Thought Process

What I wanted to achieve in this video was to educate the crypto newbies on how to create a wallet and the best way to secure it.

I used the storytelling approach because the newbies were my target audience.

The goal was to keep it educational and fun.

The video started with a talking character I created asking "If I were to send you $10 for coffee, what would you use to receive it?"

To keep this video engaging, I used text overlays, sound effects, a demonstration tutorial, two voices, animation, and some background music.

I ended the video by showing how to send tokens to someone.

The storyline was straight to the point, and can be understood by anyone.

Google Link to Video -

https://drive.google.com/file/d/12ErJRgV6aWjwZYkCCVH7sou4SGxiRfWU/view?usp=drive_link