

**S.S.K.V. COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
**DEPARTMENT OF COMMERCE (ACCOUNTING & FINANCE)**  
**ANNUAL REPORT- 2024 -25**

The undergraduate program in Commerce (Accounting & Finance) is structured and designed to meet the emerging industry requirements and provides practical and skill oriented training to the students. The Department was established in 2011 with 5 students but today it has increased its student's strength by 150 and with faculty strength of 3 out of which 2 faculty members hold NET/SET & PhD qualifications. It provides integrative and practice-oriented business education. The department also provides an enabling environment to help the students stand out both academically and acquire Graduate Attributes so that students achieve overall balanced personality and learn how to face the future society after completing their Graduation.

**STUDENTS ORIENTATION PROGRAMME:**

College reopened on 19<sup>th</sup> June 2024 for second and final year's students and on 5<sup>th</sup> July 2023 for First year. The college to have organized orientation Programme for First students on 7<sup>th</sup> July 2023, to help them to acclimatize with the new surroundings, develop bond with fellow students and teachers, sensitize the students towards various issues of social relevance and to inculcate the human values so as to become the responsible citizens. To make the teaching-learning experience even more interesting and fruitful. During the orientation Programme, the students had the opportunity to interact with their mentor students and the faculty members and they were introduced to the various academic departments. The Department conducted various competitions such as English poetry reading, Tamil poetry reading, General Quiz, Crossword Puzzle, Unscrambled Words, Business Quiz. Sports such as Carom and Chess Competitions were also conducted for the students as a part of the Students Induction Programme. The following students distinguished themselves in the events.

| Date     | Time              | Class    | Competition      | Faculty              | Total students |
|----------|-------------------|----------|------------------|----------------------|----------------|
| 8/7/2024 | 9.00 to 9.50am    | III Year | Breaking the Ice | Ms.B.DHIVYADHARSHINI | 151 students   |
|          |                   | II Year  | Breaking the Ice | Ms.K.KRISHNAVENI     |                |
|          |                   | I Year   | Breaking the Ice | Ms.J.RAMANI          |                |
|          | 9.50 to 10.40 am  | III Year | subject quiz     | Ms.J.RAMANI          |                |
|          |                   | II Year  | subject quiz     | Ms.B.DHIVYADHARSHINI |                |
|          |                   | I Year   | subject quiz     | Ms.K.KRISHNAVENI     |                |
|          | 11.00 to 11.50 pm | III Year | debate           | Ms.K.KRISHNAVENI     |                |
|          |                   | II Year  | Debate           | Ms.J.RAMANI          |                |
|          |                   | I Year   | Debate           | Ms.B.DHIVYADHARSHINI |                |

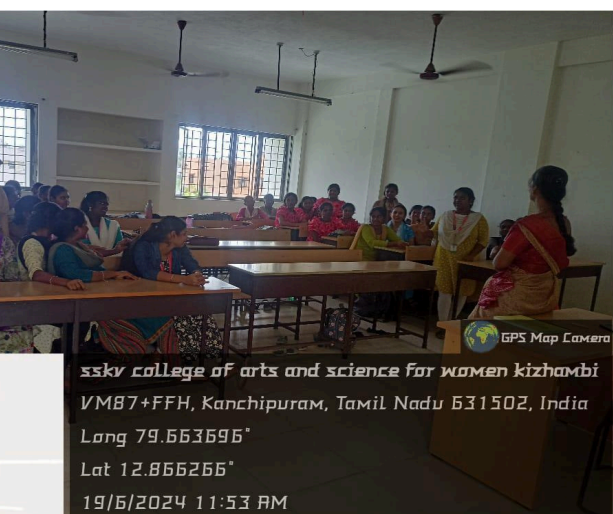
|                   |          |              |                      |
|-------------------|----------|--------------|----------------------|
| 11.50 to 12.40 pm | III Year | Puzzle games | Ms.K.KRISHNAVENI     |
|                   | II Year  | Puzzle games | Ms.J.RAMANI          |
|                   | I Year   | Puzzle games | Ms.B.DHIVYADHARSHINI |
| 12.40 to 1.30 pm  | III Year | sports       |                      |
|                   | II Year  | sports       |                      |
|                   | III Year | sports       |                      |



### 78<sup>th</sup> Independence Day:

To Honor our 77<sup>th</sup> Independence Day, our college celebrated the independence day

in



great manner and group of activities and competitions were

conducted. In this regard, A.Abitha Begam of final year gave speech in English on the topic Economic Development after its Independence and S.Pramila of II year performed Dance and some of the students of first, second and third years participated in march-past.

