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During covid, our school reconstructed the building and installed monitor screens all around the school. When students started school again for their 2020-2021 school year and realized how the monitor was showing patterns of the same information, they started to ignore it. In the new school year of 2022-2023, there were a lot of changes that happened, like the change of assistant principals, the change of school starting time, and the schedule for each period. But after about 6 weeks (about 1 and a half months) into school, everyone sees the same information about the same club's meeting info. It was to a point where I can almost memorize what is going to be on there, so now students typically just skip over it. If that is the case, what is the purpose of these monitors if you are not going to provide useful information for the students? What is the purpose of the screen if no student is going to look at it?

Have you ever thought of having different clubs take pictures or videos to advertise what their club is doing? Not only for clubs, but the school can also have monitors showing pictures of an event or advertising that is coming up, or an event that happened in the past like the school website. Not having the same text can help many students recognize more available clubs, what these clubs they meet, how to join, and get more to participate in these events. These are especially helpful to immigrants since many do not know about them. This can get more people that are interested in the club to join. Changing it up every week is important to attract student attention, so the money used to buy and install TV or monitors is not going to waste. Having information that is repeated is not going to attract people to look at the monitor screen, as it then loses the purpose of giving out unknown information and reminders.

The purpose of these TVs is to talk about upcoming events, and clubs, and remind students. Compared to Immigrants most Americans know what is going to happen around the school as they have a family member that goes through the same process of joining clubs, close friends to go to the event together and spread news, and a stronger relationship with the teacher since they have better English. As most Americans know what is happening around, immigrants are the group of students that really need the resources and news to learn more about their interests and how to get involved in the community. A monitor that has text of information that does not tell what is interesting about joining this club is not going to help immigrants and those that do not know the club even exists, and what it is about.

Having the monitor changed every week or bi-weekly can attract more students to look at the monitor to learn information. Not only can students learn more information, but the school can also have more students that are willing to learn skills outside the school course. With more immigrants involved in the club, it can bring diversity into the club and help create creativity and innovation in the club or program as it is extremely hard to improve if everyone has the same thought. If we have more news and different club information circling students it can help students have a better understanding of the various clubs they can attend, bring diversity into the club, and spread the news of events and information.

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