NR<sub>3</sub>

SL: More **UMPH** to Your Website!

Dear [client name]

I am an athlete who has competed at a national level. As such, I understand the importance of nutrition. I was looking at dietician websites when I came across yours.

I really love what you say on your website. Especially when you said to "cease the war against their own bodies brought on by dieting" as many people struggle with dieting.

I read through your entire website, and I was left confused as to exactly what you offer, as the description of your services was not enough for me.

I know if I struggle to understand what you offer on your website, I know that other customers will also struggle to understand your offer as well.

I rewrote how your services can be portrayed on your website as a free demo, which you can test out immediately:

[Demo here]

Test this demo out for a week, and see it make results

We can schedule a short video call this September

Kind regards

John

[Contact detail]

## **CHAT GPT FIXES**

Adding More Punch to Your Website - NR 3

Hello [Client Name],

I'm John, an athlete who has competed at a high level, and I understand the crucial role of proper nutrition. While browsing through dietician websites, I came across yours.

I thoroughly went through your entire website, but I found myself somewhat puzzled about the exact nature of your services. The descriptions provided didn't offer me sufficient clarity. If I, someone who values the significance of nutrition, struggled to grasp the full scope of your offerings, I can imagine that your other potential clients might encounter similar difficulties.

Given my background and understanding of the importance of nutrition in athletic performance, I believe I can assist you. I'm willing to offer a revamped version of how your services are presented on your website. This would be in the form of a free demo that you can promptly test. I suggest dedicating a week to try out this demo to gauge its effectiveness.

Should you find the demo appealing, we can then engage in a discussion to explore how I can further contribute to enhancing your website's appeal.

If you're interested, simply respond with a "yes" to this email, and I will promptly share the demo copy with you.

Best regards,

John [Company Name] (You can include or omit this based on your preference)

## **BARD FIXES**

Dear [client name],

My name is John, and I am an athlete who has competed at a high level. I understand the importance of nutrition, and I was recently looking at dietician websites when I came across yours.

I read your entire website, but I was left confused about exactly what you offer. The description of your services was not enough for me, and I know that if I struggle to understand what you offer, then your other customers will likely struggle as well.

I believe that I can help you to improve the clarity of your website. I have experience in writing marketing copy, and I know how to communicate complex ideas in a way that is easy to understand. I would be happy to rewrite the description of your services for free.

Once you have seen the revised copy, we can discuss how I can be of further service to you and your website.

If you are interested in this offer, please reply to this email with a simple "yes." I will then send you the revised copy for your review.

Thank you for your time and consideration.

Sincerely,

John [Company name]

## Hemingway Editor

SL: More **UMPH** to Your Website!

Dear [client name]

I am an athlete who has competed at a national level. As such, I understand the importance of nutrition. I was looking at dietician websites when I came across yours.

I omit what you say on your website. Especially when you said, "Stop the war against their own bodies brought on by dieting".

Many people struggle with dieting.

I read through your entire website, and I am left confused about exactly what you offer.

The description of your services was not enough for me.

I know I struggle to understand what you offer on your website.

I know that other customers will also struggle to understand your offer as well.

I rewrote how your services can portray your website, as a free demo, which you can test out immediately:

[Demo here]

Test this demo out for a week, and see it make results

We can schedule a short video call this September

Kind regards

John