

Module's Title: The Everstone Guide to Seller Representation in Louisiana

Target Audience: Newly hired agents at Everstone Realty Group enrolled in a Louisiana real estate pre-licensing course. These adult learners are preparing for their licensing exam and are being introduced to key legal responsibilities when representing a seller.

Learning Objectives:

1. Describe the statutory duties owed to seller clients in Virginia
2. Identify key responsibilities of licensees when working with sellers
3. Apply those duties in realistic client scenarios

Seat Time: 20 minutes

Outline:

- Welcome/Introduction
- Learning Objectives
- Meet Jordan
- Statutory Duties Overview
- Click-to-Reveal: 7 Legal Duties
- Knowledge Check
- Scenario: Key Responsibilities
- Drag-and-drop interaction: Safeguarding Funds
- Conclusion
- Summary
- Final/Graded Quiz
- Congratulations

Directions (Notes for Reviewers):

- Please review for accuracy, instructional clarity, and alignment with learning objectives.
- The voiceover column includes connecting phrases for natural delivery. Learners will hear, but not see, this text.
- Slide structure and layout are Articulate Storyline-compatible and follow a layered interaction design.
- Please make any changes using Track Changes or Editing mode in Word to preserve version history.
- Optional Tip: Double-click between pages in Word to “Hide/Show White Space” for smoother navigation.

Global Comments:

- Slide dimensions are 16:9 ratio with slide size (1280:720)
- Use Classic Player in Articulate Storyline.
- All slides and layers include custom top and bottom borders using the approved color palette, unless otherwise noted.
- Each slide features a title block (and direction/subtitle bars, when used) styled in Delft Blue (#1D3354) with bold white font. Title blocks are positioned directly below the custom top border for visual consistency, unless otherwise noted.
- When used, direction/subtitle bars will be styled in UCLA blue (#467599) with white font. These blocks will be directly underneath the title block.
- Use the custom color scheme for all shapes and icons (refer to the color palette below).
- Text in [brackets] is instructional only and will not appear on screen or in voiceover (VO).
- All visual and text assets will remain on screen until the timeline ends, unless otherwise directed for interaction or sequencing purposes.
- Jordan (male avatar) serves as the consistent on-screen guide and is featured in VO and visual interactions throughout, unless otherwise noted.
- Slide numbering includes branching layers (e.g., 1.4a–1.4g) for interactive elements.

Module Resources/References: *[include links or titles of attachments that will go in the Resources tab]*

- **Louisiana Revised Statutes § 37:1455:** Statutory Duties of Licensees Engaged by Sellers
- **Appendix A (Provided Content):** Summary of seller duties required by Louisiana law

Font:

- **Headings:** Montserrat (Bold)
- **Body Text:** Calibri (Regular)

Color Palette: Poppy (#D64045), Mint Green (#E9FFF9), Non Photo Blue (#9ED8DB), UCLA Blue (#467599), Delft Blue (#1D3354)



Slide [1.1]/ Menu Title: Welcome			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Full-screen image of a “For Sale” sign in a Louisiana-style neighborhood (warm, inviting). No avatar is shown on this slide. Brand colors (Delft Blue, Poppy Red) in borders or title bar. Custom “START” button.	[Slide Title] The Everstone Guide to Seller Representation in Louisiana [Directions] Click the Start button to begin the course. [Buttons] START [Text under buttons] This course is designed to help new Everstone Realty Group agents understand their legal duties when representing sellers in Louisiana.	[Narrator] <i>Welcome to The Everstone Guide to Seller Representation in Louisiana.</i> <i>As a new agent at Everstone Realty Group, you're starting an important journey.</i> <i>This course will walk you through the key legal duties required when representing sellers in Louisiana — and how to apply them in real-life situations.</i> <i>Click the Start button to begin.</i>	Title block floats in at the start of the timeline. Text under buttons fades in with timed voiceover (VO). START button fades in as narration concludes. When the learner clicks the START button, the button jumps to the next slide (1.2).

