temporary and are deleted from your device when you close your browser. Persistent cookies remain on your device until they expire or are deleted manually.

7. Updates to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, or how we operate our business. We encourage you to review this policy periodically to stay informed about how we use cookies.

8. Contact Us

If you have any questions or concerns about our use of cookies or this Cookie Policy, please contact us at:

AlumniHub

Unit GA-00-SZ-L1-RT-201, Level 1 Gate Avenue - South Zone, Dubai International Financial Centre.

Email: join@alumnihub.io

Phone: +971 52 273 0634

This Cookie Policy is designed to give you clarity on how we use cookies and similar tracking technologies, and how you can manage your preferences.