### NAVARATHRI GOLU:

Golu is celebrated in the college every year. As usual one day was allotted to every department to perform pooja. Some of the Third ,second and first students took part in the arrangement of dolls and also prepared models to be displayed in the Golu.

## **75<sup>TH</sup> REPUBLIC DAY(26/01/2025)**

Republic Day was celebrated in the college in a grand manner some Students of first, second and final year participated in march-past.

### **PONGAL CELEBRATION:**

This year Pongal celebration was celebrated in the college and the students of the department enthusiastically participated.

### **TAMIL NADU NAAN MUDHALVAN SCHEME:**

The Hon'ble Chief Minister's dream project "Naan Mudhalvan" was launched on the 1st of March 2022. The primary objective of the scheme is to enable more than 10 lakh students and youth across Tamil Nadu in industry-relevant skills. Naan Mudhalvan platform aims to provide dynamic information for college students on courses and relevant information about industry specific skill offerings. This will enable the students of TamilNadu to get training in their chosen field of interest that will help them in achieving their career goals. Through this flagship program the students will be able to get trained and ensure they get jobs according to their skill sets. They also offer career and academic guidance to students in state educational institutions. This year Students of III Year attended classes on DATA ANALYTICS USING EXCEL conducted through Online in odd semester and BUSINES INTELLIGENCE AND ANALYTICS conducted by Pantech E Learning through off line by Training Partner Ms.K.Nandhini & Ms.E.Varalakshmi from 23/01/25 to 20/3/25and II year students attended ADVANCED COMMUNICATION & DIGITAL SKILLS through online in odd semester and DATA VISUALIZATION TECHNIQUES conducted by Pantech E Learning through off line by Training Partner Ms.M.Meena & Ms.E.Varalakshmi from 19/2/25 to 26/3/25and I year students attended classes through online Over view of English Language communication through online in Even semester .

### **LIBRARY DAY :**

The National Librarian's Day was celebrated on 12th August 2021 on the 129th birth anniversary of Padmashri Dr. S. R. Ranganathan, the father of Library Science in India. our College Librarian Dr.kalaiselvi and other library staff has conducted Memory test competition and L.Sandhiya of I year got III Prize.

### **SPORTS EVENTS:**

Various sport events were conducted related to Sports Day with 4 Houses Hiranmai , Janai, Danya and Shraddha and students of our department participated and the following are the winners.

#### **Participants**

| S.NO | CLASS    | NAMES         | EVENTS           | PRIZE    |
|------|----------|---------------|------------------|----------|
| 1    | I YEAR   | Hemavathi .Y  | Zig Zag          | Runner   |
| 2    | I YEAR   | Rasiga . M    | Chess            | I Prize  |
| 3    | III YEAR | Bavashree .S  | Shuttles Doubles | II Prize |
| 4    | III YEAR | Shiruthi .P.A | Shuttles Doubles | II Prize |
| 5    | III YEAR | Monika .T     | Throw ball       | Runner   |
| 6    | III YEAR |               |                  |          |

R.Kalpana & S.Pramila of second year performed Silambam in sports day celebration.

