

Want Customers Who Are Happy To Give You Money? Read This:

Do you know what will give you the best chance of attracting the most customers, and the best customers?

It's not a fancy website or some mind tricks to "hypnotize" people into buying from you. What truly matters is your reputation as a business and as an owner.

People are simple: if they trust you, they'll buy from you. If they don't, they'll find someone else.

Become Famous For The Good Things

The best move you can make to build a good reputation is using your power to do good things for others. This will earn you and your business a lot of respect.

I'm not talking about solving world hunger. I mean simple things that make your customers' lives easier, like quick and clear communication and up-to-date information about your prices and hours.

If you're easy to reach when a problem occurs and genuinely care about your customers, you're already ahead of most businesses.

But What If You Make a Mistake?

We're all human and we all make mistakes. When you do, just admit it. Own up to any mistake, like a missed booking or a late delivery.

Going the extra mile by compensating your customers, whether with a discount or a refund, can really make a difference.

Customers remember these gestures. Just like you remember the person who helped you out when you needed it, they'll remember your efforts to make things right.

But, they also remember the bad experiences, just as you remember those who treated you poorly.

So... What Should You Do?

Go out there, be kind, treat your customers with respect, and make up for your mistakes.

Build a reputable brand and become known for being easy to work with and providing the best customer experience in your niche.

Talk soon,
Szász Lóránd