

Electoral Committee November 2018 report

Committee leadership: Jamie Gardner, Sandy Barnard and Jack McShane, Co-Chairs;
Richard Murphy, Recording Secretary

Committee report summary:

- Well, we had a major election
- Our top-line campaigns lost, and our rent board slate, 3 ballot props & 1 Richmond City councillor won
- Jovanka has reached the # of votes we'd have needed to win if turnout was slightly higher than 2014, and Alameda County became one of the few places Prop 10 passed 50%. We had ~150 members volunteer over the course of the campaigns, and ~250 non-DSA members sign in at our campaign events.

Major projects update:

- We've held 2 leadership team debriefs: one the day after the election to plan for immediate next-steps, and a more complete retrospective
- We're planning a full debrief for all members and non-member volunteers interested in electoral work for Saturday Dec 8. Original time was cancelled because of smoke.

Project 1

- Capture what we've learned through debrief meetings

Project 2

- Look ahead to next campaigns: how to shift resources to OEA, M4A, and any other issue campaigns approved by members in the coming months

Next steps:

- See below: debrief meeting
- Consider power-mapping 2020 races to determine which are strategically important to us & talking to potential coalition partners in the coming months
- Revisit endorsements process & make any changes well in advance of considering who or what to endorse next cycle

Upcoming events:

- Debrief meeting scheduled for Dec 8, pending confirmation of location. Will phone/text bank all member & non-member electoral volunteers, and email invite membership. We'll discuss what we did, what we learned, what we want to be able to replicate, and how we can improve in the future.

Support requirements:

- Does your committee need support in the coming month? From whom?
- Are there specific roles that need filling in the committee (members with particular experience or skills)