#### **CENTUM HOLDER (ODD SEM-2024-2025 )**

| S.NO | CLASS    | NAME              | REG.NO    | SUBJECT                           |
|------|----------|-------------------|-----------|-----------------------------------|
| 1    | III YEAR | A.AABITHA BEGAM   | 312206297 | FINANCIAL MANAGEMENT              |
| 2    | III YEAR | E.RAJALAKSHMI BAI | 312206332 | ELEMENTS OF COST ACCOUNTING       |
| 3    | III YEAR | D.PRIYADHARSHINI  | 312206329 | ELEMENTS OF COST ACCOUNTING       |
| 4    | III YEAR | A.AFRINBANU       | 312206301 | ELEMENTS OF COST ACCOUNTING       |
| 5    | III YEAR | E.ABIRAMI         | 312206300 | ELEMENTS OF COST ACCOUNTING       |
| 6    | III YEAR | R.JAISHREE        | 312206315 | INCOME TAX LAW AND PRATICE -I     |
| 7    | II YEAR  | R.KALPANA         | 312305291 | BUSINESS MATHEMATICS & STATISTICS |
| 8    | II YEAR  | M.SNEKHA          | 312305315 | BUSINESS MATHEMATICS & STATISTICS |

#### **Percentage of results : ODD SEM – NOV 2024**

| CLASS: I B Com (A&F)                 | NO OF STUDENTS: 57 |      |          |    |                                                   |
|--------------------------------------|--------------------|------|----------|----|---------------------------------------------------|
| Subject Name                         | Subject Code       | Pass | Failures | %  | Subject handing staff                             |
| General Tamil-Tamil Ilakiya Varalaru | 100L1A             | 56   | 1        | 98 | Ms.Yuvalakshmi                                    |
| English-I                            | 100L1Z             | 52   | 5        | 91 | Ms.Kokila & Ms.Aswini                             |
| Financial Accounting                 | 144C1A             | 47   | 10       | 82 | Ms.J.Ramani ,Ms.K.Krishnaveni<br>B.Dhivadharshini |
| Principles of Management             | 144C1B             | 55   | 2        | 96 | Ms.J.Ramani ,Ms.K.Krishnaveni<br>B.Dhivadharshini |
| Business Economics                   | 144E1C             | 56   | 1        | 98 | Dr.Vani                                           |
| Professional Ethics                  | 144B1A             | 56   | 1        | 98 | Ms.B.Dhivyadharshini                              |

|                                                              |                    |      |          |      |                                                 |
|--------------------------------------------------------------|--------------------|------|----------|------|-------------------------------------------------|
| Soft skills-Ms Office for Commerce                           | 144S1A             | 57   | NIL      | 100  | Ms.Yazhini                                      |
| Overall Pass Percentage (Excluding Languages):               |                    |      |          | 92%  |                                                 |
| Overall Pass Percentage (Including Languages):               |                    |      |          | 94 % |                                                 |
| CLASS: II B Com (A&F)                                        | NO OF STUDENTS: 47 |      |          |      |                                                 |
| Subject Name                                                 | Subject Code       | Pass | Failures | %    | Subject handling staff                          |
| Tamil -III                                                   | 200L3A             | 46   | 1        | 98   | Dr.Priya                                        |
| ENGLISH -III                                                 | 200L3Z             | 39   | 8        | 83   | Ms.Mohana priya                                 |
| Corporate Accounting                                         | 244C3A             | 41   | 5        | 89   | Ms.J.Ramani ,Ms.K.Krishnaveni &B.Dhivadharshini |
| Company Law                                                  | 244C3B             | 43   | 4        | 91   | Ms.J.Ramani ,Ms.K.Krishnaveni &B.Dhivadharshini |
| Business Mathematicss & Statistics                           | 244E3B             | 43   | 4        | 91   | Dr.Amudha                                       |
| Skill paper - Website designing                              | 244S3A             | 47   | NIL      | 100  | Dr.Priyadharshini & Dr.Priya                    |
| Soft skills- Basics of Entrepreneurship                      | 244S31             | 47   | NIL      | 100  | Ms.K.Krishnaveni                                |
| Overall Pass Percentage (Excluding Languages):               |                    |      |          | 90%  |                                                 |
| Overall Pass Percentage (Including Languages & skill paper): |                    |      |          | 93%  |                                                 |
| CLASS: III B Com (A&F)                                       | NO OF STUDENTS: 46 |      |          |      |                                                 |
| Subject Name                                                 | Subject Code       | Pass | Failures | %    | Subject handling staff                          |
| Cost Accounting                                              | CZ25A              | 46   | NIL      | 100  | Ms.B.Dhivyadharshini                            |
| Financial Management                                         | CZ25D              | 46   | NIL      | 100  | Ms.J.Ramani                                     |
| Income Tax Law & Practice-I                                  | CA25A              | 44   | 1        | 98   | Dr..K.Thirumamagal & Dr.P.Revathi               |
| Pratical Auditing                                            | CZ25B              | 46   | NIL      | 100  | Ms.K.Krishnaveni & Ms.Kavitha                   |
| Portfolio Management                                         | CA45A              | 45   | NIL      | 100  | Ms.K.Krishnaveni & Ms.Kavitha                   |
| Value Education                                              | VAE5Q              | 46   | NIL      | 100  | Ms.J.Ramani                                     |
| Overall Pass Percentage:                                     |                    |      |          | 98%  |                                                 |
| Overall Percentage forB.Com (A&F) - 95%                      |                    |      |          |      |                                                 |

