

Article path ²	best-way-to-share-reduct-reels
Meta title ²	The Best Way to Share Reduct Reels Reduct Help Center
Meta description ²	Learn the best ways to share Reduct reels via links, embeds, or downloads—tailored for Slack, presentations, collaboration, and social media.
Hide from the sidebar ²	No
Draft mode ²	No

The best way to share your Reduct reels - by platform

Reduct offers several options for sharing your reels, including file downloads, direct share links, and embed links. The best option depends on where you plan to share.

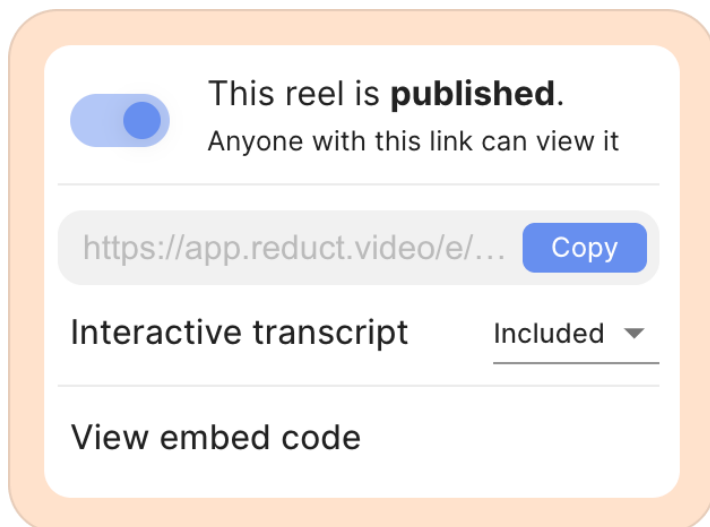
(To learn how to use the share link or embed link option, [read this article](#).)

Messaging tools

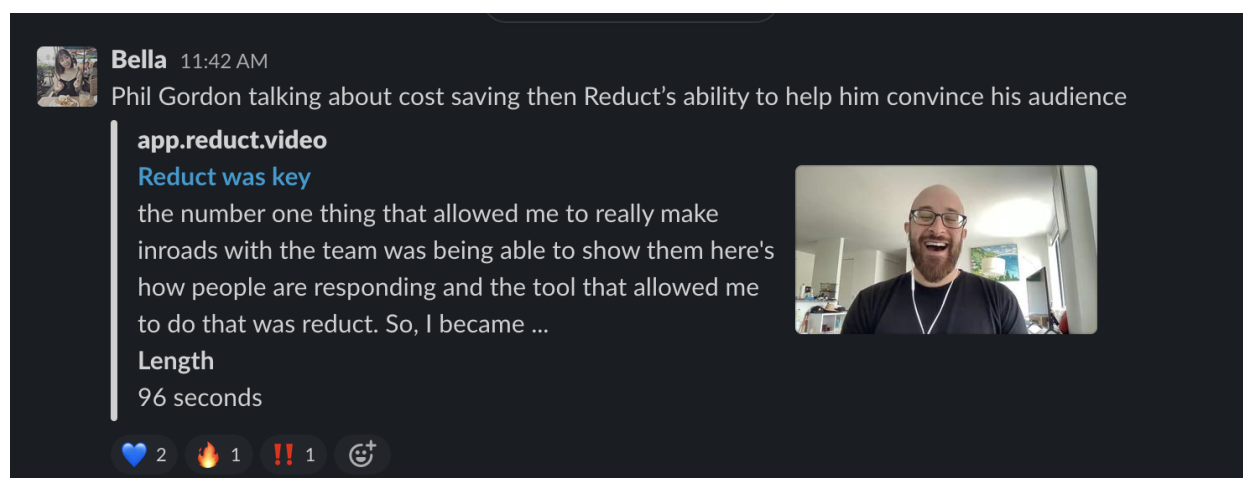
Slack, MS Teams, FB Workplace

It can be super effective to drop short [research snacks](#) into the communication channel your team uses every day - whether that's Slack, MS Teams, or FB Workplace.

Sharing in these works best using a share link. Just enable sharing for the reel you want to share, copy the link and paste it into a message and hit **Send**.



These tools will "unfurl" the link into a nice preview like this. Clicking on the link will take you to that reel's [share page](#).

