

ANDREA McKINLEY

K-12 educator turned digital product designer from Los Angeles, California

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SKILLS

UX Design • UI Design • Prototyping • Design Systems • User Flows • Storytelling • Communication • User Research
Usability Testing • Product Strategy • Documentation • Mentorship • Design Thinking • Figma • Miro • InVision • Maze
Jira • Microsoft Office • Google Suite • Educational Technology Platforms • Facilitating & Workshopping

EXPERIENCE

Joaquín Araújo High School (Madrid, Spain)

2023 – Present

➤ Language Assistant & Cultural Ambassador

- Collaborate with teachers to support students' English-language development
- Deliver engaging, interactive whole-class lessons as well as provide support to small groups of students

UX Cabin (Remote)

2021 – 2023

➤ Product Designer

- Key Responsibilities
 - Executed end-to-end creation of mobile and web design solutions, from wireframing and high-fidelity prototyping to rigorous user testing and iterative refinement for multiple client projects across various industries
 - Partnered cross-functionally with design, research, product, engineering, customer success, and C-level stakeholders to deliver user-centric solutions that met user needs and business objectives
- Relevant Projects
 - Lead product designer and user researcher for *Volunteer Management*, a web-based platform for schools to recruit and manage volunteers
 - Lead product designer for *Suite360*, a Social-emotional learning web-based platform for K-12 students
 - Product designer and user researcher for *Emergency Management Solutions*, a suite of emergency response tools for K-12 schools
 - Senior product designer for *Wagestream*, a fintech mobile app giving frontline workers early access to their earnings

Alliance College-Ready Public Schools (Los Angeles, CA)

2009 – 2014, 2019 – 2021

➤ Science Teacher

- Designed and delivered engaging, rigorous, culturally-relevant, inquiry-based learning experiences utilizing a wide range of digital platforms to facilitate authentic learning in virtual and in-person learning environments
- Gathered and utilized qualitative and quantitative data to inform inclusive lesson designs that meet the needs of all learners, including English language learners and students with disabilities

STEM Prep Schools (Los Angeles, CA)

2014 – 2019

➤ STEM Program Coordinator & Instructional Coach

- Oversaw all STEM-specific academic and extracurricular programming across 2 school sites to empower underrepresented students to pursue and succeed in STEM careers
- Supported the development of 1st and 2nd year science and engineering teachers through lesson planning support & feedback, classroom observations, post-observation debriefs, and goal setting

➤ Science Teacher

- Developed and implemented project-based biology and biomedical science lessons where students explored scientific principles through laboratory investigations, analyzing informational texts, and engaging in argument from evidence

EDUCATION

University of Southern California (Los Angeles, CA)

- Master of Arts in Teaching
- Bachelor of Science in Kinesiology (Human Biology)