**Proficiency prize :**

**GENERAL TAMIL & GENERAL ENGLISH (I,II &III SEM)**

| S.NO | REG NO | NAMES | % |
|------|--------|-------|---|
|------|--------|-------|---|

|   |           |                                |      |
|---|-----------|--------------------------------|------|
| 1 | 312305315 | SNEKHA M (II & III ) (GER.ENG) | 78 % |
| 2 | 312405054 | SANDHIYA (I SEM) GEN TAMIL     | 90%  |

| III B.COM (A&F) |           | IV & V SEMESTER |      |
|-----------------|-----------|-----------------|------|
| S.NO            | REG NO    | NAMES           | %    |
| 1               | 312206297 | AABITHA BEGAM A | 82.3 |
| 2               | 312206301 | AFRIN BANU A    | 80   |

| II B.COM (A&F) |           | II & III SEMESTER |      |
|----------------|-----------|-------------------|------|
| S.NO           | REG NO    | NAMES             | %    |
| 1              | 312305315 | SNEKHA M          | 87   |
| 2              | 312305294 | MAHALAKSHMI S     | 84.5 |

| I.B.COM (A&F) |           | I SEMESTER -NOV 2024 |      |
|---------------|-----------|----------------------|------|
| S.NO          | REG NO    | NAMES                | %    |
| 1             | 312405065 | HEMALATHA R          | 84.8 |
| 2             | 312405019 | GAYATHRI S           | 82   |

#### Placement details :

The cell is headed by the Placement officer by Dr.R.Revathi and supported by the faculty members of all the departments. Apart from campus placement, the cell also plays pivotal role in counseling and guiding the students of the college by organizing special lectures and soft skill programmes. .this year our college conducted Placement Drive on in month of Feb and March on various date. Some of the leading industries which are interacting with us regularly for recruiting our students to their organizations like PVR, classic Man power operations, southernpicture etc, this year 7 students of Final year enrolled themselves for placement and all 7 got offer letter from these three companies.

| PVR ENTERPRIZES - JOB OFFER LETTER RECEIVED STUDENT'S NAME LIST (31.01.2025)                       |                     |                |
|----------------------------------------------------------------------------------------------------|---------------------|----------------|
| SL.NO                                                                                              | NAME OF THE STUDENT | CLASS          |
| 1                                                                                                  | D. KOMATHI          | III B.com(A&F) |
| 2                                                                                                  | P. MAHALAKSHMI      | III B.com(A&F) |
| 3                                                                                                  | T. MONIKA           | III B.com(A&F) |
| CLASSIC MANPOWER OPERATIONS PVT. LMT. - JOB OFFER LETTER RECEIVED STUDENT'S NAME LIST (08.02.2025) |                     |                |
| SL.NO                                                                                              | NAME OF THE STUDENT | CLASS          |
| 1                                                                                                  | Kiruthika. G        | III B COM(A&F) |
| 2                                                                                                  | T.Monika            | III B COM(A&F) |
| 3                                                                                                  | VANTHANA M          | III B COM(A&F) |
| SOUTHERN PICTURES - JOB OFFER LETTER RECEIVED STUDENT'S NAME LIST (31.01.2025)                     |                     |                |
| SL.NO                                                                                              | NAME OF THE STUDENT | CLASS          |

|   |          |                |
|---|----------|----------------|
| 1 | V. MEENA | III B.Com(A&F) |
|---|----------|----------------|

### Culturals :

We celebrate March 8 with College Culturals. Each Department selects the best to participate in diverse events. This year we conducted 14 events. The following students distinguished themselves in the events.

