

IDRC Uganda MEDIA LINKS 2022

Date of Appearance	Channel	Topics covered	Evidence	Estimate number of people reached as per Ipsos estimates
2 nd December 2022	New Vision	Women Led Businesses	https://www.newvision.co.ug/category/news/kampala-wakiso-top-districts-with-women-owned-148774	739 by 6 th December 2022
10 th February 2022	AFIC website	Paper on WLBs	https://africafoicentre.org/wpdmpro/the-plight-of-women-led-businesses-in-public-procurement-in-uganda/	21 downloads by 6 th December 2022
18 th November 2022	Olive's LinkedIn	Blog on WLBs	https://www.linkedin.com/pulse/barriers-solutions-include-women-owned-businesses-olive-kabatwairwe-/	271 views by 6 th December 2022
3 rd December 2022	New Vision	Women Led Businesses	https://drive.google.com/file/d/1sBLwhzfKhCpCWphkCJCTrjtUnzEFSOp/view?usp=share_link	Estimated by the media house reached 32,500
15 th March 2023	Shift Media	Women Led Businesses	https://www.shiftmedianews.com/bidding-women-entrepreneurs-get-tips-on-public-procurement-processes/	65 people as of 16 th March 2023
16 th March 2023	Smart 24 TV	Women Led Businesses	https://www.youtube.com/watch?v=ZqfPStuFYVg	1,000 people as advised by the media house.
21 st March 2023	UBC TV	Participation of Women Led Businesses in public procurement in East Africa	https://www.youtube.com/watch?v=zxtvOXGJ5hY	539,000 estimates by Geo poll
22 nd March 2023	Smart 24 TV	Gender empowerment	https://www.youtube.com/live/kpWKRv2Z3R0?feature=share	1,000 people as advised by the media house.
22 nd March 2023	NTV U	Inclusive public procurement	https://www.youtube.com/watch?v=74WpG2YJaLY&feature=youtu.be	820,000 people
23 rd March 2023	Radio one	Women in procurement	https://drive.google.com/file/d/1CDrQut05wZP3xGpthc4Kii3ljoITFXPI/view?usp=share_link	500,000 people
23 rd March 2023	Olive's LinkedIn	Open contracting	https://www.linkedin.com/posts/olive-kabatwairwe-1112b760_still-at-the-14th-eapf-held-at-sheraton-kampala-activity-7044983040795697153-EhL1?utm_source=share&utm_medium=member_desktop	93 impressions
23 rd March 2023	Olive's LinkedIn	Gender responsive procurement	https://www.linkedin.com/posts/olive-kabatwairwe-1112b760_ig-and-mini-ster-of-eac-affairs-in-uganda-activity-7044876828825546752-eyVf?utm_source=share&utm_medium=member_desktop	214 impressions
9 th May 2023	AFIC website	Consultations on the new guideline	https://africafoicentre.org/afic-welcomes-ppdas-proposal-to-reserve-15-for-special-interest-group-in-uganda/	
8 th May 2023	AFIC website	Barriers and solutions to include WLBs in public procurement	https://africafoicentre.org/afic-calls-for-diversity-and-inclusiveness-in-public-procurement-at-east-african-business-expo/	
21 st May 2023	AFIC website	Consultations on the new guideline	https://africafoicentre.org/uganda-less-than-1-of-women-led-businesses-are-contracted-by-government/	

15 th June 2023	GroW EA Communications	AFIC in Ethiopia: Joint Committee Established to Address Barriers Faced by Women-led Business in Accessing Public Procurement Contracts	https://growseastafricacomms.org/2023/06/15/afic-in-ethiopia-joint-committee-established-to-address-barriers-faced-by-women-led-business-in-accessing-public-procurement-contracts/	
16 th June, 2023	The Citizens	Procurement law to incorporate special groups	https://www.thecitizen.co.tz/tanzania/news/national/procurement-law-to-incorporate-special-groups-4273350	
	Grow – EA Communications	Women Own 48 Percent of all Businesses in Tanzania But Are Missing Out in Public Procurement Deals	https://growseastafricacomms.org/2023/06/15/women-own-48-percent-of-all-businesses-in-tanzania-but-are-missing-out-in-public-procurement-deals/	
16 th June, 2023	GroW EA communications	Utafiti: Biashara chache za wanawake zinaomba zabuni Serikalini	https://growseastafricacomms.org/2023/06/26/utafiti-biashara-chache-za-wanawake-zinaomba-zabuni-serikalini/	
16 th June, 2023	Wanaichi news paper	Sheria manunuzi ya umma kuboreshwa, makundi maalum kunufaika	https://growseastafricacomms.org/2023/06/20/sheria-manunuzi-ya-umma-kuboreshwa-makundi-maalum-kunufaika/	
15 th June, 2023	GroW EA communications	Eastern Africa: Regulations Not Favouring Women in Public Procurement	https://growseastafricacomms.org/2023/06/15/eastern-africa-regulations-not-favouring-women-in-public-procurement/	
		Dhuluma za Kijinsia	https://youtu.be/L5OK3RasGkY	

