WCI 2016 Survey Tabulation

All the information collected in this document is accurate as of 13 July 2016 (0700 hrs, UTC). For any clarifications, please contact the WCI 2016 Programs Team or Soni.

About the Survey

The survey was aimed at potential participants of WikiConference India and is aimed at gauging their interests and expectations from the conference.

The survey was hosted on Google Forms at http://goo.gl/forms/Gb9ruVxISVrdt1QD2

All questions were marked as mandatory.

The survey questions can be found at https://meta.wikimedia.org/wiki/WikiConference_India_2016/Survey/Questions

The survey form for the same was publicised using the following -

- WCI Meta page - https://meta.wikimedia.org/wiki/WikiConference_India_2016/Survey/Questions
- The respective Indic wikimedia mailing lists (Including wikimediaindia-l,...)
- WCI Facebook page - https://www.facebook.com/WikiConferenceIndia2016/
- WCI Facebook Group
- Village Pumps of local language communities

The Responses

There were a total of 179 responses from the community during the survey time period of (almost) a month.

About the Respondents

With what gender do you identify?

Male	149	83.2%
Female	27	15.1%
Prefer not to say	3	1.7%
Other	0	0%

How do you currently engage with Wikimedia projects? (select all that apply) (Multiple Choice)

Improving information in Wikimedia projects	135	75.4%
Using information in Wikimedia projects	123	68.7%
Researching about Wikimedia projects	60	33.5%
Other	18	10.1%

Some answers from “Other” -

- Just Knowledge
- New to wikimedia
- Meets ups, policy discussions, workshops etc.,
- Conducting and participating workshops
- Creating awareness by taking workshops in schools and colleges and by taking summit also
- Part of CIS-A2K team
- Mediawiki projects
- Outreach Programmes focusing on learning centres
- Incubator projects
- Spreading awareness about Wikimedia Projects

How long have you been contributing to the Wikimedia projects? (Wikipedia, Commons, etc.)

Less than one year	60	33.5%
One to three years	41	22.9%
Three to five years	33	18.4%
More than five years	45	25.1%

How likely are you to attend WCI?

Attending if I get a scholarship	106	59.2%
Definitely attending	51	28.5%
Not sure	13	7.3%
Not attending	9	5%

If you edit any of WIkimedia Projects, what languages do you usually edit? (Multiple Choice)

English		131	73.2%
Hindi	36		20.1%
Tamil	19		10.6%
Bengali	17		9.5%
Malayalam	14		7.8%
Telugu	11		6.1%
Nepali	11		6.1%
Urdu	10		5.6%
Kannada	9		5%
Punjabi	9		5%
Marathi	8		4.5%
Odia	8		4.5%
Sanskrit	4		2.2%
Maithili	5		2.8%
Gujarati	3		1.7%
Konkani	1		0.6%
Assamese	1		0.6%
Others	14		7.8%

Note - There was no option to specify which of the other languages was being edited

If you contribute to any of Wikimedia Projects, what do you usually edit?
(Multiple Choice)

Wikipedia	160	89.4%
Wikimedia Commons	89	49.7%
Wikidata	45	25.1%
Wikisource	35	19.6%
Meta	33	18.4%
Wiktionary	32	17.9%
Mediawiki	28	15.6%
Wikibooks	22	12.3%
Wikivoyage	11	6.1%
Wikinews	4	2.2%
Wikispecies	3	1.7%
Other	11	6.1%

Some answers from “Other” -

- Outreach
- Incubation
- Visual Editor
- Wikiquote (twice)

About WCI 2016

What is your expectation from WikiConference India 2016?

(Multiple Choice)

Upgrading my skills regarding Wikimedia contributing	142	79.3%
Meeting other Wikimedians	140	78.2%
Updating my knowledge about state of the Wikimedia movement, its affiliates and various Indian language communities	131	73.2%
Sharing my work / thoughts regarding Wikimedia movement	98	54.7%
Solving community & organizational issues	91	50.8%
Other	18	10.1%

Some answers from “Other” -

- Knowing about the best practices of the other communities and applying them in my community
- Attending and helping in the Hackathon to get new contributors to Mediawiki software
- How to increase number of active users.
- Be familiar with Wikimedia moment in the Indic community
- Connecting with women wikipedians
- Learning about Indic language support to various platforms
- How to work together for community development

What would be your preferred language of communication during the conference (for presentations, discussion, workshops etc.,)

(Multiple Choice)

English	166	92.7%
Hindi	66	36.9%
Punjabi	9	5%
Other	40	22.3%

Some answers from “Other” -

- Tamil - 10
- Urdu - 7
- Bengali - 5
- Malayalam - 4
- Marathi - 3
- Odia - 3

- Telugu - 2

What type of sessions would you prefer to attend? (Multiple Choice)

Wikipedia in Education	136	76%
Socializing with fellow Wikimedians	105	58.7%
Community specific meetups and discussions	96	53.6%
Collaborations with other communities	96	53.6%
Outreach	82	45.8%
Mediawiki and all other technical stuff	79	44.1%
Wikipedia in Galleries, Libraries, Archives and Museums (GLAM)	78	43.6%
Policy discussions	75	41.9%
State of the Wikimedia communities and organizations	72	40.2%
Gender gap, diversity, anti-harassment initiatives	63	35.2%
Punjabi & Punjab specific Wikimedia activities	17	9.5%
Other	8	4.5%

Some answers from “Other” -

- Ideas or proposals to counter issues addressed
- Incubation Project
- Social activities

What session formats do you prefer?