#### Singing

| S.no | Names           | Class    |
|------|-----------------|----------|
| 1    | R. Jayashree    | I Year   |
| 2    | PRIYANKA. N     | III YEAR |
| 3    | Sree prasanna.R | I Year   |

#### MEHANDHI

|    |                  |          |
|----|------------------|----------|
| 1  | Y.Hemavathi      | I Year   |
| 2  | Kiruthika. G     | III Year |
| 3  | V. Hemalatha     | I Year   |
| 4  | Gayathri.V       | I Year   |
| 5  | Aaliya Fathima A | II Year  |
| 6  | H.HASHWITHA BAI  | I Year   |
| 7  | Ananthi.M        | I Year   |
| 8  | T. Aishwarya     | I Year   |
| 9  | J. Parveen       | I Year   |
| 10 | Kalpana. G       | I Year   |

#### TONGUE TWISTER (TAMIL)

|   |               |        |
|---|---------------|--------|
| 1 | Dillirani B   | I Year |
| 2 | Sree prasanna | I Year |

#### TONGUE TWISTER (ENGLISH)

|   |                 |        |
|---|-----------------|--------|
| 1 | Sree prasanna.R | I Year |
|---|-----------------|--------|

#### JUMBLED LETTERS

|   |                 |          |
|---|-----------------|----------|
| 1 | S.P.SIVACHUDAR  | II Year  |
| 2 | N. Vidhiya      | II Year  |
| 3 | PRIYANKA. N     | III Year |
| 4 | Sree prasanna.R | I Year   |

|                      |                  |          |
|----------------------|------------------|----------|
|                      |                  |          |
| 5                    | R.Jaishree       | I Year   |
| 6                    | Divyasri R R     | III Year |
| TAMIL POTERY READING |                  |          |
| 1                    | Sree prasanna .R | I Year   |

#### ENGLISH POTERY READING

|   |            |        |
|---|------------|--------|
| 1 | R.Jaishree | I Year |
|---|------------|--------|

#### SUDOKU

|   |              |        |
|---|--------------|--------|
| 1 | V. Hemalatha | I Year |
| 2 | Dillirani B  | I Year |
| 3 | N. Vidhiya   | I Year |
| 4 | K. Pooja sri | I Year |
| 5 | GAYATHRI. S  | I Year |
| 6 | Dharshini K  | I Year |
| 7 | SANDHIYA L   | I Year |

#### SPELL BEE

|         |                  |        |
|---------|------------------|--------|
| 1       | R.Jaishree       | I Year |
| 2       | Sree prasanna. R | I Year |
| DRAWING |                  |        |
| 1       | N. Vidhiya       | I Year |
| 2       | Dharshini K      | I Year |
| 3       | Pooja.R          | I Year |

#### RUBIC'S CUBE

|   |             |         |
|---|-------------|---------|
| 1 | Dillirani B | II Year |
| 2 | N. Vidhiya  | II Year |
| 3 | R.KALPANA   | II Year |

#### DEBATE (TAMIL)

|   |            |        |
|---|------------|--------|
| 1 | R.Jaishree | I Year |
| 2 | D. Komathi | I Year |



|   |             |        |
|---|-------------|--------|
|   |             |        |
| 3 | PRIYANKA. N | I Year |

#### TREASURE HUNT

|    |                |          |
|----|----------------|----------|
| 1  | Dillirani B    | II Year  |
| 2  | N. Vidhiya     | II Year  |
| 3  | Dharshini K    | II Year  |
| 4  | R.KALPANA      | II Year  |
| 5  | S.P.SIVACHUDAR | II Year  |
| 6  | HEMALATHA R    | I Year   |
| 7  | T. Aishwarya   | I Year   |
| 8  | J. Parveen     | I Year   |
| 9  | Mahalakshmi.s  | II Year  |
| 10 | Charumathi R   | II Year  |
| 11 | Gayathri.V     | II Year  |
| 12 | T.Ramya        | I Year   |
| 13 | SANDHIYA L     | I Year   |
| 14 | PRIYANKA. N    | III Year |
| 15 | Divyasri R R   | III Year |
| 16 | Anusri A       | III Year |
| 17 | Pavithara. S   | III Year |
| 18 | DIVYA SRI B    | III Year |
| 19 | Pragathi S     | III Year |