Slide [1.2]/ Menu Title: Learning Objectives			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Background image: sunny Louisiana neighborhood (suburban or cityscape)	[Slide Title] Learning Objectives [Text]	[Narrator] <i>By the end of this course, you'll be able to explain the legal duties required of agents representing sellers</i>	The slide starts with a soft zoom-in on the background image of a neighborhood

A white semi-transparent rectangle overlay (<i>approximately 60% opacity</i>) positioned on the right half of the screen to display content. The learning objectives' text appears as a bulleted list in dark font on a white overlay. No buttons or avatars appear on this slide.	By the end of this course, you will be able to: ● Explain the legal duties required of real estate agents when representing sellers in Louisiana ● Identify key responsibilities expected of Everstone Realty Group agents ● Apply those duties in realistic client scenarios to ensure legal and ethical representation [Directions] Click NEXT to begin.	<i>in Louisiana, identify the core responsibilities expected of Everstone Realty Group agents, and apply those duties in real-world client situations.</i> <i>When you're ready, click Next to begin.</i>	street. The title block ("Learning Objectives") floats in from the left as the timeline begins. The semi-transparent rectangle overlay will fly in from the bottom as the timeline begins. The line "By the end of this course, you will be able to:" fades in smoothly with timed VO. Each bullet point is timed with the matching line of the VO, using a soft upward fade animation. NEXT button will be hidden on this slide until the audio completes. When the learner clicks the NEXT button, it will jump to the next slide (1.3).
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Slide [1.3]/ Menu Title: Meet Your Agent: Jordan			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Same neighborhood street scene used in Slide 1.2, but zoomed in slightly to create a subtle transition effect and draw more focus to the character. Illustrated male character, Jordan, stands confidently in the front of the scene holding a clipboard. Jordan wears a name badge that reads “Jordan – Everstone Realty Group Louisiana Agent,” and he is holding a clipboard with visible notes or a checklist. A speech bubble appears next to Jordan to track his conversation. Visual Theme: Clean and professional; Everstone brand colors applied to title bar and directions panel. Use soft shadows behind Jordan to make him stand out from the background.	[Slide Title] Meet Your Guide: Jordan [Directions] Follow Jordan into his first real seller-client meeting. Click NEXT when you are ready. [Jordan Caption] “Let’s go on this journey together. I’ve got your back! Click NEXT when you’re ready.”	[Narrator] <i>Let us introduce Jordan.</i> <i>Jordan is a newly licensed Louisiana real estate agent — just like you.</i> <i>He’s just joined Everstone Realty Group, and today, he’s preparing for his very first meeting with a seller-client, Mrs. Ellis.</i> <i>You’ll follow Jordan through real-world situations that show how Louisiana’s legal duties come into play and how Everstone agents handle them with confidence.</i> [Jordan] <i>Let’s go on this journey together. I’ve got your back! Click NEXT when you are ready!</i>	Title block floats at the start of the timeline. Jordan character slides in from the left. A speech bubble appears with a light “pop” animation as Jordan speaks. As Jordan is speaking, the directions block fades in. NEXT button will be hidden on this slide until the audio completes. When the learner clicks the NEXT button, it will jump to the next slide (1.4).

Text directions and supporting text appear below Jordan, aligned to the lower third of the screen.			
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Slide [1.4]/ Menu Title: What Are Statutory Duties?			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Split-screen layout ● Left side: Background image — soft, professional photo of the Louisiana State Capitol or a classic New Orleans-style house front (subtle, not busy) ○ Softened for text contrast ● Right side: Vertical checklist panel with seven custom icon-based buttons, aligned with the color palette Checklist Panel Content: Clean, vertical list labeled: "Louisiana Required Duties to Sellers" Each list item uses both an icon and label.	[Slide Title] What Are Statutory Duties? [Directions] Click each item on the list to learn more. After you've viewed all seven, the Next button will appear. [Text Under Directions] These duties are required by Louisiana law and apply to every seller-client relationship. At Everstone Realty Group, you're expected to know and apply each one in every transaction. [Jordan Caption]	[Narrator] <i>What are statutory duties?</i> <i>These are legal responsibilities that real estate agents in Louisiana must follow when representing a seller. They're required by law — and at Everstone Realty Group, they're considered the foundation of excellent client service.</i> <i>Let's join Jordan as he walks through them one by one.</i> [Jordan] <i>These are the rules I follow every time I represent a seller. They're not just suggestions — Louisiana law requires</i>	As the timeline begins, the background image fades in smoothly. Title block ("What Are Statutory Duties?") slides down from the top. As narrator VO begins: The checklist panel on the right expands upward (Wipe Up animation). The panel is labeled: "Louisiana Required Duties to Sellers". When narrator says, "Let's join Jordan...": Jordan slides in from the right, holding a clipboard