(Multiple Choice)

Presentations by experienced Wikimedians	130	74.3%
Workshops with hands-on activities	117	66.9%
Q/A sessions	100	57.1%
Panel discussions	96	54.9%
Edit-a-thons	89	50.9%
Open space and time where peers collaborate	85	48.6%
Lightning talks	73	41.7%
Contests	67	38.3%
Poster presentations	44	25.1%
Other	4	2.3%

Some answers from “Other” -

- Hackathon (twice)
- Photo walks

- Open street mapping

What should the workshops be about ? (Select all that are applicable)

(Multiple Choice)

Wikimedia tools, gadgets, scripts	145	81%
Content writing & translation skills	113	63.1%
Wikidata	91	50.8%
WMF Grants, Program Design and Metrics	91	50.8%
Communications & Media relations	87	48.6%
Wikisource & Wiktionary	82	45.8%
Bots	81	45.3%
Photography skills	71	39.7%
Partnerships	66	36.9%
Other	5	2.8%

Some answers from “Other” -

- Coding
- Copyright and legal aspects

Observations

- About 15% of survey respondents were female. This number roughly corresponds to our Scholarship applications, where about 12% of those who applied were women.
    - Note - About 23% of selected scholarships were women, so this number is expected to be less skewed in the actual conference
- Almost all the respondents (93%) can communicate in English.
    - Of the remaining - 5 of them speak Hindi or Urdu, 2 speak Tamil and one is Odia.
    - Community members can act as volunteers for the remaining editors.
    - Hindi is understood by about 36% of Survey applicants. So, for those editors with difficulty in communication, can also be a language of choice.
- Most respondents are already involved in improving Wikimedia projects (75%).
- The respondents are, on average, extremely involved with Wikimedia projects. 66% of respondents have been editing for at least a year, with 25% being involved for over five years.
    - A good number of sessions can be focused on experienced community members (as opposed to beginner level workshops)
- At least 28% of the applicants are definitely attending WCI 2016 and about 59% more will attend if they get a scholarship. This could be attributed to the difficulty of travelling across the subcontinent.
    - A good number of these respondents are already getting Scholarships.
    - A greater percentage of the Conference funds could be alloted for Scholarships if not many of the respondents get to attend the Conference.
- A large number of respondents are active on the English projects (75%) with the rest scattered across various language Wikis.
    - More sessions could be conducted pertaining to the English language Wikipedia and other projects
- 90% of respondents are involved with Wikipedia and about 50% on Wikimedia Commons. The rest are scattered across multiple projects.
    - A large number of sessions can be focused on the various Wikipedias and how to improve them.
- Over 70% of respondents want to either upgrade their skills, learn about Wikimedia movement in India or meet other Wikimedians. Over 50% want to solve issues together or present their own ideas.
- An overwhelming majority (76%) were interested in Wikimedia in Education, with over 50% interested in community collaborations, socialising and meetups. The rest were scattered across sessions.
    - A greater importance can be given to sessions about collaboration with Educational Institutions. Sessions on Wikimedia movement, workshops and meetups could also be given priority.

- A large number of respondents were interested in presentations by other Wikimedians and workshops (74% and 67% respectively). Over 50% of them showed interest in Panel discussions, Editathons and Q&A sessions.
    - A dedicated sessions track could be there for workshops and presentations during the sessions. The other tracks could have a combination of the other session formats.
- About 81% of respondents wanted to learn about Wikimedia tools and gadgets while 63% were interested in Translation and writing. Over 50% were interested in Wikidata and WMF Programs.
    - Wikidata and WMF Programs can have at least one or two dedicated sessions.
    - Workshops on Wikimedia tools and translation could take higher precedence for sessions.

Learnings

Through the survey, the Programs team learned vital information for WikiConference India 2016, in terms of the expected audience as well as the type of sessions to be focused on.

There is significant Gender Gap among Wikimedians in the respondents. While Scholarships have been one way to counter it, having more discussions and measures to reduce it further are required.

Some of the topics are deemed more important by the community. So, apart from the standard call for proposals, the Programs team shall be trying to invite speakers experienced in the respective fields to host and conduct sessions on the topics.

A good number of respondents also focused on the importance of meeting other Wikimedians. Being the first WikiConference India in about half a decade, having the community familiarise themselves with each other and collaborating on issues is very relevant. The Programs team shall try to increase the duration for Meetups and other Social events during the conference.

Note - Even though most of the respondents are experienced Wikimedians, the Team also expects significant non-Wikimedian participation from local schools and colleges. Hence there will be workshops and sessions focused at them as well.