#### BRIDAL MAKEUP

|   |                 |        |
|---|-----------------|--------|
| 1 | R.KALPANA       | I Year |
| 2 | Gayathri.V      | I Year |
| 3 | H.HASHWITHA BAI | I Year |
| 4 | Y.Hemavathi     | I Year |

Winners List :

| S.no | Name | Class | Event | Prize |
|------|------|-------|-------|-------|
|------|------|-------|-------|-------|

|   |                |         |               |     |
|---|----------------|---------|---------------|-----|
| 1 | Dillirani B    | II Year | Treasure Hunt | III |
| 2 | N. Vidhiya     | II Year | Treasure Hunt | III |
| 3 | Dharshini K    | II Year | Treasure Hunt | III |
| 4 | S.P.SIVACHUDAR | II Year | Treasure Hunt | III |
| 5 | P.Gayathri     | II Year | Bridal Makeup | III |
| 6 | V.Gayathri     | II Year | Bridal Makeup | III |

### **EVS Quiz**

Ms. N.Vithay and D.Dillirani of second year participated in EVS Quiz conducted by EVS club in our college on 12/03/2025

### **ELECTRO LITERACY CLUB:**

To educate the youth on the importance of franchising their votes during elections, the Government of India initiated an 'ELECTRO LITERACY CLUB' to be conducted in all colleges. On account of National Voters day Govt of Tamilnadu conducted various competition and L.Elakiya of III year got III Prize in drawing competition .

### **Industrial Visit :**

To provide students an insight into the Real Working Environment and to meet the Industry Expert, the Department has made arrangement to take the Final year students for an Industrial Visit to The Vellore Co-Operative Sugar Mills Ltd ,Vellore Tamilnadu on 18 March 2025

Mrs. J.Ramani, Head & Dr.K.P.Sowmya, Assistant Professor will accompanied with the students.



### **Swayam courses :**

Students of III year have registered themselves in Swayam Online course ,S.Pragathi,S.Pavithara and B.Divyasri has completed 8week course in Digital Marketing Strategy and R.R.Divyasri has completed 4 Weeks course in Design Thinking-a primer.

### **Educational Tours**

Educational tours and trips present an opportunity for students to develop civic engagement skills, organizational skills, and interpersonal skills. Our college aims at providing cultural & personal opportunities to the students by organizing educational tours. These tours also help them extend their knowledge and develop their personality. It helps students to explore unknown facts & provides immense happiness & a sense of satisfaction to them. this year Our College organized One Day Trip to MGM in Chennai on 16<sup>th</sup> Feb 2025,38 students of Final year with 3 faculty in our Department accompanied them.



### **NATIONAL SERVICE SCHEME (NSS)**

The NSS Volunteers from our department actively participated in the Drug awareness programme and took oath. Kalpana.R, Charumathi .R, Preethi.D, Subalekha.K Shanmugapriya.D & Pooja.R of II A&F have also actively participated in seven days Special Camp Drive conducted at Mettukuppam Village, Kanchipuram from 24/3/2025 to 30 /3/ 2025.

### **YOUTH RED CROSS (YRC)**

The YRC volunteers from our department actively participated in the Tree Plantation Drive as part of the Celebration of World Earth Day.V.Meena and G.Kiruthika of III Year, N.Vidhiya and B.Dillirani of II Year , R.Sreeprasana and R,Jaisree of I Year participated in rally on 25/3/25 on Untouchability and caste discrimination and to be good human conducted at Kanchipuram collect rate office .





