



Partnership & Events Internship

ABOUT OCEANIC GLOBAL

Oceanic Global reminds us of humanity's original role in earth's broader ecosystems and guides us in restoring equilibrium to our blue planet. Our core pillars of focus are designed to deepen humanity's connection to the ocean as the lifeblood of the earth, provide tangible solutions for resilience, and create a blueprint for coexisting in harmony with our natural world.

ROLE OVERVIEW

Oceanic Global is looking for interns to help us grow the impact of our partnership marketing and events. The ideal candidate is a proactive individual who is passionate about providing environmental solutions for our planet and oceans health. Applicants should have a strong background or foundation in project management, marketing and event productions. Working with Oceanic Global involves working on a myriad of cross-functional and dynamic projects with the globally based team.

We are a dynamic and globally based nonprofit startup dedicated to preserving marine ecosystems and promoting sustainable practices worldwide. Operating remotely, our organization thrives on innovation, collaboration, and a shared passion for environmental advocacy. As we continue to grow and expand our impact, we are seeking a talented and enthusiastic Partnership Marketing & Events Intern to join our team and contribute to key events while gaining valuable hands-on experience in the field.

As a Partnerships & Events Intern, you will have the opportunity to work closely with our partnership and events teams and gain practical experience in various aspects of key events including Global Film Screenings, and Ocean-literacy events around key dates including New York Climate Week and other related organizational functions. This role is ideal for individuals who are passionate about environmental conservation, eager to learn, and looking to kick-start their career in marketing. The candidate must be available for set part-time hours (to be negotiated) 2-3x days per week.

KEY RESPONSIBILITIES

- **Event Coordination:**
 - Assist in executing events, including logistics, vendor or speaker coordination, and on-site support.
 - Collaborate with internal teams to ensure seamless event execution and attendee satisfaction.
 - Conduct post-event evaluations and analysis to identify areas for improvement.
 - Guest outreach for Oceanic Global and volunteer Hub community events
- **Partnership Development:**
 - Research and identify potential event partners, sponsors, and collaborators.
 - Assist in cultivating and maintaining relationships with partners to enhance event outcomes.
- **Marketing Support:**
 - Assist in updating marketing materials, including email campaigns, event registration pages, and promotional materials.
 - Execute guest list invitations to events through templated emails
 - Collaborate with the marketing team to execute marketing plans and initiatives.
- **Administrative Tasks:**
 - Provide general administrative support to the events and marketing teams as needed.
 - Draft, training guides, resources and email templates
 - Maintain accurate records and databases related to events, partnerships, and marketing activities.
 - Assist in managing budgets and expenses related to events and partnerships.

Skills & Experience

- Currently pursuing a bachelor's degree in Marketing, Communications, Business, or related field or having 1+ year experience in event planning
- Strong organizational skills and attention to detail.
- Strong attention to detail, with excellent communication and interpersonal skills.
- Ability to work independently and as part of a team in a fast-paced environment.
- Proficiency in Google Suite, Coda, Eventbrite and familiarity with social media platforms.



- Prior experience in events coordination, marketing, or partnerships is a plus.

PREFERENCES

- Location: EST or GMT+1

DETAILS & BENEFITS

- This is an unpaid internship opportunity. School credit available and opportunity to travel to key organization events
- Gain valuable hands-on experience in marketing within the environmental nonprofit sector
- Work with a passionate and dedicated team committed to making a difference in ocean conservation efforts
- Flexible, part-time, and remote work arrangements available
- Supportive and inclusive learning environment

APPLICATION

Please email your resume, cover letter, any samples of work to hire@oceanic.global with the subject 'Partnerships & Events Intern.'

ADDITIONAL RESOURCES

www.oceanic.global

www.bluestandard.com

<https://www.instagram.com/oceanic.global/>

<https://www.facebook.com/oceanic.global>

<https://twitter.com/OceanicGlobal>