# Tokyo Japan Streetwear Guide.

This is an in depth city guide for anyone looking for the best streetwear spots in Tokyo. There is a short description and personal experience written under some of the stores I have visited. Although all of my opinions are subjective, I have been to most of these stores numerous times and my experiences were the same. There are also stores on this list I have never been to, so there is no explanation. Enjoy!!

# How to use the guide

Bape Store Harajuku ←This is the name of the store and there is also a link to the store's website.

<u>4 Chome-21-5 Jingumae</u>, <u>Shibuya</u>, <u>Tokyo 150-0001</u>, <u>Japan</u> ←Address to the store. There is also a link the location of the store on google maps attached.

## **Bape Store Harajuku**

## 4 Chome-21-5 Jingumae, Shibuya, Tokyo 150-0001, Japan

A lot of selection and has three stories. Customer service/friendliness of staff was not very great in my experience. Every Saturday morning, BAPE has new product in which is usually posted on their <a href="Instagram/Twitter">Instagram/Twitter</a> beforehand.

## Supreme Store Harajuku

### 〒150-0001 Tokyo, Shibuya, 神宮前4-32-7 2F

Never been to any other Supreme stores in the world but seems to be the same as any other Supreme store. Not the friendliest staff and not much in stock. Don't really expect to go in and walk out with something if you are trying to buy something off season. But still worth the experience. If you did not know already Supreme prices are much higher in Japan than in the United States.

## Neighborhood Harajuku

〒150-0001 Tōkyō-to, Shibuya-ku, 渋谷区Jingūmae, 4 Chome-32-7, 1F

Huge selection, you can definitely expect to walk out with something you love from this location. Located right under the Supreme store.

# **Undefeated Harajuku**

〒150-0001 Tokyo, Shibuya, 神宮前4丁目32-8 P-2ビル1F

\_\_\_\_Small store with a decent selection of clothes and shoes.

## Stussy Harajuku Chapter

<u>〒150-0001 Tokyo, Shibuya, 神宮前4-28-2 ハウストンビル 1f/b1f</u>

\_\_\_\_\_Large store with multiple floors.

## **Carhartt WIP Harajuku**

4-28-25 Jingumae Shibuya-ku, Tokyo

Great store with good selection of clothing.

## A.P.C. Underground Harajuku

## 〒150-0001 Tokyo, 渋谷区神宮前4-27-6Jingumae, 4 Chome-27-6, B1F

Great selection of A.P.C.'s high quality clothing. May be a little hard to find for some people but when you reach the area there is a big A.P.C sign, and directly under that there will be stairs leading down to the store.

## AAPE Harajuku

## 4 150 0001, 4 Chome-28-22 Jingumae, Shibuya, Tokyo 150-0001, Japan

This store has good selection. Many people have asked me if this is a knockoff brand of BAPE. It is not a knockoff, but it is a sub brand of at a cheaper price point.

Head	<b>Porter</b>	Hara	uku

#### 3 Chome-21-12 Jingumae, 渋谷区 Tokyo 150-0001, Japan

\_\_\_\_\_Very large selection of Porter's full collection. If you want any type of quality made bag this is the place to go.

# Billionaire Boys Club Harajuku

## RISA 1F-C 4-25-1 150-0001 Jingumae, Shibuya-ku, Tokyo

\_\_\_\_\_Cool looking store with a decent selection of clothes.

# X-Large Harajuku

## 4 Chome-25 Jingūmae, Shibuya-ku, Tōkyō-to 150-0001, Japan

\_\_\_\_\_Although X-large isn't as popular anymore, it is still a very nice store with a good selection of their clothing.

# Laboratory/Berberjin Harajuku

## <u>〒150-0001 Tokyo, Shibuya, Jingumae, 3 Chome-21-22, いとうビル2F</u>

\_\_\_\_\_If you are into vintage clothing this store is a MUST. It is two stories filled with a ton of vintage clothing. Although it is pricy, you will definitely find this store amazing. Probably one of my personal favorite vintage clothing stores in Japan.

# BerBerJin Harajuku

## 〒150-0001 Tokyo, Shibuya, Jingumae, 3 Chome-26-11 原宿SHビル

\_\_\_\_\_Right down the street from Laboratory/Berberjin, this is a smaller shop packed with a lot of vintage clothing.