These will become custom buttons: •  Promote Interests (price tag icon) •  Present Offers (written documentation icon) •  Account for Funds (money bag icon) •  Disclose Facts (megaphone icon) •  Confidentiality (lock icon) •  Ordinary Care (toolbox icon) •  Comply with Law (scales of justice icon) Jordan stands to the right of the checklist (foreground), wearing his name badge: “Jordan – Everstone Realty Group Louisiana Agent” He’s holding a clipboard and pointing toward the checklist — instructional body language. Speech bubbles are tracking Jordan’s conversation.	“These duties come straight from state law — they help protect the client and keep us compliant. At Everstone, we follow them every time we represent a seller. Let’s walk through them together.”	<i>them, and Everstone expects us to know and apply each one in every transaction. Let’s walk through them together.</i> [Narrator] <i>Click each item on the list to learn more. Once you’ve visited all seven, the Next button will appear.</i>	and pointing toward the checklist (subtle motion path). As Jordan’s VO begins: Each icon and label row floats up from the bottom, staggered:  Promote Interests  Present Offers  Account for Funds  Disclose Facts  Confidentiality  Ordinary Care  Comply with Law Each icon/label pair is a single clickable button (click-to-reveal). <i>Once clicked</i>, each button changes to a gray visited state to indicate completion.
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			Buttons remain disabled until VO finishes. Once VO ends, buttons become active, and the learner can click in any order. Each click triggers its corresponding layer (Slides 1.4a–1.4g). After viewing a layer, the learner is returned to the base layer. NEXT button remains hidden until all layers have been visited. When the learner clicks the NEXT button, it will jump to the next slide (1.5).
Developer’s Note: From this point forward, each line of Jordan’s dialogue should be accompanied by a speech bubble that fades in and out in sync with the corresponding voiceover. Each bubble should appear one at a time, matching the natural pacing of the spoken sentence.			

Slide [1.4a]/ Menu Title: <i>[hidden from menu]</i>			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:

Background: Base layer remains visible (same as slide 1.4). When the learner clicks the “Promote Interests” button (icon and label) on the checklist, a blue square from the color palette overlays the interaction area. The text will be in white font and centered within the blue square.  (price tag) icon appears above the supporting text to represent this duty. Jordan is not visible on this layer.	[Bold Heading] Promote Interests [Supporting Text] The agent works to sell the property at the best possible price and terms. This includes following the brokerage agreement, marketing the home, and guiding the seller throughout the process.	[Jordan] <i>Promote the seller’s interests.</i> <i>I work to sell the property at the best possible price and terms.</i> <i>I follow the brokerage agreement, offer guidance, and support the seller throughout the process.</i>	When the learner clicks the “Promote Interests” button, this layer opens. A blue square fades in immediately at the start of the layer’s timeline. The heading text and the icon float upward into place (float-up animation). The supporting text appears one line at a time, synced with Jordan’s VO using soft upward fade animation. When the timeline ends, this layer closes and returns to the base layer. The learner can click the remaining icons in any order they choose. The NEXT button on the base layer is disabled until all layers are visited.
Developer’s Note: For slides 1.4a-1.4g, the same animation and interactions will be used unless otherwise stated in the animation/interaction column. Also, from this point forward, Jordan will not be visible on the these layers (1.4a-1.4g).			

Slide [1.4b]/ Menu Title: <i>[hidden from menu]</i>			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Background: Base layer remains visible. New Layer: When the learner clicks the “Present Offers” button (icon + label), this layer opens. A blue square from the color palette fades in immediately.  Written document icon (to match the offer paperwork theme) appears above the text. Heading and supporting text are in white font, centered within the square.	[Bold Heading] Present Offers [Supporting Text] The agent must present all written offers to the seller quickly and clearly.	[Jordan] <i>Present all offers.</i> <i>I’m required to share every written offer with the seller — quickly and accurately — so they can make the best decision for their situation. Even if the offer is far below the asking price, it still gets presented.</i>	When the learner clicks the “Present Offers” button on the base slide, this layer opens.

