

To TRW: This group is run by religious nuns, and there wasn't any particular names I could use to address.

SL: Use the Power of Attention to Increase Revenue

Hi Shop Mercy,

I was looking at all your work, and before I say anything else, I want to say that the way you design your products, especially your rosaries and crucifixes, just, the design is exceptional, truly remarkable.

So like I said, I looked at all your work, and I have come to the conclusion that the thing that is holding you back is your lack of attention on social media, and as well as your lack of will it seems to want to receive attention, being that your Instagram is private. I will say to you now, that not using social media properly for your business in this day and age, is a death wish for any business.

The Catholic community on social media is getting much larger, most of whom are in their youth, and this is a tremendous opportunity for you to exponentially grow your business. The increase of usage of social media over the last decade is, as I see it, a route every business should take in order to increase the likelihood of their success, and I will tell you, as someone who is part of that whole arena, Instagram is the place to do it. You will get results.

This is a great investment, you have nothing to lose. I want to help you reach more people in the name of Our Lord Jesus Christ. I want to be there as a partner and help you get the maximum results you need. If you want to go along with this, let's start the conversation.

Best Regards,

Michael Falciglia