

TRAFFIC BLITZ© MINI-COURSE | How to Use BLOGS to Increase Traffic/Sales 🚩

- The purpose of this mini-course is to help you understand the power of using a blog to drive traffic through strategic keyword targeting as well as drive conversions through direct product placement within the blog itself.

Here is the step-by-step walkthrough of how to use our Traffic Blitz© system. This is the same system we use with our own clients to drastically increase their rankings for specific keywords as well as strategically sell high-margin products better than any other tool out there.

Watch the video walkthrough here: 

https://drive.google.com/file/d/168T7UKm_rzywMGwtn_6Oi47B-wnak29X/view?usp=sharing

TRAFFIC BLITZ© SYSTEM:

1. Find the specific keywords you're wanting to rank for using either a GAP analysis, standard keyword research, or competitor analysis.
 - a. Tools you can use for this:
 - i. SEMRush
 - ii. Ahrefs
 - iii. Mangools
 - iv. Google Keyword Planner
 - v. Ubersuggest
2. Create a spreadsheet in Google Sheets or Excel with all of the keywords you're looking to rank for.
3. Choose a particular keyword to start with for your first blog post
4. Import primary keyword into the content brief/writing tool - Ex: Frase
5. Perform SERP analysis to find headings to build our outline
6. Write content based on the imported headings
 - a. Include all relevant keywords in content writing
7. Insert internal/external links
 - a. Link externally for data validation
 - b. Link internally for congruence and product links
8. SEO-optimize the post & publish content
9. Promote the content
 - a. Social media
 - b. Email list
 - c. YT, etc.