## Pin Nap Harajuku

## <u>7150-0001 Tokyo, Shibuya, Jingumae, 3 Chome-26-10</u>

\_\_\_\_\_This colorful blue and pink store carries a lot of cool vintage clothing.

# **Chicago Harajuku**

## 〒150-0001 Tokyo, 渋谷区Jingumae, 4-26-26

\_\_\_\_\_Another awesome vintage clothing store in Harajuku. They have a huge selection of clothes all neatly organized. I believe they also serve as a second hand kimono vendor.

# <u>Flamingo Harajuku</u>

## <u>〒150-0001 Tokyo, Shibuya, Jingumae, 4-26-28 ジャンクヤード</u>

\_\_\_\_\_Another popular second hand clothing store in Harajuku. They carry a large variety of unisex vintage apparel.

# Kicks Lab Harajuku

# HTSビル 4 Chome-32-5 Jingumae, 渋谷区 Tokyo 150-0001, Japan

\_\_\_\_\_Huge selection of shoes. If you are a sneakerhead this store is a must visit.

# Fools Judge Harajuku

## <u>∓150-0001 Tōkyō-to, Shibuya-ku, Jingūmae, 4 Chome-31-3-13, B1</u>

\_\_\_\_\_Small store that packs a good amount of heat. They carry mostly Supreme, but also have BAPE, Stussy, and some Palace. They have a lot of Supreme's recent releases and a lot of old pieces too. But remember, the price tag may surprise you!

## **Atmos Harajuku**

# <u>Japan, 〒150-0001 Tokyo, 渋谷区Jingumae, 3−22−8</u>

Great store with really good selection of shoes for you sneakerheads.

## **Bounty Hunter Harajuku**

3 150 0001, 3 Chome-15-8 Jingumae, Shibuya, Tokyo 150-0001, Japan

## **United Arrows Harajuku**

〒150-0001 東京都渋谷区 神宮前3-28-1

## **Bape Store Shibuya**

〒150-0042 Tokyo, Shibuya, 字田川町13-17

My personal favorite Bape store because of the beautiful layout and mainly because the friendliness of the staff compared to the Harajuku location.

# Supreme Shibuya

〒150-0041 Tokyo, Shibuya, 神南1-18-2 1F

Really cool layout but never end up buying anything from the Supreme stores in Japan because of the higher import prices.

# **AAPE Shibuya**

4 150 0001, 4 Chome-28-22 Jingumae, Shibuya, Tokyo 150-0001, Japan

## Rag Tag Shibuya

1 Chome-17-7 Jinnan, 渋谷区神南 Tokyo 150-0041

\_\_\_\_\_Awesome designer brand recycle shop. They carry brands like Rick Owens, Alexander Wang, and many more.

## Seibu Shibuya

\_〒**150-0042 Tokyo, Shibuya, Udagawacho, 21–1,** 東京都 渋谷区 宇田川 町 **21-1** 西 武 渋谷店

\_\_\_\_\_Huge department store that carries a variety of brands such as Y3, Yohji Yamamoto, and

# **Y3 Omotesando Hills**

<u>〒150-0001 Tokyo, 渋谷区Jingumae, 4 Chome-12番10</u>

\_\_\_\_\_This store is located inside of the Omotesando hills mall which has loads of other high end brands.

# **Opening Ceremony Omotesando 〒150-0001 Tokyo, Shibuya,** 神宮前6丁目7一1 \_Amazing store, filled with many different streetwear and fashion brands for men and women. Comme des Garçons Aoyama 〒107-0062 Tokyo, 港区Minamiaoyama, 5-2-1 Beautiful store with a huge selection. The layout of the store is very interesting and you should definitely check it out. **Bape Exclusive Aoyama** 5-5-8, Minami Aoyama Minato-Ku, Tokyo 03-3407-2145 This store holds some Exclusive Bape products that you can't get at any other Bape store. This store basically has everything a normal Bape store has plus a couple exclusive stuff but nothing too special. But I gotta say, the layout of the store and displays they have are absolutely amazing and definitely worth visiting. **Off White Aoyama** Tokyo, 5-2-13, Minami-Aoyama, Minato-Ku 107-0062 Somewhat hard to find but it is directly across from the Bape exclusive store then down some stairs.. Decent selection of their latest collection. The layout and concept of the store is very beautiful. Definitely recommend checking it's just to browse around. **Undercover Aoyama** 5-3-22 Minamiaoyama, Minato-ku, Tokyo, Japan 107-0062 Awesome store with a beautiful layout. Two stories filled with a large collection of their clothing. One floor for women and one for men. Expect

# **Acne Studios Aoyama**

〒107-0062 Tokyo, Minato, 南青山5-3-20

yourself to walk out with an item or two.

