

Tech Stack

Here are the different tech platforms, systems, and service providers that I have used for my business before.

Some of them may contain affiliate links where I may earn a commission at no additional cost to you when you click through and make a purchase.

Webhost and WordPress theme

- [Bluehost](#) - My first host which I stuck with for one year until my traffic grew over 10,000 per month and started experiencing down time too frequently. But it's probably the most pocket-friendly web host available which makes it a good option for beginners who are more budget conscious.
- [Soledad theme](#) - The theme I use for <https://formommiesbymommy.com>
- [Siteground](#) - The current web host for <https://formommiesbymommy.com>. Great customer service. I hardly have any issues with them after I migrated from Bluehost.
- [BigScoots](#) - The web host for <https://faithsbizacademy.com/>. Fantastic customer service. No issues with them at all.

Email Service Provider

- [Mailerlite](#) - A beginner and user-friendly email service provider with advanced features even for the free plan.
- [ConvertKit](#) - A sophisticated email service provider with comprehensive automation and tagging features to help you bring your email marketing prowess to the next level.

Cloud System

- [Google Workspace](#)

Video Recording & Editing

- Canva
- Screenpal

- Loom
- Vimeo

Video Creation 101 course – probably one of the most comprehensive courses on video creation that will walk you through not just the tools Faith uses to create videos but also step by step lessons and pro tips on editing your videos and listing them on YouTube and various platforms to help you grow your business.

<https://faithsbizacademy.com/video-creation-101/>

Shopping Carts

- [ThriveCart](#) – Possibly the most powerful and sophisticated shopping cart online. **Redeem a bonus 30-minute 1-on-1 business consultation session with Faith when you purchase through my affiliate link.**
- [aMember Pro](#) – A pocket-friendly shopping cart to help you easily sell your digital products on your Wordpress website with an in-house affiliate program without any monthly recurring fees. Purchase aMember Pro with my affiliate link and enjoy **\$10 off my aMember Pro Kickstart course.**
- [SendOwl](#) – One of the most affordable and easy-to-set-up shopping carts available for someone getting started with selling digital products online. Please note that SendOwl is free to use. However, they do charge a transaction fee of minimum 50 cents even if you were to list a FREE product.

Legal Templates

- [Legal Bundle Value Pack](#) – Lucrezia
- [FREE Copyright Notice Template](#) – Lucrezia
- [FREE Legally Blogs](#) – Lucrezia
- [Terms & Conditions For Printables Template](#) – Lucrezia

Recommended Resources from Faith's Biz Academy

- [My YouTube Channel](#) – Check out dozens of step-by-step comprehensive Canva tutorials that will teach you how to create digital products that you can sell. My [most-watched video](#) has over 300K views.

- [Canva Templates Vault](#) - A one-stop solution where you get access to done-for-you digital products with commercial use rights as well as customizable templates to help you create branding and marketing material quickly and easily!
- [Do It With Faith](#) - The most affordable and comprehensive membership designed to provide accountability, resources, and promotion opportunities to help beginner and intermediate content creators grow their online businesses!
- [Private FB Community](#) - One of the loveliest corners on the internet. Join our supportive community of online entrepreneurs and passionate digital content creators.

Recommended Resources from friends of Faith

- [Email Service Matchmaker](#) (\$9) by Dama Jue - Learn which email service provider is best for you
- [Convertkit Quick Tips](#) (\$9) by Melanie - Master automation, tags and rules for Convertkit
- [Email Marketing Membership](#) (\$9/m) by Liz Wilcox - The most affordable and comprehensive email marketing membership in the market
- [FREE Email Swipes](#) by Liz Wilcox
- [Migration Made Easy](#) (\$9) by Aimee Bagshaw - Migrating from Mailerlite to Convertkit
- [On-brand Fillable Workbooks](#) (\$9) by Dama Jue - Learn how to create revenue-and-engagement-boosting workbooks from scratch in Google Docs in about an hour
- [Setting Up WooCommerce For WordPress Roadmap](#) (FREE) by Aimee Bagshaw - 4-step quickstart PDF guide
- [Approaching Accessibility Answered](#) (\$9) by Ami Ireland - Your ultimate toolkit for approaching online accessibility with a proactive mindset and without the overwhelm!
- [Bundle Formula](#) by Dama Jue - I couldn't have put together an entire bundle with 47 resources all on my own in a short period of time without the help of this program. Wanna host your own high-quality 5-star bundle and make a profit out of it? You NEED this.