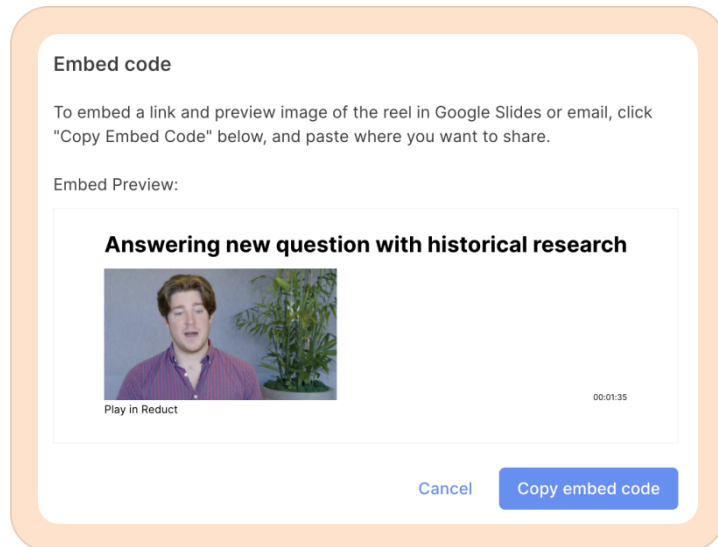


Presentation tools

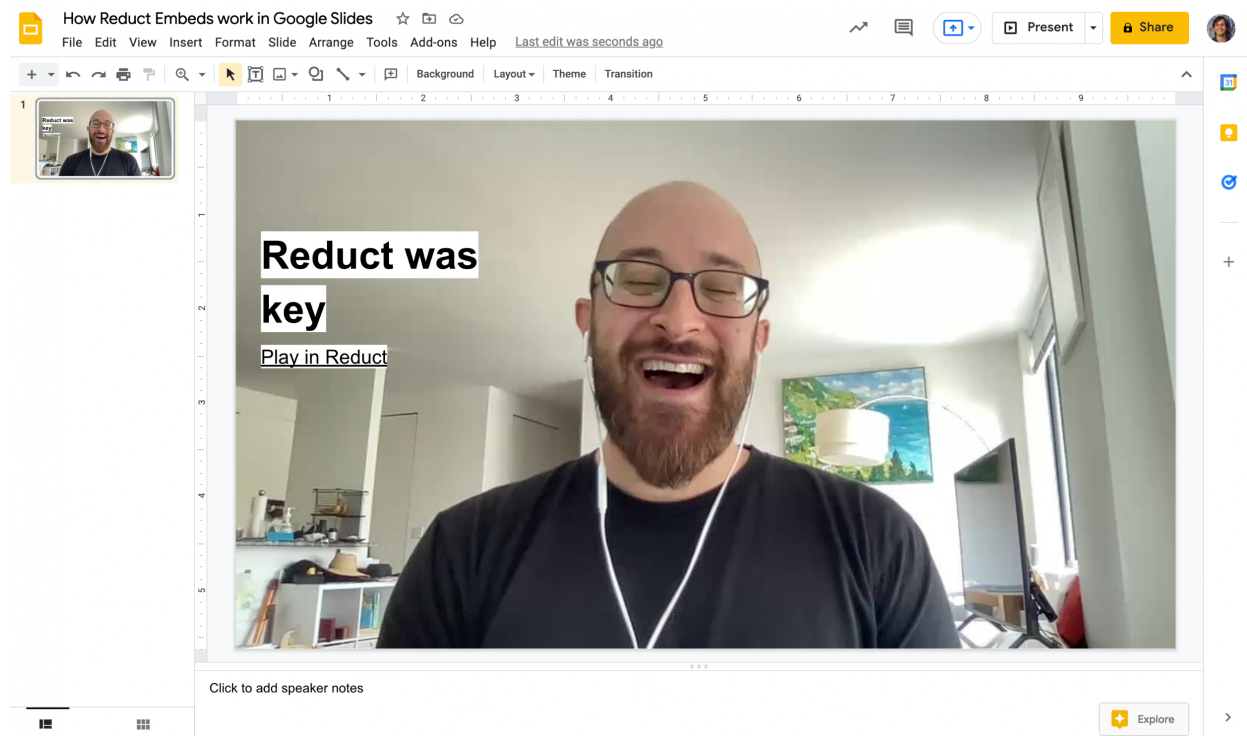
Online - Google Slides

Google Slides is great for decks but doesn't make it easy to embed video. Your standard option is to: download the video from Reduct, upload it to Google Drive, wait for Google to process it, and then embed it as a playable video into Slides. This works fine if you want a seamless presentation experience but are not in a rush.

Our recommended option, which is *much* simpler and faster, is to use the embed link option in Reduct. After enabling link sharing, click **View embed code**, and then **Copy embed code**.



Now, when you paste in Google Slides, you get something like this:



(The "Play in Reduct" links back to your Reduct [share page](#).)

It's a link, so it will pop you out of your presentation and open the video in a new browser window rather than playing in Google Slides. This comes with a hidden

benefit - you or your team can continue editing your reel in Reduct right till the last minute, and play back the version you just edited.

Offline presentation - PowerPoint, Keynote

For offline presentations like PowerPoint and Keynote, we recommend downloading an mp4 video file and embedding that directly into your PowerPoint or Keynote file. This will also work fine if your PowerPoint or Keynote file is being synced to the cloud using OneDrive or iCloud, respectively.

