

VCFA Article Consent

Vermont College of Fine Arts is excited to work with you on developing article content for the VCFA Learning Hub as a Freelance Writer. The college is honored to collaborate with members of our community in such an involved and vital capacity.

As a Freelance Writer on this project, you consent to the following:

- An enriching and informed editorial process with assigned VCFA staff members
- The inclusion of your name, short bio, a link to your website, and VCFA affiliation (ie. job title, grad year, program, etc.) as a public byline on your published article
- The digital distribution of your article by VCFA through means such as publication on vcfa.edu and distribution through VCFA's media channels such as (but not limited to) our email communications, email newsletters, social media channels, donor communications, advertising, etc.

As a Freelance Writer on this project, you acknowledge that:

- A VCFA SEO expert may edit and update the content of your article—with your approval—at any time after the article's initial publication for the needs of evolving SEO effectiveness. This may include updates such as (but not limited to) reducing or expanding content; adding new keywords, data, links, quotes, and credible resources; including new media such as photos, videos, and graphics; etc.
- The author retains copyright ownership and moral rights (the work cannot be altered in a way that negatively affects the author's reputation, the integrity of the article, or distorts the meaning of the article content without author's consent).
- The author may republish the work elsewhere, provided proper attribution is given to the original publisher.

By submitting this article, the author grants the publisher (VCFA):

- a non-exclusive (allows the author to republish the work elsewhere while still allowing VCFA to publish the content),
- perpetual license to publish and distribute the content in print, digital, or other media.

The author grants VCFA a broad license to repurpose the content across various print, digital, and audio platforms or media (e.g., reformatting for different digital platforms, bundling in infographics, case studies, or white papers, and using excerpts in promotional materials and/or social media posts). The content may be repurposed for commercial purposes. In the case of commercial repurposing, the author will be notified.

VCFA will pay the author \$200 per article and will provide proper attribution whenever the work is published, reused, or repurposed. The author retains the right to request withdrawal from

potential repurposing if the author's views change, the content becomes outdated, or if the publisher uses it in an unapproved context.

We gratefully look forward to working with you on developing article content for the VCFA Learning Hub. Thank you so much for your time and collaboration.