Slide [1.4c]/ Menu Title: <i>[hidden from menu]</i>			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Background: Base layer remains visible. When the learner clicks the “Account for Funds” button (icon and label) on the checklist, a	[Bold Heading] Account for Funds [Supporting Text]	[Jordan] <i>Account for funds.</i> <i>I handle every dollar — from earnest money to other deposits — with clear</i>	When the learner clicks the “Account for Funds” button on the base slide, this layer opens.

blue square from the color palette appears. The text will be in white font and centered within the blue square.  (money bag) icon appears above the supporting text.	The agent must account for all funds received in a transaction — including earnest money deposits and other amounts entrusted to the brokerage.	<i>records and full accountability. That's how I protect both the client and the brokerage.</i>	
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Slide [1.4d]/ Menu Title: <i>[hidden from menu]</i>			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Background: Base layer remains visible. When the learner clicks the “Disclose Facts” button (icon and label) on the checklist, a blue square from the color palette appears. The text will be in white font and centered within the blue square.  (megaphone) icon appears above the supporting text.	[Bold Heading] Disclose Facts [Supporting Text] The agent must tell the seller any material facts about the property or the transaction. This includes disclosing issues the agent knows about — even if the seller is not aware of them.	[Jordan] <i>Disclose facts that matter.</i> <i>If I know something important about the property or the sale, I must tell the seller — even if they don't know about it yet.</i> <i>That way, the seller can make informed decisions and avoid surprises at closing.</i>	When the learner clicks the “Disclose Facts” button on the base slide, this layer opens.

Slide [1.4e]/ Menu Title: <i>[hidden from menu]</i>			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Background: Base layer remains visible. When the learner clicks the “Confidentiality” button (icon and label) on the checklist, a blue square from the color palette appears. The text will be in white font and centered within the blue square.  (lock) icon appears above the supporting text.	[Bold Heading] Confidentiality [Supporting Text] The agent must protect the seller’s private and financial information — even after the transaction ends. The agent may not share motivation, pricing strategy, or financial details, without written permission.	[Jordan] <i>Maintain confidentiality.</i> <i>I protect the seller’s private and financial information — even after the deal is done. I don’t share anything like pricing strategy or motivation without their written permission.</i>	When the learner clicks the “Confidentiality” button on the base slide, this layer opens.

Slide [1.4f]/ Menu Title: <i>[hidden from menu]</i>			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Background: Base layer remains visible. When the learner clicks the “Ordinary Care” button (icon and label) on the checklist, a blue square from the color palette appears.	[Bold Heading] Ordinary Care [Supporting Text] The agent exercises reasonable care and skill in performing duties. This includes meeting	[Jordan] <i>Exercise ordinary care.</i> <i>I show my client ordinary care by doing my job with skill and attention to detail. I stay on top of deadlines, make sure contract terms are met, review inspection contingency</i>	When the learner clicks the “Ordinary Care” button on the base slide, this layer opens.

The text will be in white font and centered within the blue square.  (toolbox) icon appears above the supporting text.	deadlines and following contract terms.	<i>timelines, and guide the seller through every step.</i>	
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Slide [1.4g]/ Menu Title: <i>[hidden from menu]</i>			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Background: Base layer remains visible. When the learner clicks the “Comply with Law” button (icon and label) on the checklist, a blue square from the color palette appears. The text will be in white font and centered within the blue square.  (scales of justice) icon appears above the supporting text.	[Bold Heading] Comply with Law [Supporting Text] The agent follows all local, state, and federal laws that apply to their work. They stay informed and consult with their broker to ensure legal compliance in every transaction.	[Jordan] <i>Comply with the law.</i> <i>I follow all local, state, and federal laws that apply to real estate. If I’m ever unsure, I check with my broker to make sure I’m doing everything by the book. That way, we stay in line with Everstone’s standards too.</i>	When the learner clicks the “Comply with Law” button on the base slide, this layer opens.