\_\_\_\_Acne studios is one of my favorite stores to visit when I'm in Aoyama because their store and designs are all very pleasing to the eye. It has three floors filled with a bunch of product for men and women.

## **Alexander Wang Aoyama**

5 Chome-3-320 Minamiaoyama, Minato-ku, Tōkyō-to 107-0062, Japan

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## **Cav Empt Aoyama**

#201 From 1st Building, 5-3-10 Minami-Aoyama, Minato-ku, Tokyo 107-0062, Japan

\_\_\_\_\_Personally, one of my favorite stores. They will probably have most of the clothes from their latest their latest collection.

## **Rick Owens Minami Aoyama**

6 Chome-5-55 Minamiaoyama, Minato, Tokyo, Japan

#### **Dover Street Market Ginza**

Ginza Chuo-Ku, Ginza Komatsu West 6-9-5, Tokyo 104-0061, Japan

\_\_\_\_\_Amazing store with a beautiful layout. Has a huge selection of different brands. It was somewhat hard to find for me. It is right next to a huge uniqlo.

# **Barneys New York Ginza**

〒104-0061 Tokyo, 中央区Ginza, 6-8-7 交詢ビル

# **Stone Island Ginza**

〒104-8212 Tokyo, Chuo, 銀座4-6-16 Mitsukoshi Ginza store

# **Chrome Hearts Ginza**

〒104-0061 Tōkyō-to, Chūō-ku, Ginza, 5 Chome-4, 銀座5-4-9 B1-2F

# <u>Isetan Shinjuku</u>

3 Chome-14-1 Shinjuku, 新宿区 Tokyo 160-0022, Japan

\_\_\_\_\_This large department store carries a variety of different high fashion brands and streetwear brands such as BAPE and Y3.

## Shimokitazawa

If you like vintage clothes, Shimokitazawa is the place to be. It has countless recycled second hand clothing stores scattered around the town. There are so many to list and I do not remember the names of all of them but some include Flamingo, <u>Sunny side up</u>, and <u>Chicago</u>. I recommend going out of the North exit which is the closest exit to the best shops.

## **Tips**

- -Don't be afraid of the language barrier. Most Japanese people know how to speak English
- -Don't complain about people smoking because almost everywhere is a smoking area in Japan!
- -Purchase a <u>Pasmo</u> or <u>Suica</u> card for the train. These are prepaid rail passes that can be purchased at the train station and make it much easier to navigate the train system instead of buying a ticket for each train ride. They can also be used for buying things out of a vending machine.
- -Go to Bic Camera if you are into gadgets and electronics. This is a electronic geeks heaven.
- -While you are at <u>Bic camera</u>, buy a <u>Bic Sim card</u> for your phone if you want 4G connection anywhere while you are traveling. You can buy different amounts of gigabytes for a very reasonable price. Or an alternative is to buy a pocket wifi if you are unable to change the sim card in your phone. I still prefer the sim card because it is faster and more convenient.
- -If you are trying to be money conscious or want to spend it all on clothes, eat your meal at a convenience store like 711, Lawson, Family Mart etc. they are nothing like the American convenience stores, it is an experience in itself. But, Japan is the land of amazing food and you should definitely reserve a chunk of your money and time to experience the unique foods.
- -If you can't find anywhere to eat (which is highly unlikely), go to the top floor of most <u>MUJI</u> stores and eat at the MUJI cafe (Muji is everywhere). If you like the food that you eat at the cafe, you can buy that same item in their market area which is filled with food, houseware, and clothing.
- -Google Maps is your best friend! Just put in your desired destination and your current location and it will show you the walking route and even which train to take.

- -If you are confused on the price of things in Japanese Yen. Use the simple trick of basically covering the last two number of the price and that is roughly the amount in dollars. Example: 10,000 yen = \$100.
- -Don't always rely on city guides. Walk around and explore all of the hole in the wall shops around Japan!