



Minnesota Compass Champions Work Plan (3/24/2019)

Name: Al Lun

Organization: OpenBeam

Title: Co-founder

Geographic Area: Rochester Metropolitan (Olmsted County)

As a Minnesota Compass Champion OpenBeam will:

- Collaborate with Minnesota Compass researchers and communications staff to create a promotional plan for **Rochester Metropolitan (Olmsted County)**.
- Upon receive a promotional tool kit, OpenBeam will help tailor it to the Rochester area and community with its feedback, that will include social media engagement ideas
- Minnesota Compass handouts, and ideas for building Minnesota Compass data, charts, and tools into your local workshops, presentations, reports, and meetings.
- Collaborate with Minnesota Compass researchers to select and analyze key data for your region to use and share with community leaders.
- Capture important ways that residents and organizations are using data to support their communities.
- Develop new skills and resources that you can bring to your organization and community.
- Devote 2-3 hours per month on the work plan

Goals: in partnership with Minnesota Compass staff through January 2020.

Short-Term Goals:

In collaboration with Minnesota Compass staff, share Minnesota Compass resources specific to the Rochester area to stakeholders and leaders in the Rochester area by providing at a number of presentations in the Rochester area.

Collaboratively create a presentation with Minnesota Compass staff that incorporates:

- 1) training on how to use Minnesota Compass resources,
- 2) highlighting data in the Rochester area, and
- 3) discussing the need for collaborative data metrics in the Rochester area.

Minnesota Compass staff will co-present the first presentation and the remaining 1-2 presentations will be presented without Minnesota Compass staff.



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Long-Term Goals: BEAM me up Scotty!

As a Minnesota Compass Champion, AI and Minnesota Compass staff will build opportunities for dialogue with Rochester area stakeholders to encourage the following long-term goals in the Rochester area:

1. Build a formal community performance metrics channel between Rochester Metropolitan (Olmsted County, SE MN) and Minnesota Compass.
2. Enable trust to overcome the “not-invented-here” syndrome and to avoid duplication of efforts.
3. Activate practices for data gathering and analysis.
4. Model a future, more agile way to work.

Key Deliverables:

Deliverable Description	Date	Notes
1. Optional/Voluntary: A customization or refinement of AI's website to showcase key metrics sourced from MN Compass.		Continuous
2. A presentation to CNG Steering Committee or future “convergence groups” about the possibility of collaborating with Compass Points via a formal linkage.	To be determined	
3. Training sessions with collaterals to educate Rochester area's data ninjas on the use of MN Compass. Note: data ninjas are being formed or evolved in groups like: Olmsted County Community Health Assessment , Cradle to Career , DMC Community for Health , DMC EDA , Housing , Rochester Public School Referral Disparity ,	To be determined	

Assumptions:

1. Our collaboration honors what I personally value: Transparency, Accountability, Responsiveness, and Process-centric. Note that in addition to be on the board of Diversity Council and Rochester Family Y boards, I am also building out the OpenBeam, a for-purpose enterprise, based on the operational framework “Holacracy.”
2. Work products proprietorship unless specified is “open-source” information.



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A list of primary tasks, roles, and timeline to accomplish the goals and deliverables:

Task	Who is responsible	When will it be done	Notes
1. Provide Minnesota Compass toolkit including sample presentation slides and Minnesota Compass talking points to AL	Ellen	Early April	
2. AI coordinates presentations and presentation times	AI	Mid April	
3. AI selects data from MN Compass would like to highlight during the presentation for Rochester area, and determines any other content would like to include (see long-term goals above); shares with Ellen via email.	AI	Late April	
4. AI updates presentation slides and tailors for upcoming presentations	AI	Late April	
5. Ellen reviews slides and provides feedback; suggestions for discussion questions in collaboration with AI	Ellen	Late April	
6. Collaboratively finalize presentation	AI/Ellen	Late May	
7. Provide "how to" overview of presenting Minnesota Compass slides/do a presentation run-through	AI/Ellen	June	
8. Presentation #1 date and location			Flexible on presentation dates--these can go into summer/fall of 2019
9. Presentation #2 date and location			Flexible on presentation dates--these can go into summer/fall of 2019