Slide [1.5]/ Menu Title: <i>[hidden from menu]</i>			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Background: Full-screen solid Mint Green (#E9FFF9) Top Border: Thin stripe in Poppy Red (#D64045) Title Text: Appears inside an arrow-shaped block in Delft Blue (#1D3354) Directions Text: Appears inside an arrow-shaped block in UCLA Blue (#467599) Content Area: Center-aligned white card with a thin border in Non Photo Blue (#9ED8DB) Submit Button: Rectangular button in Poppy Red with white text Bottom Border: <i>None</i>	[Slide Title] Knowledge Check [Directions] Please select the correct option. When finished, click Submit. [Question] Which of the following is considered a statutory duty when representing a seller client in Louisiana? [Answer Choices] A) Hosting an open house B) Presenting all written offers C) Recommending paint colors [Correct Choice] D) Creating a virtual tour [Button] SUBMIT	[Narrator] <i>Before we move on, let's check your understanding of a seller's agent's responsibilities.</i> <i>Once you've selected your answer, click the Submit button in the lower-right corner.</i>	At the start of the timeline, the title, directions, and top border fade in together. As the VO begins, the question and answer choices float in with a slight delay. This is a multiple-choice knowledge check with two attempts allowed. When the learner clicks the SUBMIT button: • If correct, the "Correct" feedback layer (<i>Slide 1.5a</i>) appears. • If incorrect on the first attempt, the "Try Again" feedback layer (<i>Slide 1.5b</i>) appears. • On the second incorrect attempt, the "Incorrect"

			feedback layer (<i>Slide 1.5c</i>) appears with an explanation.
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Slide [1.5a]/ Menu Title: <i>[hidden from menu]</i>			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
White correct feedback layer in the middle of the slide with a green checkmark, overlaying the base layer.	[Feedback Text] Correct! That's right! Presenting all written offers is a legal duty under Louisiana law. [Button] CONTINUE	[Narrator] <i>That's right. Presenting all written offers is one of the legal duties required of a licensee when representing a seller client.</i> <i>Click 'Continue' to move on.</i>	By clicking CONTINUE, the learner will jump to the next slide (1.6).

Slide [1.5b]/ Menu Title: <i>[hidden from menu]</i>			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
White incorrect feedback layer in the middle of the slide with red X, overlaying the base layer.	[Feedback Text] Try Again Not quite. Try again. [Button] TRY AGAIN	[Narrator] <i>Not quite. Remember: Your legal duties are based on Louisiana law — not personal preference. Focus on what's required by statute when representing sellers.</i> <i>Click 'Try Again' and give it another try.</i>	By clicking TRY AGAIN, the learner is brought back to the base layer for a second, final attempt.

Slide [1.5c]/ Menu Title: <i>[hidden from menu]</i>			Objective: [2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
White incorrect feedback layer in the middle of the slide with red X, overlaying the base layer.	[Feedback Text] Incorrect Sorry, that is not correct. Presenting all written offers is a required legal duty in Louisiana. [Button] CONTINUE	[Narrator] <i>Sorry, that is not correct. Presenting all written offers is a legal duty under Louisiana law.</i> <i>Click 'Continue' to move on.</i>	By clicking CONTINUE, the learner will jump to the next slide (1.6). .

Next Steps in Course Design (Not Included)

To complete this module, I would include the following instructional components:

Slide 1.6: Decision-Making with Sellers

This slide addresses Learning Objective [2]: *Identify the key responsibilities of licensees when working with sellers.*

- **Interaction Type:** Scenario-based branching dialogue
- **Description:** Jordan meets with a seller who wants to overprice their home. The learner chooses how Jordan should respond, receiving feedback based on their decision. This interaction helps reinforce ethical choices and responsibility in seller communication.
- **Visuals:** Office consultation scene; illustrated characters with speech bubbles
- **Narration:** Jordan and the seller engage in realistic dialogue; the narrator guides the activity
- **Navigation:** Once the learner completes the interaction, they can click the “NEXT” button to go to the next slide.

Slide 1.7: Safeguarding Funds

This slide targets **Learning Objective [3]:** *Apply those duties in realistic client scenarios.*

- **Interaction:** This will be a drag-and-drop interaction. Learners drag and drop actions into “Correct” and “Incorrect” columns.

- **Examples (Correct & Incorrect options for drag-and-drop):**
 - *Correct:* Deposit funds within the required timeframe
 - *Correct:* Provide receipts to the client
 - *Incorrect:* Hold funds in a personal account
- **Visuals:** Organized drop zones with clean contrast and icons for reinforcement
- **Jordan:** On-screen to guide and provide encouragement
- **Outcome:** Learners receive immediate feedback on each action “dropped” to reinforce understanding

Slide 1.8: Conclusion Slide – Reflect and Reinforce

This slide serves as a bridge to summary and assessment.