Collaboration tools

Collaboration tools - Notion, Dropbox Paper, Coda

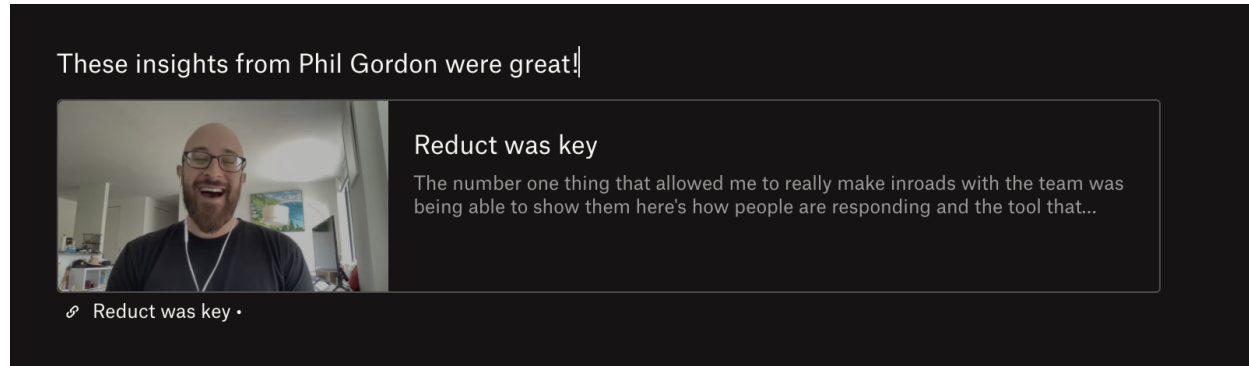
For these tools, using the Reduct share link will be your most convenient option.

In Notion, when you copy/paste a link, you can click the **Create Embed** option to make the video playable (Notion uses an iframe embed to enable this.)



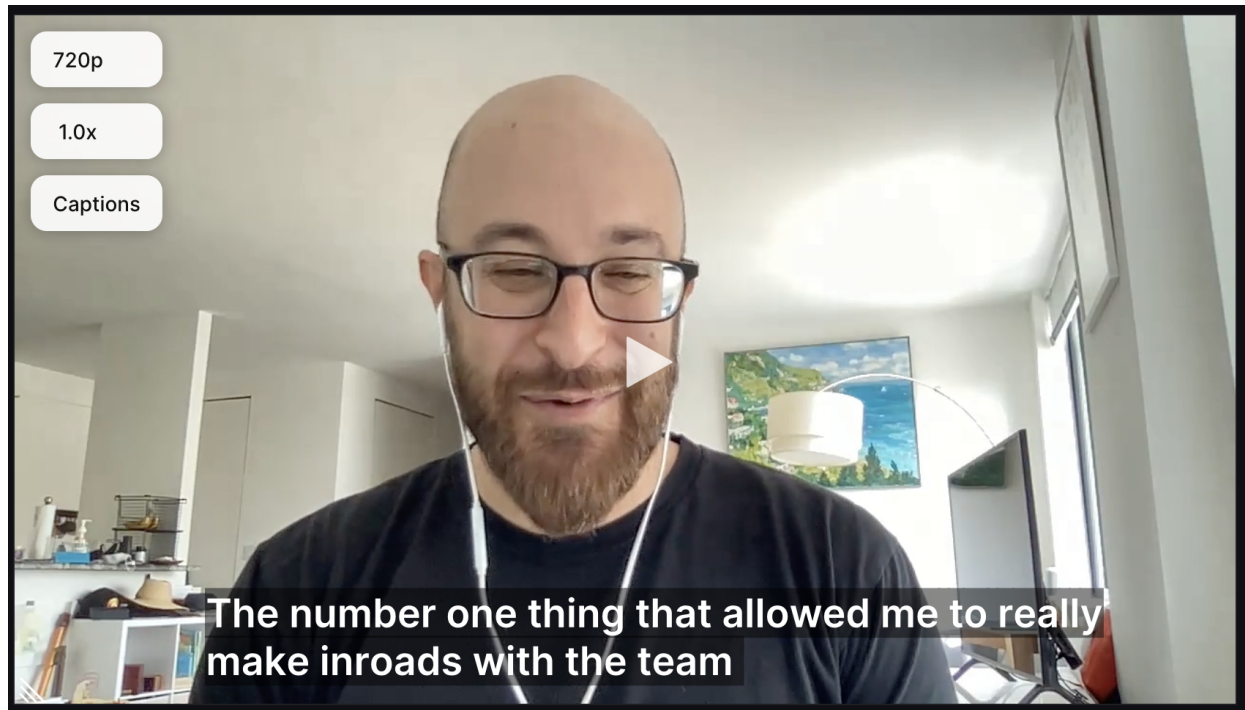
(You can just click on the video to play it inline, without going anywhere.)

In other tools, copy/pasting the share link will unfurl like in Slack. Here's an example from Dropbox Paper - I just pasted the link and hit **Enter**, and Dropbox Paper generated this nice preview:



Social media

For social, we recommend downloading the videos from Reduct to share. In particular, we recommend that you leave captions on (using either Reduct Style or Temporal so they are word-by-word) since many people view videos on social media while on mute.



Happy sharing! Let us know if there is a platform we didn't cover.