

### **type of opportunities that will continue to take place :**

1. web2 markets coming to web3
2. web3 business that solves problems for web3 founders
3. new forms of money / new asset classes that just became possible

### **1. web2 markets coming to web3 :**

#### **established :**

- payments - stablecoins are a 250b relative to 2T
- defi - dex and cex for trading coins

#### **just getting started**

- education coursera - ?
- public utilities - depin
- video games - crypto games
- social media ( messages, short vids , voice , feed ) - facaster [and other platforms](#)
- ecommerce ?
- search engine ?
- content long streaming like netflix - ?
- live streaming?
- adobe - tools for designers
- vr / ar - ?
- rwa- digitizing securities
- ai resources : data labeling ,
- aws ?
- identity login ( Facebook and Google login ) and [other methods](#)
- email
- phone - ?
- browser
- maps
- ads market
- reddit forums - memecoins
- tokenized ai models
- tokenized ai resources: data , labeling , fine tuning , training etc.
- digital items - nfts

### **2. web3 models that solve problems for web3 founders**

### **big problems :**

1. making and funding agi
2. bank the unbanked
3. pay to creators: social, gamers.
4. scale blockchains - eth
5. consensus - pow , pos
6. make a smart contract
7. build secure app
8. spin up a chain technically and securely
9. payments
10. user experience in crypto-account abstraction
11. [how to distribute tokens](#) and raise money from the users

### **new frontiers to extend eth to :**

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### **established businesses :**

1. mining
2. staking / validator
3. rpc
4. centralized exchange
5. decentralized exchange
6. bitcoin and money
7. wallet
8. oracles
9. liquid staking - lido
10. lending - \$aave - 1.3
11. stablecoins - \$tether .(150b)
12. restaking (15b )
13. l2s

### **No clear winner yet**

- social
- identity – email attestation or ubi and many other use cases (bots )
- fhe - ai / Privacy
- tees
- sequencers
- zk :
- ai: ownership
- ai training and inference

- privacy
- Move as a better language for smart contracts

**big frontiers that can use innovation on the base layer :**

- ripple
- cardano
- btc
- dogecoin
- tron

**sources :**

- <https://dcbuilder.mirror.xyz/myllus8pl6SbyuUR4ufGf9OYRps8hCGqeZHNYce3i94>
- <https://twitter.com/P2Pvalidator>
- <https://ethresear.ch/latest?order=views>
- [p2p report](#)