- **Jordan VO:**

“You’ve now explored your key duties as a seller’s agent. These responsibilities aren’t just legal checkboxes—they’re part of earning trust and protecting your clients.”
- **Visuals:** Professional setting background (e.g., handshake at closing)
- **On-Screen Text:** *When you’re ready, click Next to review what you’ve learned.*
- **Interaction:** “Next” button appears at the end of VO

Slide 1.9: Summary Slide – Review Learning Objectives

Visual wrap-up reinforcing all three learning objectives with checkmarks

- **VO:** Jordan reaffirms what learners can now do
- **On-Screen Text:**
 - ✓ Describe seller statutory duties
 - ✓ Identify key responsibilities during representation
 - ✓ Apply duties in real-world situations
- **Purpose:** Reinforce retention, create closure before assessment

Slides 1.10-1.17: Final Graded Assessment

These slides will be final evaluation aligned to all three objectives.

- 5 questions total
- 80% required to pass (4 of 5 correct)
- Unlimited attempts allowed

- Graded assessment slides are silent with no avatar or VO, supporting independent evaluation.
- **Feedback Layers:**
 - **Pass Layer:** Green checkmark with positive reinforcement and “Congratulations” message
 - **Fail Layer:** Red indicator with encouragement to retry and reminder of passing score
- **Question Types:**
 - Multiple-choice
 - Scenario-based
 - Aligned with knowledge and application

Slide 1.18: Congratulations / Completion Slide

This slide is the final screen with a positive closing message.

- **Jordan VO:**
“Well done! You’ve completed the course. Keep applying what you’ve learned, and you’ll build strong, compliant client relationships.”
- **Visual:** Jordan smiling, professional office background, celebratory tone
- **On-Screen Text:**
Course Complete – Thank you for your time and effort.
- **Button:** “Exit” to exit the course.

Instructional Design Rationale (For Reviewer Context)

This storyboard was designed to showcase how I approach instructional design through both a learner-first lens and a practical, standards-aligned process.

Adult Learning Principles: The course uses scenario-based interactions, knowledge checks, and a relatable guide (Jordan) to build relevance and motivation. Learners are encouraged to apply concepts rather than memorize them.

ADDIE Framework: This storyboard illustrates my approach to the Design phase of the ADDIE model. Throughout this project, you will see learning objectives that are outcome-driven, logically sequenced for clarity, and include built-in assessments. Development, implementation, and evaluation plans are implied through structured layering and instructional flow.

Accessibility & Universal Design for Learning (UDL): Fonts, high contrast colors, narration timing, and consistent visual styles were used to support cognitive and visual accessibility. Interactive elements are designed to avoid overload and support screen reader compatibility. Closed captions and keyboard navigation are considered for accessibility support.

Font Accessibility:

- **Montserrat (Bold) for Headings:** Clean, modern sans-serif; accessible and visually engaging
- **Calibri (Regular) for Body Text:** Widely used, readable sans-serif font. Supports legibility for most learners.
- **Closed Captions:** Available throughout narration to support screen readers and learner accessibility.

Tone & Brand Voice: The course follows Everstone Realty’s conversational, second-person voice with clear, concise language, such as creating a welcoming and exam-focused experience for new licensees. I have maintained consistent tone across both written and audio script content, demonstrating strength in dual-mode messaging.

Instructional Principles Summary Table:

Principle	How Demonstrated in Slides
Relevance & Application	Scenario-based choices; legal duties framed in the Louisiana context using real-world examples.
Clear Objectives	Clearly designed learning objectives on Slide 1.2 reinforced through layered interactions, knowledge checks, and a planned summary. This helps ensure alignment between assessments and the instructional flow.
Active Engagement	Interactive icon-click slides, layered content reveals, branching scenario interaction (Slide 1.6), and a planned drag-and-drop activity.
Immediate Feedback	Feedback overlays (correct/try again) are provided in the knowledge check, along with explanations.
Learner Autonomy	Learners control pacing using navigation buttons and make choices in branching and interactive scenarios.
Visual Learning & Flow	Scenario-based images, clear iconography, and a consistent visual hierarchy guide learners’ attention, reduce cognitive load, and support long-term retention.