#### ASSOCIATION ACTIVITIES:

The department has an association named “Financial Wizard” and its inaugural took place on 10 september 2024. **Dr.U.NISHA, M.com. MBA., M.Phil., Ph.D.** Dean – Research & Consultancy International Relations Officer, Associate Professor & Head – B.Com (Marketing Management) M.O.P. Vaishnav College for Women (Autonomous), Chennai, was the chief guest and she gave a talk on Commerce 5.0. As a part of the association activities the competitive events such as Business Quiz, Crossword Puzzles were conducted as a follow up. It is all about creating an environment of academic freedom where bright minds meet discover and learn. The winners of the event are as follows:

| S.NO | EVENTS             | CLASS        | NAMES            | PRIZE |
|------|--------------------|--------------|------------------|-------|
| 1    | CROSS WORD PUZZLES | III B.COM AF | PRAGATHI.S       | I     |
|      |                    | II B.COM AF  | MAHALAKSHIMI .S  | I     |
|      |                    | I B.COM AF   | MONISH.D         | I     |
| 2    | UNSCRAMBLED WORDS  | III B.COM AF | AABITHA BEGAM .A | I     |
|      |                    |              | AFRINBANU.A      | I     |
|      |                    |              | PRIYADHARSHINI.D | I     |
|      |                    |              | JOSHITHA .S      | I     |
|      |                    |              | KAYALVIZHI .R    | I     |
|      |                    | II B.COM AF  | SUMITHIRA.E      | I     |

|   |              |              |                |    |
|---|--------------|--------------|----------------|----|
|   |              |              | VIDHIYA.N      | I  |
|   |              | I B.COM AF   | MONISHA.D      | I  |
|   |              |              | HEMALATHA .R   | I  |
|   |              |              | SANJANA .V     | I  |
| 3 | SUBJECT QUIZ | III B.COM AF | MEENA.V        | I  |
|   |              |              | AFRINBANU.A    | II |
|   |              | II B.COM AF  | KALPANA.R      | I  |
|   |              |              | GAYATHRI.V     | II |
|   |              | I B.COM AF   | SREE PRASANA.R | I  |
|   |              |              | HEMAVATHI.Y    | II |
| 4 | GENERAL QUIZ | TEAM -4      |                |    |
|   |              | III B.COM AF | AFRINBANU.A    | I  |
|   |              | II B.COM AF  | AASIFA.A       | I  |
|   |              | I B.COM AF   | NILA.V         | I  |
|   | GENERAL QUIZ | TEAM-6       |                |    |
|   |              | III B.COM AF | MEENA.V        | I  |
|   |              | II B.COM AF  | DILLIRANI.B    | I  |
|   |              | I B.COM AF   | GAYATHRI.K     | I  |
|   | GENERAL QUIZ | TEAM -7      |                |    |
|   |              | III B.COM AF | DIVYASRI.B     | II |
|   |              | II B.COM AF  | KALPANA.R      | II |
|   |              | I B.COM AF   | HEMALATHA .R   | II |





### Entrepreneur Development Cell:

The Department started its entrepreneur development cell “Aruni” in the year 2018 and organized various programs for the six years. This academic year our college has become a spoke institution of the Innovative Entrepreneur Development Program Hub, University of Madras. Ms. **Ms. K. Thenmozhi**, Assistant professor Dept of com (G) is appointed as the Program me Coordinator by the University of Madras. More than 100 students in First, Second and Third year has registered themselves in ED CELL.

1.The Entrepreneurship Development Cell organized webinar on **"Starting an Enterprise: Opportunities and Schemes for Women Entrepreneurs"**(31-08-2024) Mr. Sarfraz I. Hussain, an accomplished entrepreneur and business leader. Mr. Hussain is the **Founder & Director of Hammer & Nail Pvt. Ltd.**, who shared his **entrepreneurial journey, challenges, and success strategies.**

2. The **Awareness Programme on Entrepreneurship and MSME Schemes**, the role of the **Intellectual Property Facilitation Centre**, details on the **Innovation Voucher Programme**, and insights into the **EDII - TN Training Program** was organized on **31st December 2024.**

3. A program on **"Empowering Entrepreneurs for Sustainable Development Bridging EDII Role with SDGs"** was organized on **March 4, 2025**Dr. G. Seenuvasan, Master Trainer & District Program Manager (Chengelpet), and Mr. K. Kulunthan, District Program Manager (Kanchipuram) from EDII-TN. They provided valuable insights on the role of EDII-TN in fostering entrepreneurship.