24 th June, 2023	Mwananchi	Utafiti: Biashara chache za wanawake zinaomba zabuni Serikalini	https://www.mwananchi.co.tz/mw/habari/kitaifa/utafiti-biashara-chache-za-wanawake-zinaomba-zabuni-serikalini-4282456	
24 th June, 2023	Citizens	Women-owned businesses still face challenges: Report	https://www.thecitizen.co.tz/tanzania/news/national/women-owned-businesses-still-face-challenges-report-4282388	
26 th June, 2023	GroW EA communications	Delayed payment by govt crumbles women-led businesses — report	https://growseastafricacomms.org/2023/06/26/delayed-payment-by-govt-crumbles-women-led-businesses-report/	
26 th June, 2023	GroW EA communications	Kenya: Public Entities to Face Sanctions for Non-compliance	https://growseastafricacomms.org/2023/06/26/kenyapublic-entities-to-face-sanctions-for-non-compliance/	
26 th June, 2023	AFIC website	AFIC in Kenya: Media Vows to Report Cases of Injustice Surrounding the Access to Government Procurement Opportunities	https://africafoicentre.org/afic-in-kenya-media-vows-to-report-cases-of-injustice-surrounding-the-access-to-government-procurement-agpo/	
29 th June, 2023	GrOW EA Communications	Women not Accessing Public Tenders in Eastern Africa	https://growseastafricacomms.org/2023/06/30/women-not-accessing-public-tenders-in-eastern-africa/	
26 th June, 2023	GrOW EA Communications	Kenyan Women Still Face Barriers in Procurement Despite Progress	https://growseastafricacomms.org/2023/06/26/kenyan-women-still-face-barriers-in-procurement-despite-progress/	
5 th July 2023	FAM Reports	AFIC urges government to waive taxes for women-led businesses	https://famreports.com/2023/07/05/afic-urges-government-to-waive-taxes-for-women-led-businesses/	views

1 st July, 2023	The African Demystifier	Economic Gender Equality at the heart of EA's "GROW" joint project	https://www.africandemystifier.com/economic-gender-equality-at-the-heart-of-east-africas-grow-joint-project/	
	Black News in Florida	AFIC takes ATI and accountability to East Africa		
30 th June, 2023	WatchDog news	Government urged to institute tax waivers for women-led enterprises	https://www.watchdoguganda.com/news/20230703/156117/government-urged-to-institute-tax-waivers-for-women-led-enterprises.html	
30 th June, 2023	Shift Media	PROCUREMENT: AFIC Study Reveals Women -Led Businesses Face Barriers To Win Gov't Tenders	https://www.shiftmedianews.com/procurement-afic-study-reveals-women-led-businesses-face-barriers-to-win-govt-tenders/	
30 th June, 2023	MS News Uganda	African Freedom of information Centre engage media to advocate for an inclusive	https://msnewsint.com/african-freedom-of-information-centre-engage-media-to-advocate-for-an-inclusive/	
30 th June, 2023	Pulse Uganda	Media practitioners discuss challenges faced by women-led businesses, way forward	https://www.pulse.ug/business/media-practitioners-discuss-challenges-faced-by-women-led-businesses-way-forward/6qntnw3	
1 st July, 2023	Family TV	Barriers in public procurement by women	https://youtu.be/S2M4Yv03rXU ,	
1 st July, 2023	UBC	Women Led Businesses	https://www.youtube.com/live/ayzrntJeJF4?feature=share	

3 rd July, 2023	EN Elix News	ONLY ONE PERCENT OF WOMEN LED BUSINESSES IN UGANDA PARTICIPATE IN PUBLIC PROCUREMENT	https://www.elixnews.com/2023/07/only-one-percent-of-women-led.html?m=1	
2 nd July, 2023	Nile Post	Less than 1% of women-led businesses get gov't contracts in East Africa-report	https://nilepost.co.ug/2023/07/02/less-than-1-of-women-led-businesses-get-govt-contracts-in-east-africa-report/	
5 th July, 2023	Monitor Publications	Only 1% of women-led firms bid for govt tenders – report	https://www.monitor.co.ug/uganda/news/national/only-1-of-women-led-firms-bid-for-govt-tenders-report-4293468	
6 th July 2023	Rwanda Dispatch Magazine	New report reveals opportunities to promote women-led businesses in Rwanda	https://rwandadispatch.com/new-report-reveals-opportunities-to-promote-women-led-businesses-in-rwanda/	
	GrOW – EA Communications	Why many women-led businesses lose government tenders	https://groweastafriacomms.org/2023/07/11/why-many-women-led-businesses-lose-government-tenders/	
12 th July, 2023	The Independent News website	New study: only 1% of women-led business firms in Uganda participate in public procurement	https://www.independent.co.ug/new-study-only-1-of-women-led-business-firms-in-uganda-participate-in-public-procurement/	
13 th July, 2023	Monitor website	Uganda lacks women's public procurement policy	https://www.monitor.co.ug/uganda/news/national/uganda-lacks-women-s-public-procurement-policy-4302716	

1 st July 2023	GroW EA Communications	Economic Gender Equality at The Heart of East Africa's "GroW" Joint Project	https://groweastafriacomms.org/2023/07/10/economic-gender-equality-at-the-heart-of-east-africas-grow-joint-project/	
11/07/2023	The Star	Why many women-led businesses lose government tenders	https://www.the-star.co.ke/news/africa/2023-07-11-why-many-women-led-businesses-lose-government-tenders/	