National Black Man Voter Day

October 24 Social Media Posts

Each post includes text for the graphic, a ready-to-paste caption, and its source. All content is nonpartisan.

TOOLKIT INSTRUTIONS

The graphics and sample captions below are ready to use for National Black Man Voter Day on Saturday, October 24.

- **Posting Date:** October 24, 2026.
- **Graphics:** Post individually or as a carousel. Content can be rearranged, selected, or shared throughout the day.
- **Captions:** Copy one of the sample captions below or adapt the language to your organization's voice.
- **Tagging:** Tag/Collab with @BlackManVoterDay and use #ThisBlackManVotes #BlackManVoterDay.
- **Sharing:** Graphics can also be shared on Instagram, Threads, Facebook, X, and other platforms.

Please keep the campaign branding intact and ensure all shared content remains nonpartisan.

SAMPLE CAPTIONS

SAMPLE CAPTION 1

Today is National Black Man Voter Day.✊🏾

Across the country, Black men are showing up, having conversations, and making their voices heard. Our communities have always been shaped by those willing to organize, participate, and demand more. This election season is no different.

Make your voting plan. Bring another brother into the conversation. And remember, our responsibility to our communities doesn't end at the ballot box.

#ThisBlackManVotes #BlackManVoterDay

SAMPLE CAPTION 2

Let's talk about what's on the ballot beyond the names. Jobs. Housing. Education. The cost of living. The future we're building for our families.

These decisions don't stop affecting us because we sit an election out.

Today is National Black Man Voter Day. Have the conversations. Know what's at stake. Make your voting plan.🗳️

#ThisBlackManVotes #BlackManVoterDay

SAMPLE CAPTION 3

There's power in what happens when we show up for one another. This National Black Man Voter Day, we're encouraging brothers across the country to take part in the political process and bring someone along.

Whether you're voting early, making your plan for Election Day, or helping someone else get prepared, there's a role for you in this moment.

Let's make it count.

#ThisBlackManVotes #BlackManVoterDay

SAMPLE CAPTION 4

Black men have every reason to ask hard questions about politics. About jobs, housing, education, opportunity, and what elected leaders have actually delivered. Those questions deserve answers. And our communities deserve to have a say in the decisions that shape our lives.

October 24 is National Black Man Voter Day. We're asking brothers across the country to make a plan to vote, bring someone with them, and keep holding elected officials accountable long after Election Day.

Because whether we vote or not, the decisions still get made.

#ThisBlackManVotes #BlackManVoterDay

Resources:

- Commit Beyond the Ballot pledge form
- blackmanvoterdy.org
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HASHTAGS

#ThisBlackManVotes #BlackManVoterDay #NBMVD #OurVoiceOurVote

This is a strictly nonpartisan civic engagement initiative dedicated to voter education, participation, and access to accurate election information. This program does not endorse, support, or oppose any political candidate, political party, campaign, or political organization.