### **Representation of our students in the programmes of the other college .**

1. on behalf of youth day Celebration University of Madras conducted 18<sup>th</sup> Ilaigunar arivu kalanciya awards competition in Thirukural at DG Vaishnava college Chennai on 4<sup>th</sup> and 5<sup>th</sup> jan 2025, N.Vithya of II Year & R. Jaishree and R. Sree Prasana of I Year participated in the event.



2. Y.Sharmila & R.Charumathi participated in Kho Khos at Gurunanak college Chennai on 22<sup>nd</sup> August 2024.



3.Chennai Elakiya vizhya 2025 was organized by Govt of tamil nadu in Kanchipuram in Thirumana mahagal on 7/3/25 and various competition were conducted .S.Sheriya , M.Shenga ,



S.Nandhini & S.Ramaya S.Mahalakshmi of II Year participated in debate and S.Mahalakshmi got I Prize with cash award of Rs 1500 and a thirukural book.



## Add on courses

Add-on Courses are short-term training programmes that are designed to supplement the core curriculum of a degree programme. This type of courses offer additional educational knowledge that provide students with skills and knowledge that are beyond the standard curriculum. These extra courses not only enhance a student's competence but also ensure that they would build a well –rounded understanding of numerous topics as they would investigate new things. Add – on course helps a student to improve his/her abilities, understanding of a subject, extend knowledge and advance career prospects. Add – on courses are also mentioned as value added course. Value added courses empower students beyond their domain of study. The following are details of students who have joined and completed their Add on courses provided in our college by various department .

| S.NO | NAME               | EVENT             | CLASS  |
|------|--------------------|-------------------|--------|
| 1.   | SREE PRASANNA R    | Carnatic Music    | I Year |
| 2.   | JAYASHREE R        | Carnatic Music    | I Year |
| 3.   | HEMAVATHI Y        | Website Designing | I Year |
| 4.   | Priyadharshini . A | Maths Aptitude    | I Year |

## Faculty :

Ms.J.Ramani, HOD & Assistant Professor

- 1.She has submitted her Ph.d thesis on 21<sup>st</sup> june 2024 and waiting for Viva voce Examination.
2. She has completed 4 weeks NPTEL sway am course on Financial Accounting and Analysis during this academic year.
- 3.she has participated in teachers day Quiz competition and got III prize.
- 4.She has participated in 2days FDP in SPSS in our college on 23/12/24 & 24/12/25.

Ms.B.Divyadharshini , Assistant Professor



1. she has attended 6 days FDP in Business Analytics and Intelligence conducted by Naan Muthalvan from 18/12/24 to 24/12/24 .
2. She has participated in teachers day Quiz competition and got III prize.
3. She has participated in 2days FDP in SPSS in our college on 23/12/24 & 24/12/25.

Ms.K.Krishanaveni , Assistant Professor

1. she has joined in service in the month of July 2024.
2. She has completed 4 weeks NPTEL swayam course.
3. she has participated various sports conducted in our college for faculty and got prize in Throw Ball winner.
4. she has participated in teachers day Quiz competition and got III prize.
5. She has participated in 2days FDP in SPSS in our college on 23/12/24 & 24/12/25.
6. she has relieved from service on 31<sup>st</sup> Jan 2025.

Dr.Sowmya , Assistant Professor

1. she has joined in service on 26<sup>th</sup> Nov 2024 and completed her viva voce examination on 7<sup>th</sup> Dec 2024 and got qualified .
2. she has presented a paper in Republic day seminar on topic Patriarchy and Harassment - Breaking the cycle of gender bias on 14<sup>th</sup> Feb 2025.
3. She has participated in 2days FDP in SPSS in our college on 23/12/24 & 24/12/25.
4. she has participated 5 days National Level FDP on Data Analysis using SPSS from 15/1/25 to 19/1/25 through online.